

Courage • Confidence • Character

# the Promise

SPRING/SUMMER 2018

Volume 4 • No. 1

The Official Publication of Girl Scouts Heart of the South



**Celebrating  
the Many  
Faces & Facets  
of Girl Scouts**

Girl Scouts Heart of the South  
PO. Box 240246 | Memphis, TN 38124-0246





# Empower girls. Change the world.

It takes a lot of drive to push past boundaries and limits to change the world. We're proud to support Girl Scouts Heart of the South and everyone who works to give girls the confidence they need to make their communities a better place. We're glad they're a part of our global community.





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# Hi there

Girl Scout Friends!



I truly can't believe it, but this issue of *The Promise* magazine marks the beginning of our fourth year of publication! When we started *The Promise*, our goal was to create a magazine **by** our council **for** our council. A real Pride Piece that everyone could hold in their hands and flip through and say, "Wow! Look what that troop did - let's do that!" or "You know, I didn't know our council did that - that's awesome!" or "Hey, check it out - there's my friend!" or - better yet - "Hey look, there's me!" So fun!

Girl Scouts Heart of the South is my home. I grew up here in Memphis and participated in Girl Scouts as a child. I was a troop leader for my daughter's troop (fellow "Cookie Mom" here!) and now I am honored to be a part of our phenomenal council staff. Girl Scouts has impacted my life in so many amazing ways. I shared experiences with my daughter that we would never have had anywhere else, and I have gained my own lifelong friends in fellow parents, leaders and staff. I truly love Girl Scouts Heart of the South.

And that's why I love bringing you *The Promise*! I know how exciting it must be to get the latest edition in the mailbox and flip through it for the first of what we hope are many times! *The Promise* is the magazine I dreamed of for our council long before I was ever a part of its staff. Seeing that dream come to life has been one of my greatest joys. And to keep it fresh and exciting - and hopefully bring you more joy - we decided it was time for a little change.

*The Promise* is and always will be a publication for the whole family - something we hope will be equally enjoyed by adults and girls alike - so with that understanding, what was once content for our "for G.I.R.L.s" flip-side is now integrated throughout the issue. And where you would have found "Troop Tales," we hope you now enjoy our colorful "Go-getters, Innovators, Risk-takers & Leaders" section - a better reflection of who our girls are today and what they really do in Girl Scouts.

I want to send a special thank you to the amazing *Promise* magazine team and contributors who are really the ones who make this magazine a reality. It is our pleasure to bring you *The Promise* to shine a little light on all the amazing things happening in our council area every day. From huge events to a troop's trip to the zoo, *The Promise* has and will continue to show the world the many faces and facets of Girl Scouts - especially here at GSHS!

Your Friend in Scouting Always,

ALISON COONS | Chief Communications Officer  
Girl Scouts Heart of the South  
Editor, Senior Art Director, *The Promise* Magazine  
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# the Promise

Courage • Confidence • Character

The Official Publication of Girl Scouts Heart of the South

## The Girl Scout Promise

On my honor, I will try: to serve God and my country, to help people at all times, and to live by the Girl Scout Law.

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## The Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

girl scouts  
heart of the south

P.O. Box 240246 | Memphis, TN 38124-0246 | (800) 624-4185  
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## An Open Letter from Our CEO

Girl Scouts: The Choice that Puts G.I.R.L.s First!

**d**ear Girl Scout Supporters,  
Boy Scouts of America’s decision last fall to recruit girls has changed their organization. Our Girl Scout mission and purpose have not and will not waiver—we are here for every girl. Our research, strategies and execution have a single focus—girls.

No matter how Boy Scouts may try to structure their programming to include girls, the fact is, our program doesn’t just include girls, it was and continues to be designed with, by, and FOR girls.

Since 1912 our Girl Scout Leadership Experience is a one-of-a-kind leadership development program for girls, with proven results. It is based on time-tested methods and research-backed programming that help girls take the lead—in their own lives and in the world.

Girl Scout alums continue to make waves across industries, proof that the Girl Scout effect is lasting. In the United States, more than half of female business leaders, 73 percent of current female senators, and all secretaries of state are Girl Scout alums.

**The simple fact is: Girl Scouting works!** I’d like to share with you our stance on Boy Scouts’ business decision to recruit girls.

As questions arise, please use the below to inform your response:

- We recognize families today are busy and therefore with less time, want convenience. We believe girls deserve more than convenience, they deserve the best—not a one-size-fits-all approach to leadership development.
- Research shows that a girl learns best in an all-girl, girl-led, and girl-friendly environment. Here she can practice different skills; explore her potential; take on leadership positions; and even feel allowed to fail, dust herself off, get up, and try again.
- Girl Scouts has been “family scouting” for more than 100 years. We encourage the entire family to get involved, and lots of dads, grandparents, aunts and uncles volunteer in different ways. We welcome all adults who want to invest in our next generation of female leaders.
- We are the best girl-serving organization with expertise and data-backed programming designed specifically to meet the unique needs, learning styles and interests of girls.

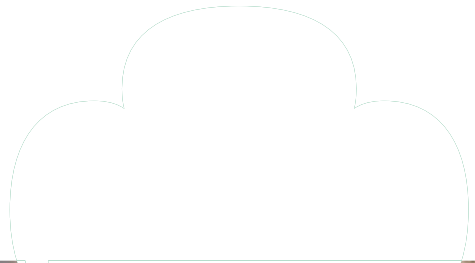
Girl Scouts’ program offerings are unmatched. High-adventure. STEM. Robotics. Survival camping. Entrepreneurship. Design-thinking and Engineering. NASA Space-Science. Cybersecurity. Travel. We are dedicated to making every girl’s experience in Girl Scouts unforgettable.

When girls and families compare the two programs side-by-side, I am confident they will continue to choose Girl Scouts for their girls.

Thank you for all you do—and for making the choice that puts girls first!

*Melanie Schild*

MELANIE SCHILD | Chief Executive Officer  
Girl Scouts Heart of the South  
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# national **WORKING** mothers FRIDAY • MAY 11 • 2018 day

Everyday fifty-two million women in the United States balance the demands of motherhood and careers. Women now make up more of the workforce than ever before, and with 70% of the total female workforce having children under the age of 18, these women on average put in a 98-hour work week factoring in work and home duties. This is equivalent to holding down 2 1/2 full time jobs!

A group of GSHS girls took notice of the long hours moms keep. To help honor not only their own mothers, but ones all over the country, they launched National Working Mothers' Day - a celebration of mothers in the workforce to be observed annually each Friday before Mothers' Day.

The girls encouraged national, regional and local businesses and organizations to show their appreciation for today's working mothers. With the help of GSHS council staff, the girls got the word out about their exciting new initiative through social media channels, press releases, email campaigns, a website, videos and more! They encouraged businesses and individuals to do something special to honor the working moms in their lives and post pictures using the hashtag [#nationalworkingmothersday2018](https://www.facebook.com/hashtag/nationalworkingmothersday2018).

Their outstanding efforts reached thousands of people across the country! The effort was promoted nationally by GSUSA and both *Working Mother* and *Ms.* magazines promoted the day online. Locally, Memphis Mayor Jim Strickland was so impressed with this girl-led initiative that he shared it with other cities, and now everyone - nationwide - is looking forward to celebrating National Working Mothers' Day each and every year!

Did you or your troop celebrate National Working Mothers' Day?

Email us your story at [news@girlscoutshs.org](mailto:news@girlscoutshs.org)!

Miss it this year? Don't worry!

It's never too early to start thinking about how you can get involved next year.

Visit the website at

[www.nationalworkingmothersday.org](http://www.nationalworkingmothersday.org)

to find out how!



Sisters Hannah and Amané and GSHS Leadership Specialist Taylor Farmer were invited to appear on "Local Memphis Live" with Amy Speropolous to talk about the inspiration behind the National Working Mothers' Day initiative. See their exciting spot at [bit.ly/gshs\\_NWMDLML](http://bit.ly/gshs_NWMDLML)



Both Elizabeth (above) and Uma (below, center) sent video messages in to GSHS telling us why they think their working moms deserved to be honored on this special day!



Don't miss the video that's got everyone talking! Learn more about National Working Mothers' Day on our YouTube channel at [bit.ly/gshs\\_NWMD18](http://bit.ly/gshs_NWMD18)





## A Message from our GSHS Board Chair

GSHS: Imagining a Better Future for Girls and Women Everywhere

**f**riends, as our founder, Juliette Gordon Low, famously said, “The work of today is the history of tomorrow and we are its makers.” And we are definitely making history here at Girl Scouts Heart of the South.

Among the 112 Girl Scout councils around the country, Girl Scouts Heart of the South is special. I feel so proud everyday when I think about all the unique and amazing opportunities for girls - and women - that are either happening now at GSHS or were originally imagined by our council and have since been adopted by councils nationwide for the benefit of their girls and their volunteers. There is so much love for girls and hope and imagination for the future here that we just can't seem to keep it to ourselves, and I could not be more thrilled!

In the past year, GSHS launched *We Lead: Women. Elevated.* an inclusive leadership experience for women across the Mid-South. This exciting opportunity was envisioned not only to develop and elevate our own leaders and volunteers but also to act as an outreach initiative to give *all* women the opportunity to enhance

their leadership skills both for their personal benefit and to benefit our community as a whole. It also serves as a catalyst to provide more awareness of the real impact of the Girl Scout Movement and help to recruit more adults and volunteers into our fold. The wide appeal of *We Lead* was apparent upon the initial announcement of the venture, and what was originally meant to be a pilot program in the Greater Memphis Area was immediately franchised into North Mississippi. Plans for a 2019 *We Lead* cohort in West Tennessee are already underway, and the initiative has gained positive national attention from GSUSA. I invite you to learn more about *We Lead* on page 12.

Knowing that we are an imaginative council that is always excited to help make a good thing happen, in April of this year, a group of our girls came to council staff with the idea of creating a national day to recognize their working moms. Thus, National Working Mothers' Day was born right here at GSHS and you can read all about the amazing success of that initiative on page 6. To better serve all of our girls, in the past few months, the council itself has undergone a complete physical makeover! The office space at the Memphis Leadership Center has been completely re-imagined and is now home to the new Imagine Center. This brand new interactive space will be home to all kinds of exciting new council programming and will be available for troops and groups to rent for their own events and programs starting in August 2018. Again, I invite you to learn more about this awesome new facility on page 42. I've seen it, and its AMAZING!

*We Lead*. Working Mothers' Day. The Imagine Center. These are just a few of many of our council's wonderful new ideas and initiatives, but if you know me, you know that I am the most proud of The National Stand Beside Her Movement. Born right here in our council in 2014, The National Stand Beside Her Movement is a call to action for women and girls to end the comparison, competition and criticism that undermines female relationships. Together, we can propel each other forward by creating an inclusive culture of support, compassion and celebration of each other's success. And we are succeeding in doing just that. We celebrated the 4th Annual National Stand Beside Her Week in 2017, and now with 36 GS councils and numerous other national organizations partnering with us, the movement has never been stronger! Over 5,000 Girl Scouts from across the country participated in the Stand Beside Her Patch Program in 2017. That is utterly amazing to me! I could not be more thrilled, and I am excited for you to be able to read more about the success of this outstanding initiative in this issue of *The Promise*. I hope you all will join with us in this effort to change our culture for good.

Thank you for your continued support of our girls and of our council's continued imaginative efforts to build girls of courage, confidence, and character, who make the world a better place. As always, I look forward to standing beside them and you as we work together to create a better tomorrow for girls and women everywhere!

Sincerely,

MARY KAY WEGNER | 2017-2019 Board Chair  
Girl Scouts Heart of the South



▲ Members of Troop 13351, creators of the 2017 Stand Beside Her Troop Challenge video that attracted over 5,000 girls nationwide to participate in the Stand Beside Her Patch Program in 2017. Read more about their efforts and the National Stand Beside Her Movement on page 8.





the national  
**stand beside her**  
 www.standbesideher.org movement

## 2017 was a Banner Year for the National Stand Beside Her Movement!

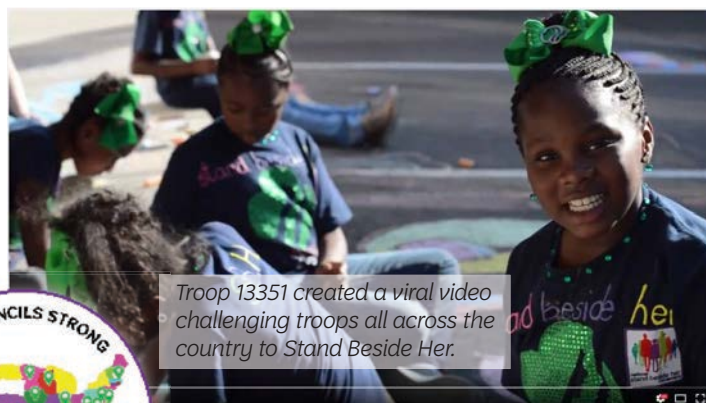
October 29 – November 4, 2017 marked the 4th Annual National Stand Beside Her Week which was our most influential so far with 35 councils participating and over 5000 Girls from across the country requesting the SBH patch! The festivities kicked off early with the 2nd Annual Stand Beside Her Celebration at For the Kingdom Camp on Sunday, October 22. Over 200 girls from across the Memphis Area participated in this FREE event which celebrated all the things a girl can do and be. Participants enjoyed interactive, hands-on activities which gave girls the opportunity to discover, connect and take action in their lives, school and community. Attendees got to climb a rock wall, ride a zip line, and hop on a human swing! Along with a DJ, door prizes, photo booth and refreshments, girls also enjoyed activities focused around science, technology, engineering and math (STEM), physical fitness, and pedestrian safety. Thank you to our Stand Beside Her partner FedEx for making this event so amazing for the second year in a row. We are already looking forward to 2018's Stand Beside Her Celebration!

Earlier in October, Greater Memphis Area Troop 13351 created a video in which they challenged troops not only here locally but around the country to participate in National Stand Beside Her Week. GSHS offered FREE Stand Beside Her patches to any troop nationwide that chose to participate in some way throughout the week. The girls' video truly went viral and when all the entries had been received and the numbers had been tallied, we were thrilled to discover that over 5000 girls from as far away as Hawaii had accepted the challenge and observed National Stand Beside Her Week in some way.

Locally, several troops participated in the challenge by creating Stand Beside Her-themed displays which were showcased at the 2017 G.I.R.L. Event. In Tipton and Lee counties, Service Units chose to Stand Beside Her by hosting events to raise money for various activities, scholarships



Girls enjoy a day of friendship, fun and confidence-building at the 2nd Annual Stand Beside Her Celebration Hosted by FedEx.



Troop 13351 created a viral video challenging troops all across the country to Stand Beside Her.



GSIS staff package thousands of Stand Beside Her patches to send to participants around the country!





Members of the Stand Beside Her Memphis partner organizations gathered for the inaugural Stand Beside Her Memphis Showcase at ServiceMaster's Innovation Center.



Ruby Bright and other notable women encouraged women everywhere to Stand Beside Her during National Stand Beside Her Week 2017. ▶ PLAY ALL



Los Angeles-area girls wrote positive qualities about themselves and other girls on a chalkboard and took pictures to remind them that they are more than just what is on the outside.



Girls from Troop 13778 proudly display their Stand Beside Her Troop Challenge Project.

and events. We were honored to see so many girls from all over the country step up to participate in a Stand Beside Her inspired activity this year! We invite you to view the video that sparked all the excitement on our YouTube channel (girlscoutshs) at [bit.ly/gshs\\_NSBHMChallenge](http://bit.ly/gshs_NSBHMChallenge)

Our local effort, Stand Beside Her Memphis - which works to bring all women and girl serving organizations together to combine resources and unite efforts to provide more opportunities for the women and girls in the community - hosted the first Stand Beside Her Memphis Showcase Wednesday, November 1. At the event, partner organizations were encourage to share their own mission and how they are each working daily to better the lives of women and girls. Hosted at the ServiceMaster Innovation Center in Downtown Memphis, like minded individuals were able to come together to support women and girl-serving organizations.

Local leaders were also eager to step up and Stand Beside Her during National Stand Beside Her Week in 2017! Influential and inspiring women such as Ruby Bright, Founder and CAO of The Women's Foundation For A Better Memphis, and Amy Speropolous of "Local Memphis Live" joined the effort and pledged to #StandBesideHer. They encouraged others to do the same through video messages that they published and shared out through their various social media channels. GSHS has compiled a playlist of these inspiring videos which can be accessed on our YouTube channel at [bit.ly/gshs\\_NSBHWLeaders17](http://bit.ly/gshs_NSBHWLeaders17).

GSHS also rolled out the new #LikeYourselfFirst campaign for Stand Beside Her during National Stand Beside Her Week 2017. The #LikeYourselfFirst social media challenge encouraged purposeful posting to empower girls to like themselves first instead of caving to the social pressure of creating a perfect and unattainable image. We encourage you to watch the outstanding #LikeYourselfFirst video found at [bit.ly/gshs\\_LikeYourselfFirst](http://bit.ly/gshs_LikeYourselfFirst) and continue to #LikeYourselfFirst each and everyday!



National Stand Beside Her Week activities continued nationwide as new national partner The Boodle Box hosted a Stand Beside Her-themed Twitter party and national and council partners everywhere continued the discussion on social media by sharing our daily messages and creating their own using the hashtag #StandBesideHer.

As we all know, the National Stand Beside Her Movement is not meant to simply be observed and uplifted during one





week only each year. Along with our partner organizations and councils, we encourage everyone to Stand Beside Her everyday.

Chapters of the National Association of Junior Auxiliaries (NAJA) are working to spread the Stand Beside Her Message through the Stand Beside Her Patch Program, Self-Esteem Day Camps, and more! With 93 chapters in the southeast, Junior Auxiliary chapters have been partnering with Girl Scout councils since the inception of the National Stand Beside Her Movement in 2014.

Both the Junior League of Memphis (a Stand Beside Her Memphis partner organization) and the Junior League of Louisville have pledged to Stand Beside Her throughout the year. The Junior League of Louisville even created their own enamel pins to help share the Stand Beside Her message with their community!

And thank you to the many corporate women's initiative groups including FedEx and ServiceMaster who have joined in the effort to end comparison and competition and create more collaboration and support!

We invite YOU to take the pledge to Stand Beside Her! There is a pledge for every age group- women, teens, and girls! Looking for a great way to unite your organization or troop? Take the pledge during the first meeting of the year and discuss ways to hold each other accountable to supporting other girls and women. Download your copy of the pledge at [www.standbesideher.org](http://www.standbesideher.org)

**Mark your calendars! National Stand Beside Her Week 2018 is October 28th - November 3rd!**

We are a little over 6 months away from Stand Beside Her Week 2018. Here are some ways your troop can get involved! Use the 2018 Stand Beside Her Planning Calendar to help plan how you and your troop will Stand Beside Her this year!

**Take some civic action!** The Stand Beside Her Movement messaging is in harmony with the G.I.R.L. Agenda Powered by Girl Scouts. Just like this nonpartisan initiative, we believe in the power of girls to inspire, prepare, and through the support of other girls, lead positive change through civic action. It is through girls and women that change can take place to strengthen communities and the world.

**Encourage local officials to sign a Stand Beside Her proclamation!** An example proclamation can be found at [bit.ly/gshs\\_SBHProclamation](http://bit.ly/gshs_SBHProclamation)

**Mobilize communities to donate or volunteer for causes.** Volunteer or donate to nonprofits that work on improving the lives of women and girls. To focus on creating more positive, encouraging and supportive experiences for girls and women, Girl Scouts of Kentuckiana introduced a Take-Action component to the Stand Beside Her campaign by sponsoring a council-wide collection drive for The Healing Place of Kentucky's Women's campus. The drive reflected Girl Scouts' commitment to making the world a better place and brought attention to the thousands of women and families who are impacted by addiction.

**Engage with your Community.** Girl Scouts of Citrus used their Women of Distinction Luncheon as a platform to introduce the Stand Beside Her Movement to their council



**I pledge to Stand Beside Her...**

- I will be supportive all girls: in my classes, in my community, and in every area of my life.
- I will love myself and others for who we are.
- I will be happy when others succeed. I will celebrate their success without comparing myself to them.
- I will avoid mean words that hurt other people and treat them the way I would like to be treated.
- I will stand up for other girls, making sure that everyone is included and supported.

**By joining the movement, I am joining other girls who believe in making the world a better place for all women and girls.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



and expose the true meaning of ending comparison and competition among girls and women. They have also formed a girl-led Stand Beside Her committee to help steer their activities!

**Teach your girls to #StandBesideHer.** Host a program teaching girls to end the comparison, competition and criticism that undermines female relationships. Encourage creating an inclusive culture of support, compassion and celebration of each other's success. And be sure to participate in the Stand Beside Her patch program with activities for every age level! Whatever you choose to do, thank you for choosing to #StandBesideHer! ♦



## Stand Beside Her is Entering its 5th Year with 20 National Organizations and 36 GS Council Partners Nationwide!

Join the Movement! Use the calendar below to plan your Stand Beside Her Event and tell us how you want to get Involved!



the national  
**stand beside her**  
movement  
[www.standbesideher.org](http://www.standbesideher.org)

### OCTOBER IS NATIONAL STAND BESIDE HER MONTH

# 2018 National Stand Beside Her Movement EVENT PLANNING CALENDAR

**2018 STAND BESIDE HER WEEK • OCTOBER 28 ~ NOVEMBER 3, 2018**

#### 4-6 Months Ahead of Event– Get excited!

- ★ Discuss what type of event you would like to host.
  - Will your event be informational – sharing the Stand Beside Her message with a specific audience? **Show your community why it is important to support the development of women and girls.**
  - Consider utilizing your Stand Beside Her Event as a platform to take action! **The Stand Beside Her Movement messaging is in harmony with the G.I.R.L. Agenda Powered by Girl Scouts.** Just like this nonpartisan initiative, we believe in the power of girls to inspire, prepare, and through the support of other girls, lead positive change through civic action. It is through girls and women that change can take place to strengthen communities and the world.
  - Stand Beside Her by hosting an event where attendees can volunteer or donate to nonprofits that work on improving the lives of women and girls. For example, one group hosted a collection drive to support a women's shelter in their area. The drive reflected the Girl Scouts' commitment to making the world a better place.
- ★ Choose a date that works best for your troop!
- ★ Select a venue...
  - Where you will hold your Stand Beside Her event will depend on who you want to invite and how many you will expect to attend. If hosting your event outdoors, make sure you have a rain plan just in case.
- ★ Create a budget
  - Will you provide refreshments? Will you need supplies?
- ★ Form committees!
  - Committees may include: set-up, clean-up, budget, food, activities, decorations, invitations, etc. Get girls involved!
- ★ Spread the word!
  - Share your event with the council! Email Taylor Farmer at [taylor.farmer@girlscoutshs.org](mailto:taylor.farmer@girlscoutshs.org)
  - Share the date now with troop members, parents and volunteers so everyone can mark their calendar.
  - It is also a good time to secure any guest speakers.

#### 3-4 Months Ahead of Event–Take Action!

- ★ Share it on social media! Tag us at @istandbesideher (Twitter), @standbesideher (Instagram) and [www.facebook.com/standbesideher](http://www.facebook.com/standbesideher). Ask adults to share a post on their page inviting people to attend the event.
- ★ Create a Facebook event for your troop and invite all the go-getters, innovators, risk-takers and leaders in your school, church and community!
- ★ Create an event agenda or timeline.
  - Map out the entire event so you will know what happens when and where. Also add who is responsible for what so everyone knows what they are responsible for.
- ★ Schedule a venue walk-through to map out your event.
  - How many tables and chairs will you need? Do you have outlets to plug in a computer and projector?

#### 2 Months Before Event–Are you ready?

- ★ Start inviting your community!
  - Most areas have newspapers that will post, or print, community activities for free. Also check with local radio and television stations for online calendars where you may be able to share your event.
- ★ Send event details to the council!
- ★ Finalize event details with the venue.
  - What time can you arrive? What is their clean-up policy? Can you use balloons?

- ★ Purchase any supplies you may need.
  - Make sure to use your troop's debit card, or check, and bring your tax exemption letter from the state.
  - Keep receipts! This will help balance your budget, and allow you to return items that you may not need.
- ★ Decide on everyone's role for the day.
  - EVERY girl has something unique to bring to the table, so build on your troop's strengths!

#### 1 Month Before Event– Your event day is almost here!

- ★ Resend invitation to community guests and partners.
  - If there is an agenda, share this with them so they know what to expect from the event.
- ★ Write a press release to send to your local newspaper, television or radio station and invite them to your event.
  - Make sure to give them all the details (date, time, location, description and a contact person's information)
  - Need help? Email [taylor.farmer@girlscoutshs.org](mailto:taylor.farmer@girlscoutshs.org) for assistance in drafting a press release.
- ★ Have a committee meeting so everyone can report on what they have finalized, and what they still need help doing.
  - Verbally walk through the entire event. Start with who is setting up, who is bringing refreshments, what activities you will be doing and who is leading those, and end with who is cleaning up and breaking down the event.
- ★ Print anything you may need.
  - Will you hang posters? Need name tags? Handing out information or tickets?

#### 1 Week Ahead–

- ★ Continue to advertise your event on social media and in the community!
- ★ Finalize your head count.
  - One advantage of creating a Facebook event is getting a good idea of who is coming. This will help you finalize food and supply numbers.
- ★ Create a "packing list" and make sure all details are finalized – get ready for a successful event!

#### Day of the event

- ★ Arrive on time.
- ★ Remember you are working as a team! Help others, and ask for help when you need it.
- ★ Smile and welcome guests.
  - If you have community guests, make sure to greet them at the door and show them to where they need to be.
  - Make sure to talk to new people and guests. This is a time to welcome people and make them feel comfortable at your event. You can always talk to your friends after the event.
- ★ Have fun!
  - You've worked hard. Now enjoy your hard work.

#### Week After the Event

- ★ Write Thank You cards
  - Include any community guests, volunteers, or people who might have donated food or supplies to your event.
- ★ Recap the event while it is still fresh in everyone's head.
  - What worked? What could have been better? What would you change for next year?
- ★ Send the council pictures!
  - We love sharing all the great things our girls are doing. Email us pictures and event details so we can share with the rest of the council. Email them to Taylor Farmer at [taylor.farmer@girlscoutshs.org](mailto:taylor.farmer@girlscoutshs.org).





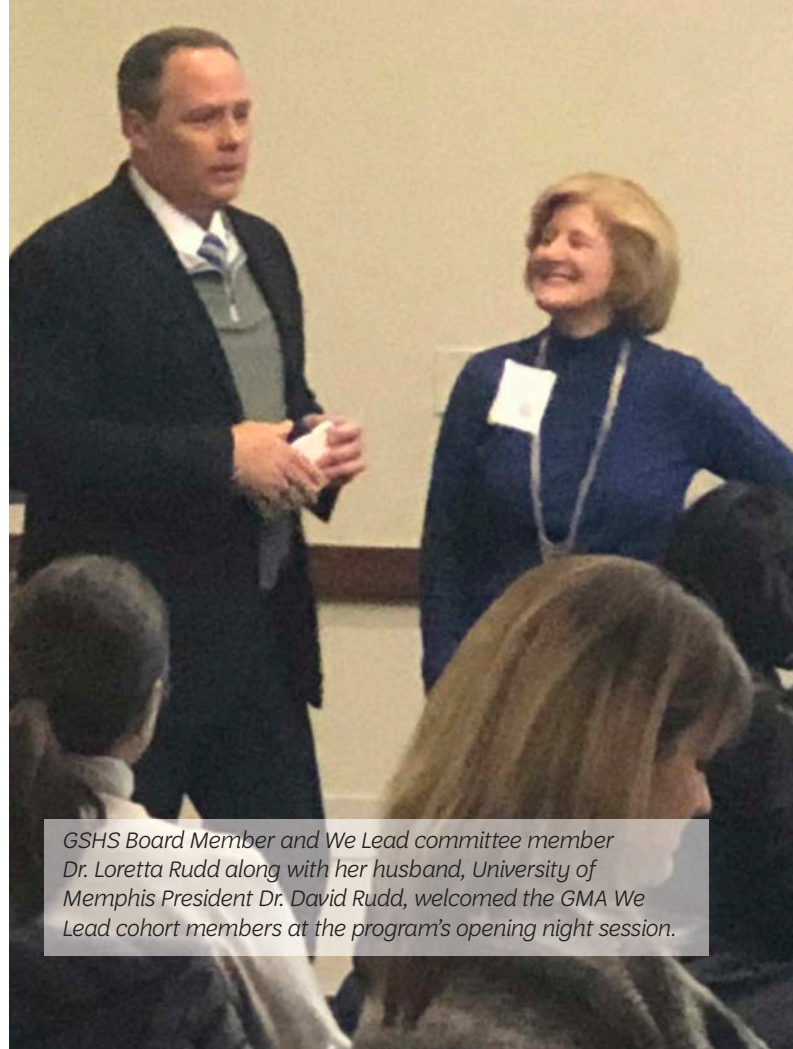
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# WELEAD

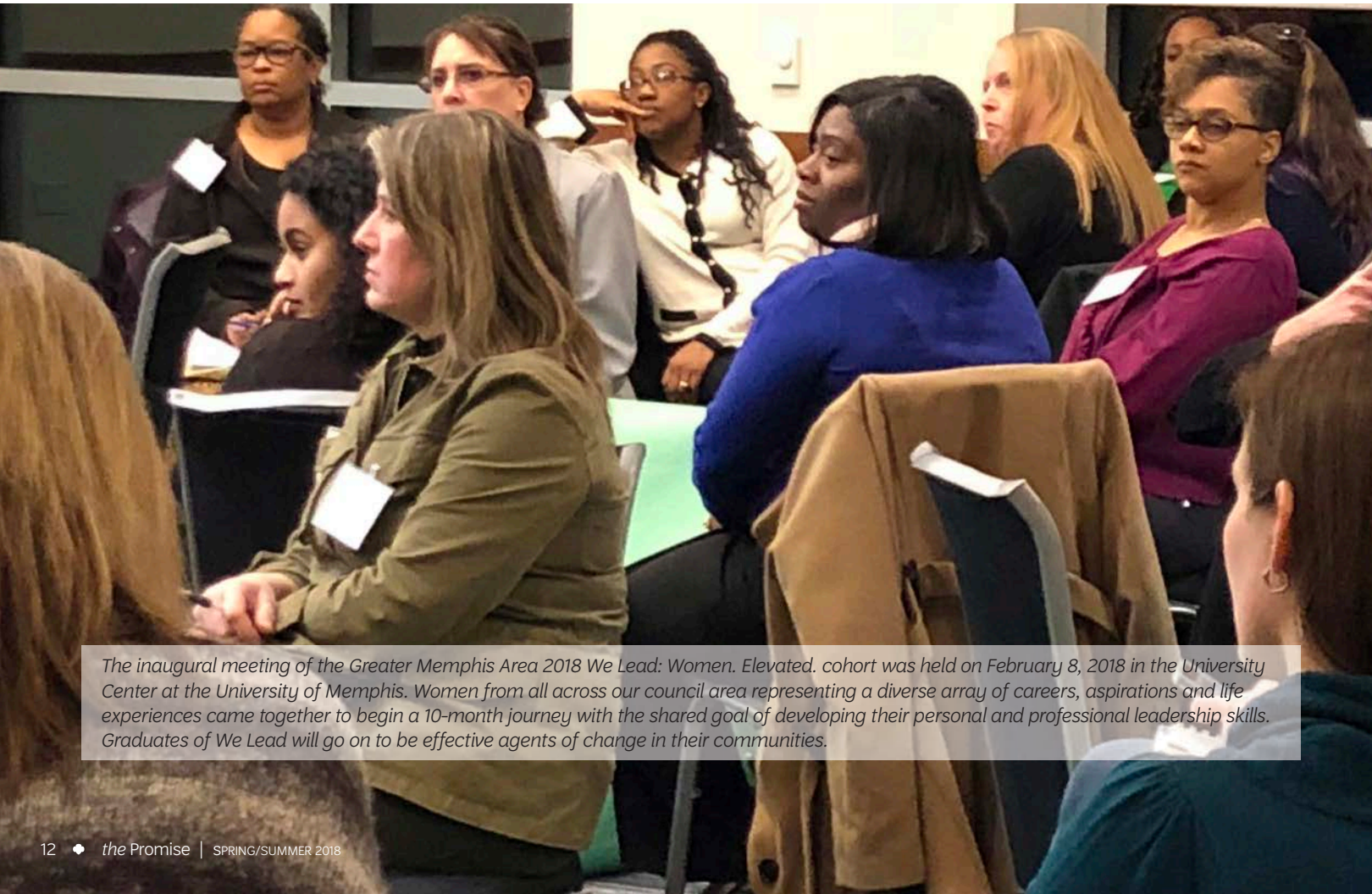
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an inclusive leadership institute experience  
for women across the Mid-South.

**W**omen are the greatest catalyst for change for our community. By developing leadership skills in women who have a passion for volunteerism, we believe the future of our communities will be shaped where they live, work and volunteer. In late winter, 2018, Girl Scouts Heart of the South launched **We Lead: Women. Elevated.** to be an inclusive opportunity for women of all backgrounds in the Mid-South to develop ethical, culturally competent, civic-minded leaders with the practical skills and personal integrity needed to make a positive impact in every facet of their lives.

This program welcomes all women across the Mid-South but is offered as a free incentive for personal development to registered, active Girl Scouts Heart of the South volunteers. Though originally planned to pilot first in the Greater



*GSHS Board Member and We Lead committee member Dr. Loretta Rudd along with her husband, University of Memphis President Dr. David Rudd, welcomed the GMA We Lead cohort members at the program's opening night session.*



*The inaugural meeting of the Greater Memphis Area 2018 We Lead: Women. Elevated. cohort was held on February 8, 2018 in the University Center at the University of Memphis. Women from all across our council area representing a diverse array of careers, aspirations and life experiences came together to begin a 10-month journey with the shared goal of developing their personal and professional leadership skills. Graduates of We Lead will go on to be effective agents of change in their communities.*



Memphis Area, such a great, immediate interest was received from volunteers in the Mississippi area that an additional pilot cohort was added in Tupelo, Mississippi to further serve women throughout our jurisdiction. Together, the two cohorts are 65 women strong, bringing perspectives from 26 different cities from all three states of our jurisdiction.

Though from various fields and communities, these impressive groups of women are united by their commitment to volunteerism within their communities. The cohorts will meet monthly over a 10-month period to network and learn from a variety of experts about topics and attributes vital to today's most successful leaders. Topics include leadership, resiliency, cultural competency and respect for others, communication skills, personal branding, and more! We are excited to see the amazing relationships forged, leadership positions held, confidence gained, and overall positive change in our community from the women in these cohorts.

**2018 We Lead Greater Memphis Cohort Members:** Hannah Altomar, Esther Black, Taneshia Buckner, Charie Carrol, Regina Cheers, Sabrina Church, Ronda Coleman, Merissa Davis, Rebecca Estridge, Cheryl Gipson, CeCe Glenn, Bailey Glydewell, Rhonda Hemingway, Esther Hugueley, Harli Julian, Michaela Kirksey, Shadonna Lee, Nicole LeGault, Marta Lopez-Flohr, Stephanie McGavic, Lynn McGraw, Louise Palazola, Cheryl Patrick, Andrea Prater, Kakisha Redick, Larceina Ricks, Leslie Roberts, Erica Robinson, Mykeshia Ruffin, Alisa Sanabria, Jasmine Self, Sarah Smith, Rachel Sparks, Tiare Stone, Tikshoshar Teague, Shaketta Thomas, Kenyetta Thompson, Ashley Ward, LaKeysha Warr, Melissa Webb, Julie Wetsell, Lawanda Williams, Amanda Williams, Markesha Woods, Rebecca Wyatt and Brook Young.

**2018 We Lead Mississippi Cohort Members:** Anita Ambrose, Crystal Benson, Patricia Billups, Robin Coggin, Kimberly Cooksey, Pattie Doss, Jennifer Friar, Brandy Guidry, Mary Jo Hinton, Kim Jones, Marilyn James, Santee Johnson, Kristen Kilpatrick, Ashley Minch, Joann Rogers and Juanita Valentine.

Girl Scouts Heart of the South would like to thank the following women who have served on the **We Lead: Women. Elevated.** planning committee for their time and effort in helping this vital initiative come to life: Dr. Loretta Rudd, Sara Burnett, Olliette Murry-Drobot, Sonji Branch, Mary Sexton, Tracey Zerwig Ford, Lori Patton, Debbie Zanot, Barbara Arnold and Hope Thomas. Thank you! ♦

For more information about We Lead, visit our website at [www.girlscoutshs.org/welead](http://www.girlscoutshs.org/welead)



MS Cohort members learn about their unique personality traits by analyzing their "Big 5" results.



2018 We Lead Mississippi Cohort Members at their inaugural meeting on March 8, 2018.

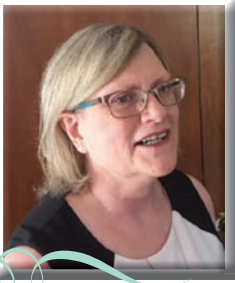


2018 GMA We Lead participants work with one another to enhance their teamwork skills.



Mississippi Cohort Members learn about how their specific personality traits can enhance their leadership style and skills.





### dr. mary stuart david

Dr. Mary Stuart David has a deep commitment to her church and her community. Many people in Dyersburg and Dyer County have been blessed by her kind, skilled, and gracious care. A healer in every sense of the word, she bears her caring touch in every avenue of her life including her work with the Child Abuse Task Force, as an Instructor of the Family Life Curriculum at Ripley High School, and a Lecturer at Dyersburg State Community College and Parkview Methodist Medical Center on Community Health.



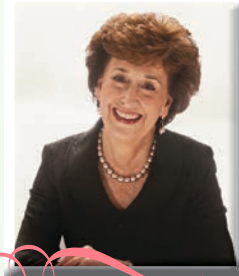
### emma reynolds

Faculty emeritus at Dyersburg State Community College (DSCC), Emma Reynolds directed the Faculty Development Activity for a \$2 million grant from the U.S. Department of Education from 2009-15. She served as chair and co-chair of the Annual Office Workers' Seminar for 25 years and spearheaded the Southern Assoc. of Colleges and Schools Commission on Colleges (SACSCOC) accreditation program. A supporter of many local causes and initiatives, Emma was inducted into the University of Tennessee's Black Hall of Fame.



### lindsay ennis

Lindsay Ennis began her career in physical therapy but her heart was always geared toward business. In January 2013, The Mustard Seed Boutique and Gift was born. Over the past 4 1/2 years, The Mustard Seed has funded numerous youth and women to attend church camps and Christian retreats. Lindsay employs over a dozen local women between the ages of 16 and 60 and strives to lift them up daily to be confident, independent, and thriving women in the community.



### katie winchester (in memoriam)

Katie Winchester began her banking career in 1961 with First Citizens. During her tenure she served the bank as Chairman Emeritus, Chairman, President and CEO. She actively served on and chaired numerous boards and advisory committees locally, regionally and nationwide. Katie was the first female to serve as a member of the council of the Federal Reserve Board of Governors, Washington, D.C., and was the first female to serve on the Tennessee Bankers Association's Board of Directors.



### carol harris

In 1995, Carol Harris wanted to try something different and opened a retail business specializing in children's sewing. Carol Harris Company was named Small Business of the Year by the Dyersburg-Dyer County Chamber of Commerce in 2006. Her business was featured in Southern Living in June 2007 and in that same year she appeared on Tennessee Crossroads. Carol also wrote a regular article for Creative Needle magazine. She has served on numerous local and regional boards and was recently appointed by Governor Haslam to the Humanities Tennessee Board.



2017 Dyersburg/Dyer Co. Women of Distinction Nominees (l-r): Janie Clements (accepting on behalf of Katie Winchester), Lindsey Ennis, Carol Harris, Dr. Mary Stuart-David, Emma Reynolds and (front) GSHS Daisy Brianne Huguely from Troop 40156



### Rev. Dr. Pam Phillips-Burk

2017 Dyersburg/Dyer Co. WOD Luncheon Keynote Speaker; Cumberland Presbyterian Missions Ministry Team Member

A staff member with the Cumberland Presbyterian denomination, Pam serves on the Missions Ministry Team in the areas of Women's Ministry, Leadership Referral Services and Congregational Ministries. She has been with the denomination since August 2002. Pam earned her Master of Divinity degree from Memphis Theological Seminary in 1994 at which time she was ordained as a Minister of Word and Sacrament and her Doctor of Ministry degree with a specialization in Religious Education from McCormick Theological Seminary in Chicago in 2001. She served as Associate Pastor of the Dyersburg Cumberland Presbyterian for 8 years prior to going to work with the denomination. Her work with the Cumberland Presbyterian Church has taken her all over the world working with women and churches connected with the Cumberland Presbyterian denomination in those countries.



girl scouts  
heart of the south

# WOMEN OF DISTINCTION *Luncheon*

## Women of Distinction Now Celebrated in Three Council Areas

Dyersburg /Dyer Co., TN • Lafayette-Oxford-University, MS • Golden Triangle Region, MS

**t**he 2017-2018 membership year marked the 7th year of Girl Scouts Heart of the South honoring Women of Distinction and our first year to celebrate these amazing women in *three* distinct regions.

On October 17, 2017, GSHS was pleased to present the inaugural Women of Distinction luncheon in the Dyersburg/Dyer County area in West Tennessee. We also continued our tradition of recognizing outstanding ladies in the Lafayette-Oxford-University and Golden Triangle Regions in Mississippi bringing our total number of Women of Distinction nominees for the 2017-2018 membership year to a record 21! The committee members in the Lafayette-Oxford-University area also continued their tradition of honoring a Girl Scout of Distinction for the third year in a row.

Girl Scouts Heart of the South would like to thank and recognize the Women of Distinction committee members in each of these areas for their tireless efforts in mobilizing their communities to host these outstanding events.

**Women of Distinction Committee Dyersburg/Dyer Co.:** Dr. Karen Bowyer, chair; Whitney Allmon, Reba Celsor, Penny Guthrie, Kerrie Heckethorn, Esther Hugueley, Judy Long, Dr. Kimberly Martin, Jennifer Nunley, Missy Smitheal, and Molly Williams.

**Lafayette-Oxford-University:** Chairperson - Vicki Sneed, Jennifer Eastland, Mary Haskell, Margaret King, Molly Meisenheimer, Katie Naron, Kyle Still, and Abi Rayburn.

**Golden Triangle Region:** Lara Bowman, Kathleen Burnett, Melinda Lowe, Adrienne Morris, Cate Robinson and

Committee Chair Caroline Skelton.

We invite you to read on and learn about each of the featured keynote speakers and outstanding women honored at these events this year. They are truly the embodiment of Girl Scouts' mission to build girls of courage, confidence, and character, who make the world a better place! Congratulations, Ladies, and thank you!

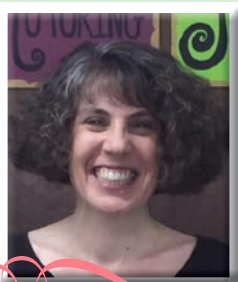


2017 LOU Women of Distinction Nominees (l-r): Tricia Barrios, Camie Bianco, Betty Bloom, Kathy Brummett, Cheryl Cannon, Patsy Haynie, Sue Keiser, Karen Patterson Kurr



2018 GTR Women of Distinction Nominees (l-r): Sarah Smitherman, Dr. Tina Scholtes, Rachael Potts, Dr. Bridget Smith Pieschel, Lisa Klutts, Edie Irvin, Dr. Kristen Fyke, Santee Ezell

## 2017 Lafayette-Oxford-University Area Women of Distinction Nominees



### tricia barrios

Tricia excels in helping many people but especially women and young women dealing with life issues and specializes in Rape Crisis Management. She serves as a mentor/supervisor for social work students and has taught classes on campus for them. Tricia also provides leadership and insight to them as they pursue their degrees and clinical hours. Tricia also volunteers with More Than a Meal, Inner Faith Compassion Ministry, the Veterans Home in Oxford, The Pantry and is involved in many programs at The Presbyterian Church.



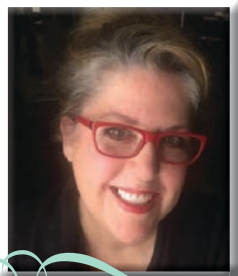
### camie bianco

Mentor, tutor, PTO officer, Oxford School District Foundation President, legislative champion, volunteer, driver, and meal provider, Camie is always an encourager. She has been selected as Oxford School District Volunteer of the Year, President of the Oxford School District Foundation, Lovepacks Vice-President and youth catechism teacher at St. John's Catholic Church. "Camie is the leader that we want to follow because she serves this community with the highest integrity and dedication to its success."



# 2017 Lafayette-Oxford-University

November 15, 2017 • First Baptist Church, Oxford, MS



## betty bloom

Betty is the founder of Bloom Again Oxford, an all-volunteer-based agency focusing on recycling discarded/donated wedding and special event flowers into the Oxford Community. Recycled flowers are refreshed and delivered to local health and care facilities. Betty is also co-founder of a non-profit organization – Dignity Period, an organization created to serve women in Lafayette County and world-wide with feminine hygiene products.



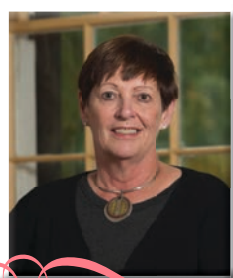
## patsy haynie

Patsy Haynie exemplifies servant leadership and southern hospitality. If Patsy sees a need, if something needs to be done or fixed, she is willing to do it herself. This leadership style has gained her the respect of her employees and managers as well. A motivator with a compassionate nature, “Ms. Patsy always has a smile and a get-it-done attitude.” As General Manager of the Holiday Inn Express in Oxford, Patsy is a role model in the Charter Road Hospitality family.



## kathy brummett

On a trip to China, Kathy found God’s mission for her – Life For The Innocent, an organization whose mission is to Rescue, Restore and Renew children from human trafficking. In addition to Life For The Innocent, Kathy is an advocate with Shared Hope International – helping the poor gain safe water, more food, good health, education and income. A supporter of A21 and International Justice Mission, Kathy truly lives her passion to eradicate the crime of human trafficking from our world.



## sue keiser

Sue touches every issue at Ole Miss relating to the Chancellor – which is everything. Her efforts bring her into contact with faculty, staff, students, alums, and Vice Chancellors daily. She is the glue that holds all the moving parts together – from raising money, working with faculty and staff, overseeing IHL Board communications, guiding events sponsored by Athletics, the Ford Center, or the student organizations to managing the Chancellor’s busy travel schedule, Sue helps in every area to aid the Chancellor in the important mission of Ole Miss.



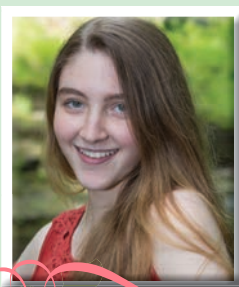
## cheryl cannon

A former professional dancer and coach/choreographer for the Rebelettes, Cheryl has translated her passion for health and fitness into a 36-year career helping many in the Oxford area improve their lives and achieve their goals. Active in her church and Bible study class, she is truly amazing in witness to her ambition and drive in helping others. Cheryl teaches a fitness program for those affected by Parkinson’s Disease, is involved in many charitable initiatives and has served on the board of the Oxford-Lafayette County United Way.



## karen patterson kurr

A Mother, Wife, Chef, Entrepreneur, Educator and Mentor, Karen found getting a meal on the table every evening a challenge. When she began cooking and freezing entrees on the weekends, the idea of a frozen meals business was born. She founded No Time 2 Cook in 2005. Outside of the kitchen, Karen participates in Empty Bowls. She enjoys mentoring other small business owners at the Oxford-Lafayette County Chamber of Commerce and sharing her knowledge to civic groups all around the Southeast.



## 2017 Lafayette-Oxford-University Girl Scout of Distinction

### yazmin emily goulet

Yazmin is presently enrolled at Ole Miss, Sally McDonnell Barksdale Honors College. She graduated from OHS in May, 2017 where she excelled in academics and enjoyed participating in the high school band for six years. She was inducted into the Oxford Charger Band Scale Hall of Fame and awarded the Color Guard Spark Award. At Ole Miss, Yazmin is a member of the Wind Ensemble and Color Guard and is a member of Gamma Beta Phi Honor Society. Yazmin received her Girl Scout Gold Award in 2017.



## Elizabeth Heiskell

2017 Lafayette-Oxford-University WOD Keynote Speaker: Chef, Author & TV Personality

Born and raised in the Mississippi Delta, Elizabeth started her culinary journey with courses at the CIA in Hyde Park, New York. Chef Heiskell has prepared food for such notables as the Dutchess of York, Former Vice President Al Gore, Chef Thomas Keller, Priscilla Presley and the governors of Mississippi, Texas, and Arizona. As Lead Culinary Instructor at the Viking Cooking School, she represented Viking on exclusive Silver Sea cruises through Spain, Portugal, and Hawaii. A celebrated cookbook author with a winning personality, she has been featured in numerous national magazines, has appeared on HSN and is a Today Show Food Contributor. She and her husband, Luke, run Woodson Ridge Farm with a little help from their three girls. She also maintains her catering company, Elizabeth Heiskell Catering, which provides delicious eats for events all over the Southeast.



# 2018 Golden Triangle

April 6, 2018 • First Baptist Church, Starkville, MS



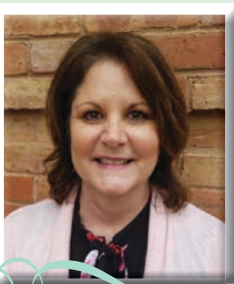
**santee ezell**

As Dept. of Mental Health Consultation & Education Project Coordinator at Mississippi State University, Santee manages programs that focus on Mental Health, Suicide, Alcohol & Drug Prevention, and Collegiate Recovery. She also coordinates the MS Coalition of Partners in Prevention. In 2013, Santee initiated an event for African-American girls which turned into Black Girls Rock of MS, Inc., an organization that works to meet girls' needs through empowerment, education, enrichment, elevation, and engagement.



**dr. kristen fyke**

Dr. Kristen Fyke completed her undergraduate studies at Mississippi State University and then earned her medical degree from the University of Mississippi School of Medicine in 2006. Dr. Fyke joined Starkville Clinic for Women, PA, in August 2010 and currently serves on the Physician's Board for Starkville Pregnancy Care Center. Dedicated to serving others and extending care to those in need, Kristen has taken multiple medical mission trips to Haiti with the Hispaniola Mountain Ministries.



**edie irvin**

As Associate Director for the Career Center at Mississippi State University, Edie is coordinator for the College of Arts and Sciences, as well as Undeclared students. She teaches weekly career development classes to freshman and sophomore students which help with deciding on a career path, resume building, and interview skills. A devoted wife and mother, Edie is a member of the First Baptist Church in Starkville and serves as the chapter advisory board chair for the Delta Omega Chapter of Kappa Delta.



**lisa klutts**

Lisa began as a volunteer with The Growth Alliance coordinating the Prairie Arts Festival and served on its board before being hired as the Director of Community Development in 2014. Lisa now oversees the Farmers Market, Christmas Parade and new business ribbon cuttings. At the Chamber of Commerce, Main Street and Tourism office, Lisa works to enhance the quality of life in West Point. A wife and mother of three, Lisa is active in her church both as a Sunday School teacher and committee chair.



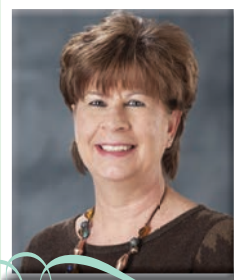
**dr. bridget smith pieschel**

Professor of English at MUW for many years, published scholar Dr. Bridget Smith Pieschel's students rave about her ability to inspire learning. Director of MUW's Center for Women's Research and Public Policy, Dr. Pieschel was the recipient of the MUW Medal of Excellence in 2005, Mississippi's First Alumnae Association Alumnae Achievement Award in 2010, and MUW's Kossen Faculty Excellence Award in 2012. In addition to her academic achievements, she has served on numerous boards and has participated in many important community activities.



**rachael potts**

As Branch Manager of the Gum Tree Mortgage Starkville location in The Mill at MSU, Rachael has helped countless customers. In 2017, she was named the company's Top Producing Mortgage Lender. An avid golfer, she volunteers with the Skip Gleason Memorial Golf Tournament and chaired the annual BNI Charity Golf Tournament. Rachael is a member of the Starkville Rotary Club, President of her BNI Group, advisor to Delta Gamma Sorority at MSU and currently serves as Treasurer for the Starkville Area Arts Council.



**dr. tina scholtes**

Dr. Tina Scholtes is a National Board Certified teacher, past Starkville Teacher of the Year, past Mississippi Teacher of the Year, USA Today All USA Teacher Second Team and a Presidential Awardee for Math and Science. She has served on various advisories and committees for the Mississippi Dept. of Education and is a graduate of the National Staff Development Association's Academy of Leaders, a multi-year experience focusing on inquiry and problem-based learning in a professional development setting.



**sarah smitherman**

Dedicated to helping the children of Starkville and Oktibbeha County through her volunteer work with the Junior Auxiliary of Starkville, Sarah is active with Project Help, a partnership with the Oktibbeha Consolidated School District to provide uniforms, school supplies, coats, and hygiene products to those considered homeless. This past year she saw that over 60 children received warm coats for the winter months. In addition to her work with JA, Sarah also assisted in starting Starkville's Young Life program.



## Melanie Busby

2018 Golden Triangle Region WOD Keynote Speaker: Educator, Consultant & Entrepreneur

Over a 13-year career with the West Point School District, Melanie Groner Busby served as a high school math teacher, guidance counselor, tennis coach, public relations director, grant writer, partners in education coordinator and mentor coordinator, all while managing her own consulting firm that helped other teachers and school districts improve their own operations. Her passion for teaching allowed her part-time business in Arbonne International to be as successful as her other careers while at the same time changing many other men and women's lives. A three-time graduate of Mississippi State, Melanie currently serves as an officer for the alumnae Golden Triangle Chapter of Kappa Delta sorority, teaches Sunday school and was recently recognized as Citizen of the Year for West Point for her work as playground build chair with Yokohama and Kaboom.



*Save the Date*



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benefiting Girl Scouts Heart of the South

**HOLIDAY INN MEMPHIS**  
**University of Memphis**

**Thursday, September 20, 2018**

Cocktails & Silent Auction 6:00 PM • Dinner 7:00 PM

with special guest, chef, author & TV personality,  
**ELIZABETH HEISKELL**

*Silent Auction*



*Dinner*



*tickets: \$100 ea.*

for more information visit [www.girlscoutshs.org/onesmartcookie](http://www.girlscoutshs.org/onesmartcookie)





# 2017-2018 GSHS Higher Girl Awards

Girl Scouts Heart of the South is proud to recognize the accomplishments of girls of all ages throughout our council who have dedicated their time and energies to achieving Higher Awards this year. Each of the following girls and troops were publicly honored for their efforts at the G.I.R.L. Celebration on May 5, 2018.

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## *Gold Award Girl Scouts are Part of an Elite Group of Young Women*



Starting in 1916, the best and brightest have undertaken projects to improve their communities—and the world. The Golden Eaglet insignia, the highest award in Girl Scouts from 1916 to 1939, marked the beginning of a long tradition of recognizing the extraordinary efforts of extraordinary girls. From 1940 to 1963, the Curved Bar Award was the highest honor in Girl Scouts. From 1963 to 1980, the highest award was called First Class. And since 1980, the Gold Award has inspired girls to find the greatness inside themselves and share their ideas and passions with their communities.

GSHS is proud to honor the 19 girls from our council who achieved their Girl Scout Gold Award during the 2017-2018 membership year. The Gold Award is earned when girls are committed to working towards the goals they set for themselves. The requirements involve skill development, leadership experience, career exploration, and a sustainable service to the community.

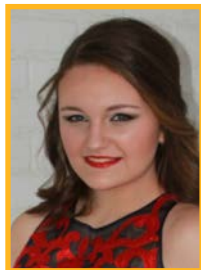


All Girl Scouts who earn this award have put in long hours of work in service to uphold the Girl Scout Promise and Law. They took the road less traveled and faced the challenge head on. They completed the rigorous path towards earning this prestigious award. Their journey caused them to change the lives of others and their own in amazing and significant ways. As in other traditional symbols, gold equals outstanding achievement. The rays emanating from the Trefoil represent reaching out to the community, the Girl Scout influence on that community, and the interdependence of the community and Girl Scouting. Through their dedication and passion for their Take Action projects, each of this year's Gold Award Girls has done just that. Congratulations.



**Isabella Albert**  
*Stomping Out Hunger with Isabella's Blessing Box!*  
Collierville, TN

Noticing the effects of childhood hunger on school performance, health, and self-esteem, Isabella wanted to help children in Memphis worry less about having food at home. She created a 24/7 food pantry that will be accessible to anyone seeking food, hygiene products, or infant supplies. Through her evaluation, Isabella was excited to learn that many families in the neighborhood have already benefited from the box. The food pantry will continue to serve downtown Memphis as it will be filled weekly by Merge Memphis and Knowledge Quest and will be monitored by Deacon William Downey.



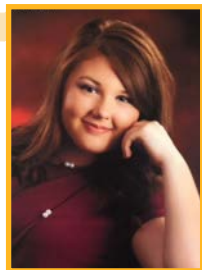
**Haley Bullock**  
*Operation Joy*  
New Albany, MS

After realizing that her community park did not have proper play equipment for children who use a wheelchair, Haley wanted to provide them with an accessible swing. She got approval from her mayor and local Parks and Recreation to fundraise \$5,000 of community support and purchase the swing for BNA Bank Park. She worked with several local schools for special needs children and adults to promote the new addition to the park. Park staff will continue to maintain the swing. At her ribbon cutting ceremony, Haley was able to enjoy the swing with children and celebrate with the community.



**Madalyn Bails**  
*Grow Baby Grow*  
Plantersville, MS

Madalyn realized that there was a lack of information provided to teenagers and young parents regarding the effects of alcohol, smoking, and drug use in premature pregnancies. For her project, she developed a workshop with North Mississippi Medical Center Women's Hospital that educated young people on the difficulties of premature pregnancy, as well as where to go for help. During her workshop, attendees created Grow Kits filled with blankets, books, and snacks to send to local NICU families. She developed a pamphlet and website that will be sustained and shared with the community by New Zion Missionary Baptist Church.



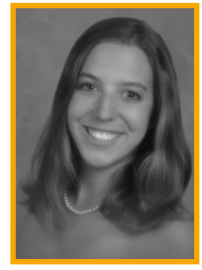
**Bailey Church**  
*Job Interviewing Skills Workshop*  
Booneville, MS

Bailey noticed that many of her friends and classmates did not feel prepared to create a resume or confidently enter a job interview. She knew something had to change, so she created a job interviewing skills workshop in partnership with Northeast Mississippi Community College. Attendees learned about job interview attire, how to answer difficult questions, and how to write a professional resume. Bailey's workshop is being incorporated into her high school's Family Dynamics class for future students to prepare themselves for life after high school as well.



**Caitlyn Bouldin**  
*Breathe Easy*  
Tupelo, MS

Caitlyn wanted to educate young people about the dangerous link between tobacco products and lung cancer. She collaborated with her local Relay for Life and created a presentation that she presented to over 150 people at different functions in the Tupelo area. By encouraging attendees to Take the Pledge and tell others about being tobacco free, Caitlyn was able to spread her movement further than she imagined. Her project will continue through her website, which allows users to virtually take the pledge to be tobacco free.



**Mary Couloubaritsis**  
*Preserve Our Past*  
Memphis, TN

Realizing that her church has never had archives, Mary wanted to step in and organize the many files scattered around the church property. She translated documents from their original Greek and created an online archive of church history dating back to its founding over a century ago. Her archive can be used by other immigrant-founded churches across the nation to learn more about their connected histories. The church will continue this archiving system in the future. Mary hopes that her project has inspired others to preserve their own history.





**Jacelyn Frierson**

*Thanking Our Veterans • Oxford, MS*

Wanting to bridge the gap between her generation and the many veterans in her city, Jacelyn created a care package program for her local veterans home. Gathering donations from her school and community, Jacelyn created a store-like space within the VA home where residents can pick up free packages

containing basic hygiene products and fun items for entertainment. Jacelyn also hosted a bingo night to introduce her peers to the veterans and allow them to visit one-on-one. The Oxford High School JROTC and African American History Club will continue this effort in partnership with the veterans home.

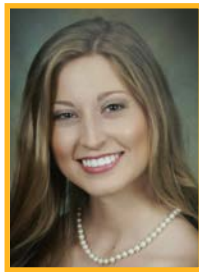


**Caroline Grisham**

*Valuing Our Veterans • Corinth, MS*

Noticing the lack of support and appreciation for local veterans, Caroline decided to create parking spaces in her town specifically for veterans. She presented her project before the Board of Alderman and Board of Supervisors to gain approval to move forward with the idea. To spread awareness about

the project, she created a Facebook page to allow the community to track the progress and final result. The parking signs will be maintained by the City of Corinth and Alcorn County. Since her project completion, Caroline has had many interactions with very thankful veterans that now feel more appreciated in their city.

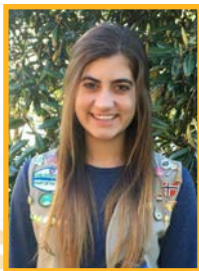


**MaCayla Hester**

*Recycle and Redistribution • New Site, MS*

MaCayla noticed two big needs in her community: a donation drop off for the Booneville Animal Shelter and a recycling program for the town newspaper, the Banner Independent. She built a waterproof donation station that would house any contributions given to the shelter and make after hours drop offs

easier. By coordinating with newspaper staff, she was able to secure that all unused and discarded papers would be delivered to the shelter each week to be reused in animal cages. This partnership will continue to be promoted by the animal shelter's Facebook page, as well as newspaper ads.



**Jill Caroline Jackson**

*PREP Team: Preparing Response Emergency Providers • Starkville, MS*

Jill wanted her project to focus on how to prepare for and respond to weather-related natural disasters. She organized a Disaster Preparedness and Response Training Conference that brought in speakers from the surrounding area to educate attendees on building a response

*higher Awards*



team in their communities. After the conference, she raised funds to buy a disaster response equipment trailer and form her own team. She partnered with both national and local businesses to fill up the trailer with supplies. Her church, Grace Presbyterian, will continue her efforts and manage the trailer and response team.



**Rebekah Lassiter**

*Stimulating Sensory Spaces Collierville, TN*

Realizing that children with special needs often lack a space in their school to relax and take a break, Rebekah decided to build a sensory room within Madonna Learning Center. By working with an Occupational Therapist to design the room, Rebekah created a relaxing space

equipped with a weighted blanket, art supplies, and other toys. She created a website to demonstrate how others can design a similar space in their communities. Staff at Madonna Learning Center will continue to maintain the room as students enjoy it for years to come.

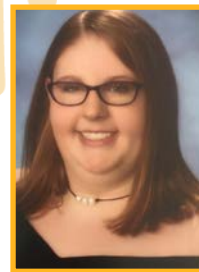


**Allison Malone**

*Hydrating Food Deserts Memphis, TN*

Food deserts are created by a lack of healthy foods and grocery stores in a location. Allison wanted her project to address this issue by teaching students in the Mid-South and North Mississippi to grow their own foods. She held a workshop that educated children on

healthy eating habits and allowed them to practice hands-on gardening skills. She hopes that teaching children these new skills will lead to an increase in gardening ability and community gardens in the area.



**Kimberly Marr**

*Heavenly Hope's Closet Paris, TN*

Noticing the need for more qualified job candidates in her town, Kimberly wanted to provide interview clothing for those in need of assistance. She partnered with Paris First Methodist Youth Group to create a clothing closet in her church.

The closet is open to anyone in the community in need of interview attire. Heavenly Hope's Closet has an online platform on Facebook and Instagram that promotes their efforts to the community. The youth group will continue this work and the closet will be overseen by a Chairman.





## higher Awards



**Katelyn McCallum**  
*Robotics: Sports for the Mind*  
Ashland, MS

Katelyn attends a school with a heavy sports focus where STEM related extracurriculars are not offered. She created a community robotics team for those who wanted to get involved in something other than athletics. Katelyn recruited team members, organized their

weekly practices, secured sponsors, and planned fundraisers to send them to competitions. The team will transition to their new coach and continue to compete after Katelyn's graduation.



**Melissa Presley**  
*Clothing Closet*  
Oxford, MS

Melissa was inspired into action by the lack of clothing for the needy in her community. Her project created a free clothing closet at Second Baptist Church to provide gently used clothing to persons with established need. By promoting the closet in the local newspaper and online,

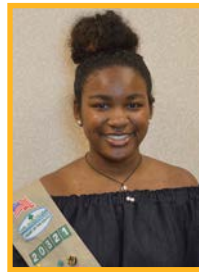
Melissa was able to serve 49 individuals in her community. Clothing will continue to be supplied by Rainbow Cleaners as they donate items that have been abandoned at their establishment. The partners at Interfaith Compassion Ministry will refer individuals in need to the closet.



**Casey Poff**  
*Conquering the Fear*  
Hickory Flat, MS

After losing her father to cancer, Casey wanted to build a support system for teenagers whose parents are going through chemotherapy. She created chemo care packages containing snacks, hand sanitizer for being in the hospital, and materials to read or play with while

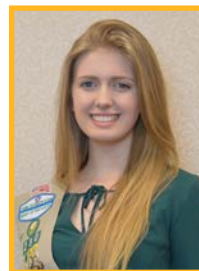
in waiting rooms. Along with the donated materials, Casey included a copy of her story as a child affected by cancer titled "Conquering the Fear." She hopes that her project helps children of cancer patients to feel less alone in their experience.



**A'leria Story**  
*Sweet Sixteen*  
Tupelo, MS

Noticing that many middle school girls have low self-esteem, negative female relationships, and issues transitioning into high school, A'leria wanted to find a way to support them through adolescence. She developed an after-school camp for 16 middle school girls that provided

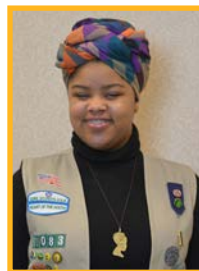
them with a senior class mentor and covered topics such as body image, comparison, and female empowerment. The camp completed with a body confidence fashion show with outfits that girls selected themselves. A'leria's project will be continued annually by Tupelo High School seniors.



**Allison Powell**  
*The Giving Tree of Recycling*  
Germantown, TN

Allison noticed a need in her local elementary school, Dogwood Elementary, to educate students about reusing and recycling materials in a fun, visually appealing way. She constructed The Recycling Tree within the school library out of old library materials. The Recycling

Tree was featured by the school's newsletter, which is distributed to faculty and families in the surrounding area. Allison's project will be maintained by a school staff member and will serve as a lesson on recycling for many classrooms.



**Trinity Walker**  
*Note 2 Self*  
Memphis, TN

After realizing the lack of awareness regarding teen mental illness, Trinity hosted a four-day art workshop for 7th-12th grade girls. The workshop focused on positive coping strategies using art for emotional well-being. Her curriculum has been adopted by Bridges USA Change and

the Cathedral of Faith Girls Mentoring Program. Trinity was invited to share her Note 2 Self session at the MLK50 Student Convening and has been nominated for a National Civil Rights Museum Keeper of the Dream Award.







The Girl Scout Silver Award is the highest award a Cadette can earn. Earning this award puts Cadettes among an exceptional group of girls who have used their knowledge and leadership skills to make a difference in the world. Execution of a Girl Scout Silver Award Take Action Project gives girls the chance to show that they are determined, organized, and dedicated leaders in their community. Each girl listed below has spent at least 50 hours planning and completing her project, and each project has made her community a better place. Congratulations, girls!



**Troop 10380**  
Ludwika Barrera  
Sydney Clark  
Ashley Finzer  
Emily Mireles  
Kaleigh Mireles

**Troop 10404**  
Julia Antipova  
Meredith Cline  
Sophie Floyd  
Lydia Jones  
Julianna Swenson

**Troop 10830**  
Allison Boyland  
Calise Connor

T'kye Thomas  
Rachael Walker  
Ellena Watson  
Labrea Williamson

**Troop 13361**  
Isabel Kagoo

**Troop 13804**  
Alanna Alston  
Bradyn Cooper  
Bailey McGee  
Lauren Witwer

**Troop 20015**  
Kaitlyn Allred  
Ryleigh Otts

**Troop 20067**  
Dakota Basham

**Troop 20359**  
Leigh Allison Akins  
Clara Childs  
Mary Alice Clifton  
KatieBeth Grisham  
Reagan Hall  
Erin Harrison  
Ellis McBride

**Troop 40105**  
Madelynn Mason  
Amanda Smith  
Emily Steen



The Girl Scout Bronze Award is the highest honor a Girl Scout Junior can achieve. It is a leadership adventure for Girl Scout Juniors! Imagine what you can accomplish when you team up with others and use your special skills and interests to take action and make a difference in the world! While completing their projects, these girls developed confidence, met new people, and had fun with their troop. The girls listed below spent many hours building their teams, exploring their communities, and completing their Take Action Project. We're proud to say that this year, 80 Girl Scouts Heart of the South Juniors earned their Bronze Award! Well done, girls!



**Troop 10343**  
Lillian Brown  
Ellie Cazalas  
Marielle Mazerac  
Aurora Perdue  
Sophie Ray

**Troop 10830**  
Kimbrielle Winfield

**Troop 13044**  
Grace Bryant  
Makaila Bryant  
Serena Guigley  
Janiyah Jackson  
Jordyn Malone  
Laylah Moore  
Rachel Pinkston  
Morgyn Williams  
Chloe Wooten

**Troop 13097**  
Abby Castellano  
Megan Freeman  
Rebekah Johnson  
Gracie Luther  
Gracin McKendry  
Mia Patrikios  
Natalie Phillips  
Isabelle Powell  
Cairrean Snyder

**Troop 13120**  
Abbey Bronson  
Angelina Ciaramitaro  
Rebecca Clements  
Claire Enemark  
Adeline Fisher  
Anna Claire Lindow  
Nina Mahintorabi  
Macie Marshall

Lizzie Mayo  
Maya Nowak  
Tess Oldershaw  
Natalie Page

**Troop 13126**  
Ann Grimes  
Betsy Grimes  
Caroline Grace Hathcock  
Sophia Holland  
Lucy Nassif  
Abby Neal  
CeCe Solberg  
Mia Townsend

**Troop 13213**  
Taylor Bradley  
Juneau Claassen  
Megan Colley  
Ada Grace Everett

continued, p. 20





## higher Awards

(cont. from p.19)

Ainslee Everett  
Lily Kegley  
Sarah Kegley  
Mathilde Hufford-Varr  
Alexandra Ritchie  
Leslie Welch

### **Troop 13242**

Cassidy King  
Sophia Sandy  
Claire Sholl  
Alyssa Wahlke

### **Troop 13662**

Tarah Bertrand  
Katie Dawson  
Mackenzie Doddridge  
Emily Farris

### **Troop 13804**

Caroline Fudge  
Elizabeth Ghribsby  
Makayla Hale  
Audrey Hamm

Emma Hubbard  
Autumn Johnson  
MaKayla Lopez  
Tamiyah Maben  
Tia Maben  
Victoria Roman  
Josephine Witwer

### **Troop 23016**

Lauren Hobson  
Marley Jackson  
Lucy King  
Gina Grace Lesley  
Laura Preston Ranager  
Lilly Shannon

### **Troop 23804**

Brinlee Bridges  
Addison Brown  
Kinsley Cook  
Rachel Duncan  
Clara Greer  
Halle Hopkins  
Kinslee Ketchum  
Reese Shelton  
Kate Ward

### **Troop 23808**

A'myah Peterson

**t**he Community Service Bar is earned by making a difference in the community and practicing the values of the Girl Scout Law. It is also a way for girls to get involved with a cause they care about.



**Ambassador**  
Sheila Little



### **Cadettes**

Reagan Allen  
Alanna Alston  
Stephanie Bonner  
Bradyn Cooper  
Abigail Dellose  
Abigail England  
Audrey McDaniel  
Lauren Witwer



**Senior**  
Rebecca Ghribsby



**t**en year pins are awarded to those marking their tenth year as members of Girl Scouts of the USA.

Kelsey Alford  
Madison Alford  
Sarah Alford  
Sharon Brown  
Katterra Davis  
Cori Goodner  
Allison Faulkner

Caitlin Leith  
Brenda Parrish  
Claudia Patrick  
Shannon Poff  
Desiree Phillips  
Katie Proctor  
Mary Thompson  
Cara Waters  
Trinity Walker

## 2018 Dianne Belk Gold Award Scholarship Recipients

Allison Malone

Trinity Walker

## 2018 West TN Girl Scout Leadership Scholarship Recipients

Tori Starks

Reelfoot Legacy Scholarship

Kimberly Brooke Marr

Reelfoot Legacy Scholarship

Sarah Kirk

William R. Taylor Leadership Scholarship

Grace Anne Fisher

Susan C. Anderson Leadership Scholarship

Madison Sisco

Sharon Younger Leadership Scholarship

Bentley Davis

Donna M. McHaffey Leadership Scholarship

Shelia Little

E. Jane Hazlewood Leadership Scholarship

The Girl Scout Gold Award opens many doors for its recipients, especially around college application time! Earning your Gold Award is an excellent way to give any college or scholarship application that "something extra" to help you stand out from the crowd.

All Gold Award Girl Scouts are eligible to apply for one of GSHS' one-time Gold Award scholarships of \$1,000 based on achievement in Girl Scouting, academics, leadership, and extracurricular activities. All graduating Girl Scout Ambassadors living in specific counties of West Tennessee qualify to apply for the West Tennessee Girl Scout Scholarship. This scholarship is a \$4,000 award distributed at \$500 a semester. Applications and additional information regarding these local council scholarship programs can be found on our website at

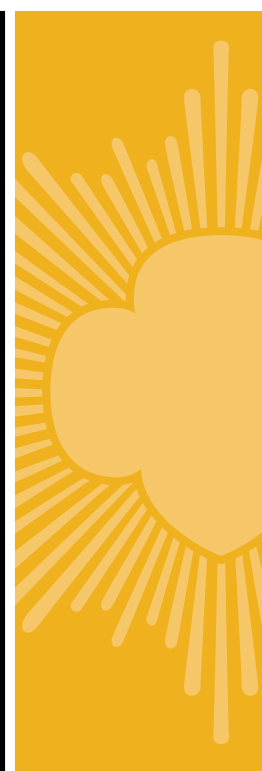
[www.girlscoutshs.org/scholarships](http://www.girlscoutshs.org/scholarships)

Each of the girls featured here along with all of our 2017-2018 Top Product Sellers and graduating high school seniors were honored at the 2nd Annual G.I.R.L. Celebration on May 5, 2018.



# Create a roadmap to your future success.

////// The Girl Scout Gold Award



2017-2018 GSHS Girl Scout Gold Award Recipients were honored at the 2018 G.I.R.L. Celebration on May 5, 2018.

*The Gold Award makes a difference in the college admissions process.*

*Scholarships are available to Gold Award recipients.*

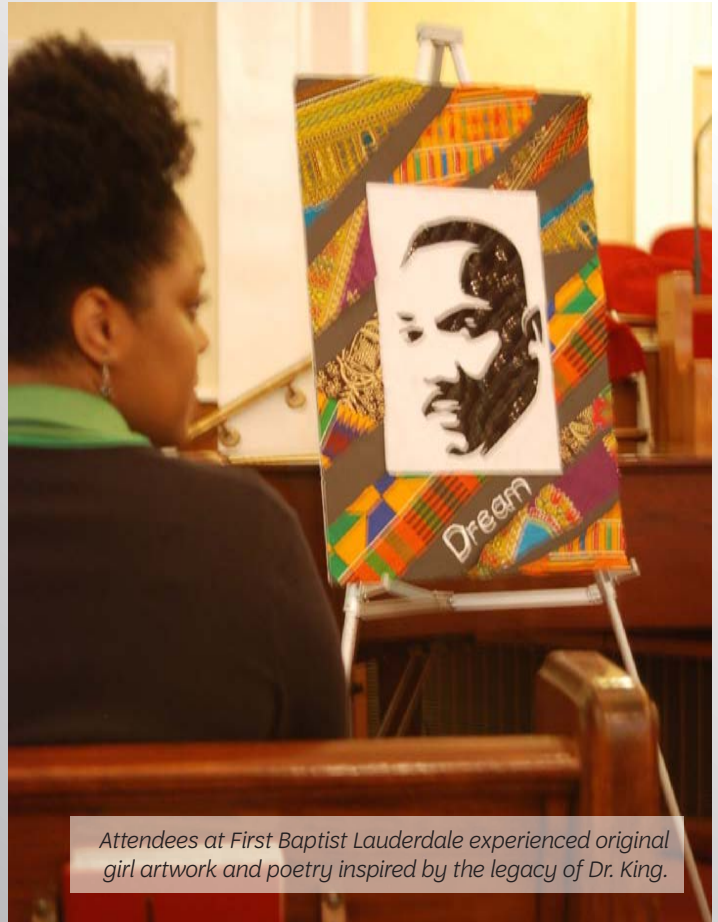
*Gold Award Take Action Projects distinguish girl leaders.*





Mid-South area, where a special “MLK50: Celebrating the Dream, Living the Legacy” event had been planned just for them. Before the service began, girls enjoyed a question and answer session with GSHS CEO Melanie Schild and Chief Girl Experience Officer Myra Collins where they found out more about how Girl Scouts is working to enhance the lives of girls and women in our area and how they can get involved in exciting new programming and badge opportunities that will improve their skills to lead and be agents of change, just like Dr. King. Through speeches, rallies, marches and pushes for legislation, Dr. King collaborated with others to activate change and make a stand. Through our new non-partisan G.I.R.L. Agenda movement, Girl Scouts is helping girls learn how to get involved in their communities through civic action and is enabling them to learn to truly effect lasting change in areas of importance to them, just as Dr. King did.

During the service participants enjoyed musical selections from GSHS’ new Girl Scout Choir Director Damyah Kimbrew of Troop 10737 and original poetry from Makayla Nelms of Troop 13336 and Morgaan Butler of Troop 13351. Attendees especially enjoyed hearing from keynote speaker Madeleine Taylor, Retired Executive Director NAACP Memphis, who spoke not only of how Dr. King’s work and legacy had influenced her life but also about her experience as a Girl Scout and how Girl Scouts helped to shape the woman that she has become. GSHS was honored to share and experience this historic day with everyone who came out to show how Dr. King’s message has inspired real change-makers for the past 50 years and will continue to live on in the hearts of our girls for generations to come. ♦



Attendees at First Baptist Lauderdale experienced original girl artwork and poetry inspired by the legacy of Dr. King.



Girls, leaders, GSHS staff and volunteers wait for the inspiring service at First Baptist Church-Lauderdale.



Girls and leaders pose with the positive messages they created to display on their walk through Downtown.



Madeleine Taylor, Retired Executive Director, NAACP Memphis, speaks to the crowd at First Baptist Lauderdale.



Inspired by Dr. King’s legacy, attendees walked through Downtown Memphis with messages of unity and hope.



# Girl Scouting: Bridging the Gap in Girls' Health, Happiness, and Achievement







Girls today are growing up in a time of rapid demographic, social, economic, and technological change. These trends are important not only because they affect how girls are faring in society, but also because they will soon be entering the workforce and starting families of their own.

Increasingly, girls are living in below poverty level households; obesity rates are still rising; girls have more emotional health problems, and have less access to extracurricular activities that contribute to positive girl development - especially in Tennessee, Mississippi, and Arkansas which rank in the bottom percentiles for national measures on girls' well-being. These factors mean girls are more likely to face challenges that affect their health, happiness, and achievement. And unfortunately, there is a profound gap between the knowledge and skills most youth learn in school and the knowledge and skills needed in 21st century communities and workplaces. These issues are even more prevalent in the underserved, under-represented communities in our council. ***That's where Girl Scouting steps in.***

Girl Scouting helps girls develop a broad set of skills, behaviors, and attitudes to effectively navigate their environment, work well with others, perform their best, and achieve their goals—competencies that are central to the development of human capital and workforce success around the world. Research provides compelling evidence that Girl Scouts stand out significantly from non-Girl Scouts, demonstrating more well-rounded lifestyles and a stronger propensity for success.

Each year, Girl Scouts Heart of the South serves thousands of girls through our leadership experience programs; however, there are hundreds more whom we do not have the privilege to serve. Girls face barriers like sibling care responsibilities, family economic conditions, lack of transportation, and minimal access to community resources that prevent their participation. Even through the membership dues financial assistance, scholarship, campership, and Girl Scouting In The School Day programs that we offer, we are challenged with truly making Girl Scouting for every girl, everywhere.

There are so many more girls and families we want to serve and even more programs and activities we want to offer in our communities, but we can not successfully accomplish that without your support.

Helping us give girls access to quality leadership development opportunities that bridge the gap in their health, happiness, and achievement allows girls to build a positive sense of self, build healthy relationships, seek out and deal with challenges, develop strong moral and ethical values, and care for and about their communities. Not to mention, the host of benefits for communities and society, including more secure families, reduced poverty, and greater equality overall—I believe girls deserve that, don't you?

Invest in the girls of Girl Scouts Heart of the South. They'll have brighter futures and the world will be a much better place because of it. Make a financial contribution today.

Sincerely,

VENUS CHANEY  
Chief Development and Advocacy Officer  
Girl Scouts Heart of the South  
venus.chaney@girlscoutshs.org







# one heart

## GIRL SCOUTS HEART OF THE SOUTH

▲ Girl Scout Cadette Troop 10121 with Girl Scout Daisy Troop 10087

*“Anything is possible if you are open minded, view others as worthy and act with compassion.”*  
 -Melanie M. Schild, CEO Girl Scouts Heart of the South

Americans are more divided today than ever. We disagree over social issues, race, gender, the economy and much more. The melting pot that is America is boiling over with an ever-widening divisive discord.

We, as Girl Scouts, can do something about this – we can change our culture within Girl Scouts Heart of the South. “Ours is a circle of friends united by ideas,” said Girl Scout Founder, Juliette Gordon Low. With this thought in mind, we unveiled the One Heart underlying principle in February 2018 for Girl Scouts Heart of the South. It encourages members to practice kindness and compassion, seek common ground and understanding, and serve our neighbors and communities, while living the Girl Scout Promise and Law.

The One Heart principle is how we want our staff, volunteers, and girls to strive to be daily. Everything we do within Girl Scouts, we put our

differences aside and do it with One Heart. It is important that we take the lead and show others how important it is to be kind, compassionate, work together and understand each other, serve our neighbors and communities. We need to lead by example.

Over the last 3 months we have asked our Girl Scout members to help spread the One Heart principal across our council. Our leaders and volunteers have talked with their Girl Scouts about One Heart. They have worked with them to realize how they can live out the One Heart principles in their daily lives.

Many of our troops and service units have signed the One Heart Pledge, which can be found at [www.girlscoutshs.org/oneheart](http://www.girlscoutshs.org/oneheart).

In signing the pledge, they have promised to live their lives with the One Heart principles at the forefront of their daily life.

Girl Scout Troop 13616 in Oxford, MS, troop co-leaders Sharon Wright and Mollye Myers, shared this story of how their Girl Scout Brownies were learning One Heart Principles and spreading love, kindness and compassion around their town.







*"To say that on a daily basis you can make a difference, well, you can! One act of kindness a day can do it."*  
 - Betty Williams – Irish Peace Campaigner.

Girl Scouts Heart of the South also created One Heart Kindness Cards for Girl Scouts to use to practice One Heart Principles.

Troop leaders and service unit managers can request cards for their troop. Girl Scouts are encouraged to do random acts of kindness and utilize the cards in doing them.



▲ Girl Scout Junior Olivia P. from Troop 43045

They can choose one of the random acts of kindness on the card or make one up of their own. Then they perform the act. Afterwards they give the card to the person the act was for and ask them to pay it forward and pass the card along to someone else. So far, the cards have been a success, with over 140 troops requesting cards.

Troops and service units can request cards at [www.girlscoutshs.org/oneheart](http://www.girlscoutshs.org/oneheart).

Girl Scouts have courage, confidence, and character. However, sometimes those traits can lead to disagreements. When that happens, we want Girl Scouts of all ages to stop, and consider the One Heart Principles. Work with others to learn to show compassion by being kind. Listen to what the other person is saying and find some common ground. Remind others and themselves, that despite their differences, they both share One Heart.

This is the way we strive to live – in our words and in our actions. If you have questions about One Heart, please feel free to contact Kimberly Crafton at 901-334-3461 or [kimberly.crafton@girlscoutshs.org](mailto:kimberly.crafton@girlscoutshs.org).

*"The troop used their cookie money to make 12 signs which read 'Oxford... where love, kindness, and compassion grows'. The troop presented these signs to various organizations around Oxford including local schools, the public library, a cancer center, city hall, the welcome center, park commission, and chamber of commerce. The girls made the presentation and told what it means to show love, kindness, and compassion.*

*However, the project is about #morethanasign. It is about creating actions of love, kindness, and compassion. The troop has sewn almost 40 blankets for dolls which will be donated to local nursing homes for the Alzheimer's patients. The girls also made homemade birthday cards for Logan Core, a survivor of Shaken Baby Syndrome."*



▲ Girl Scout Brownie Troop 13616

It's not just the volunteers that are teaching girls about One Heart. In Crittenden County, Arkansas, older girls from Girl Scout Junior Troop 10121 worked with Girl Scout Daisy Troop 10087 to sign the pledge, do a craft to help them discuss One Heart, and then made key rings for all the girls to put on their backpacks to serve as a reminder every day to live the One Heart Principles. These Girl Scout Juniors learned the meaning of the phrase "a sister to every Girl Scout."





# DRAKE IN THE MORNING

6am-10am

# ROSS TURNER

10am-3pm

# DANNI & THE JAR

3pm-7pm

## DJ SWAGG

Weekdays 10am-1pm

## MS. E. KLASS

Weekdays 1pm-5pm

## AL KAPONE

Weekdays 5pm-7pm

## KAVAUNJAY

Saturdays 8pm-12am



### CONTRIBUTE YOUR TROOP'S NEWS & PICTURES TO *THE PROMISE!*

GSHS encourages you to submit professional quality, "print-worthy" photography for use in our various media campaigns. Photographs should be sent in JPG, TIFF or PDF format, 300 dpi at 2550x3300 pixels (at least, preferably), to [news@girlscoutshs.org](mailto:news@girlscoutshs.org). Photographs should not be date-stamped OR cropped in any way. Please note that submitted photographs may be chosen for use in a variety of publications and without advance notice. Please be sure to have a signed copy of the Girl Scout media/photo release form on file for each girl pictured.

Submissions should include a brief but detailed description of the event pictured in the email body including the names of those pictured. Submissions may be saved and published at a later date. Not all submissions will be chosen for publication.



# WE ARE 50 MILLION STRONG.

Since its inception in 1912, women have explored new fields of knowledge, learned valuable skills, and developed strong core values through Girl Scouting. The Girl Scout organization has shaped the lives of the majority of female senior executives and business owners, two-thirds of women in Congress, and almost every female astronaut.

Whether you logged one year as a Girl Scout Brownie or went all the way through and earned your Girl Scout Gold Award (previously called Curved Bar or First Class), you're a Girl Scout alumna! You're an important part of a group of over 50 million women who understand what it means to lead like a G.I.R.L. (Go-getter, Risk-taker, Innovator, Leader)<sup>TM</sup> to make the world a better place.

Girl Scout alumns say they made lasting friendships, learned life skills, developed confidence, and gained a variety of unique experiences - all of which continue to impact their lives today.

What impact did Girl Scouting have on you?

We invite you to tell your story and share it with others. Become part of the Girl Scouts Heart of the South Alumnae Association and reconnect, rediscover and relive the Girl Scout Experience. As a member of the Alumnae Association, you will receive special invitations to events, stay up to date on what is happening in Girl Scouts, and have opportunities to share your experiences. You might even be featured in an alumna spotlight.

No matter where you lived while you were a Girl Scout or how long you were involved - ***Once a Girl Scout, always a Girl Scout!***

**Join the GSHS Alumnae Association today! Sign up online at [www.girlscoutshs.org/alumnae](http://www.girlscoutshs.org/alumnae) or contact Lori Gilmore at [lori.gilmore@girlscoutshs.org](mailto:lori.gilmore@girlscoutshs.org) or 901.334.3459.**



A new partnership with Girl Scouts of the USA and LinkedIn will offer a community of support for female professionals and help enhance their career development. It will also allow alums the opportunity to share their experience with the next generation and join forces with like-minded women to effect change.

All Girl Scout alums are welcome to join the community of female professionals to enhance their own careers and help support the next generation of female leaders. Girl Scout alums interested in joining should visit [The Girl Scout Network](#) on [LinkedIn](#) and click "follow."

[\\*Girl Scouting Works: The Alumnae Impact Study](#)

Girl Scout alumnae display positive life outcomes to a greater degree than non-alumnae on several indicators of success.\*

59% of alumnae say their Girl Scout experience contributed to their success in life.\*

4 of the 6 current female governors and every female secretary of state are former Girl Scouts.

51% of women in the House of Representatives and 73% of current female senators are Girl Scout alums.

52% of female business leaders are Girl Scout alums and 57% of women in business say the Girl Scout Cookie Program was beneficial in the development of their skills today.\*





perfect Partners

## KD & GS: 20 Years and Counting

For twenty years, Kappa Delta Sorority has partnered with Girl Scouts to help build girls of courage, confidence, and character who make the world a better place. Through over 229 confidence-building initiatives each year, Kappa Delta collegiate and alumnae chapters touch the lives of over 14,000 Girl Scouts nationwide. Through the Kappa Delta Foundation, scholarships are awarded to the National Young Women of Distinction. By supporting these incredible Girl Scout Gold Award winners, the organization is encouraging the next level of leaders who are creating sustainable solutions for problems locally, nationally, and even globally.

Locally, the 6 Kappa Delta chapters in the GSHS area provide programming to all ages of Girl Scouts within our jurisdiction. The women from Delta State, Mississippi State, University of Mississippi, Rhodes College, Union University and the University of Memphis volunteer at council-sponsored events, invite local Girl Scouts to attend programming on their campuses and highlight the college experience through confidence-building and educational workshops.

At Union University, the Kappa Delta chapter held an event to teach the importance of team work and good sportsmanship! In the height of the Winter Olympics, the chapter used Olympic themed activities to teach these important life skills while having fun! In the height of cookie season, University of Mississippi Kappa Deltas held a “Confident in Cookie Selling” workshop featuring special guest, Mayor Robyn Tannehill of Oxford, Mississippi, to give a public speaking workshop. The



Kappa Deltas at the University of Mississippi host GSHS girls for a “Confident in Cookie Selling” workshop with special guest, Oxford, MS Mayor Robyn Tannehill



Kappa Deltas frequently volunteer at council-sponsored events including the G.I.R.L. Event and Cookie Kickoffs

Girl Scouts in attendance were immediately able to practice giving their sales pitches as they toured the campus, selling their cookies.

GSHS is grateful for Kappa Delta’s support at council events, providing manpower and relatable role models for the girls in our area. From helping at a Cookie Count and Go to assisting at the G.I.R.L. Event, we are grateful for their energy and willingness to serve. When Kappa Deltas and Girl Scouts come together, they are an unstoppable force that truly inspires action. Check out the calendar page of the GSHS website to find an event on a campus near you! ♦



The KD-GS partnership impact reaches beyond the students and the girls. At a recent We Lead session, a troop leader in attendance shared a story that began with a Kappa Delta-guided campus tour. Her daughter was so energized about college that the troop leader - spurred by her daughter’s enthusiasm - is now also enrolled in classes! Thanks to the KD-GS partnership, she is determined to be a strong role model for her daughter by earning her degree!

Mississippi State KDs host a GS campus tour.





# GO-GETTERS



▲ Tipton County Girl Scout Troops 13045 and 43045 served members at Munford First United Methodist Church. Girls helped prepare food, served drinks and desserts, and greeted guests.



▲ Tupelo Girl Scout Troop 20376 enjoyed roller skating, hanging out and cake to celebrate a successful Girl Scout Cookie Program! Congratulations girls!!



◀ The Juniors and Cadettes of 20067 packed 75 bags for Project Full Tummy. This organization packs bags and sends them to the schools for kids that would otherwise be hungry to take home on the weekends. Each bag consists of easy to prepare items - enough for 2 dinners, 2 lunches, 2 snacks and 2 breakfasts.



▲ Germantown Girl Scout Junior Troop 13195 volunteered at the Refugee Empowerment Program in honor of Martin Luther King, Jr. Day.



▲ Girl Scout Troop 13610 spent their money they earned from selling cookies to give a stocking to every child in foster care in Lafayette County, Mississippi. They were able to make 26 stockings full of great stuff for these deserving kids!





# INNOVATORS

► Girls from Brownie Troop 13616 (top and middle right) built Buddy Benches for their local playgrounds.



▲ Girl Scouts got to explore the amazing world of engineering by building robot art machines, bridges, towers, and learning about STEM at “Invent It! Build It!” Thank you to our sponsors TransCanada and volunteers from the Society of Women Engineers - SWE, Hutchison School and Kappa Delta for making this a great day.

▼ Girl Scout Troop 33016 in Oxford competed in the First Tech Challenge robotics competition, and are now headed to state competition! Their team, Queens of Parts, made it all the way to the final four competition and received the CONNECT award for an outstanding record of STEM outreach.



▲ Girl Scout Troop 13804 selected the Tipton County Animal Shelter to work with on their Girl Scout Bronze Project. The girls collected items from all over their community to benefit our four-legged friends.



► Oxford Brownie Troop 13616 learned about engineering with Mr. Cash, a grandfather of one of our Brownie members, Mr. Cash has over 45 years experience in the engineering field and taught the troop about civil engineering. The girls learned about different engineering tools such as a protractor and compass. He led the girls in a scavenger hunt along the Big River Crossing. It was a very educational day.







# RISK-TAKERS



▲ Cadettes from Girl Scout Troop 13804 shopped for items to create food and hygiene bags for the Tipton County Food Bank and Tipton County Carl Perkins Center with the funds raised from their troop's Stand Beside Her Event!



◀ Troops 13085 and 10005 had a wonderful winter weekend Cadette Retreat at Camp Fisherville! They worked hard to earn their Cadette Breathe Journey, made new friends, and had tons of fun!

▼ Troop 10033 from Shelby Central decided their first camp out would be at Camp Fisherville. They worked on their Between Earth and Sky journey by collecting seeds, hiking, and talking about edible vegetation. They also worked in patrols and learned about fire building!



▲ Troops 10339 and 10007 from TN North Suburban took an adventure trip to Camp Tik-A-Witha and stayed overnight in the lodges. They cooked all their meals over the campfire, went canoeing and also took a hike around the property to do a Daisy Flower garden scavenger hunt!



▲ Troop 20067 under Memy Parker and Troop 23025 under Wendy Morris worked together to make teacher appreciation baskets. These girls gathered enough supplies to send out to 300 teachers across Monroe. They did a great job.



▲ GS Troop 13083 enjoyed visiting Firehouse #56 and bringing cookies to the firefighters there. They learned a lot and the firefighters were awesome!





# LEADERS



### Congratulations to Jameshia Attaway, Cadette Troop 30123 of Indianola, MS, recipient of the 2018 Mississippi Prudential Spirit of Community Award!

The Prudential Spirit of Community Awards program is the United States' largest youth recognition program based exclusively on volunteer community service.

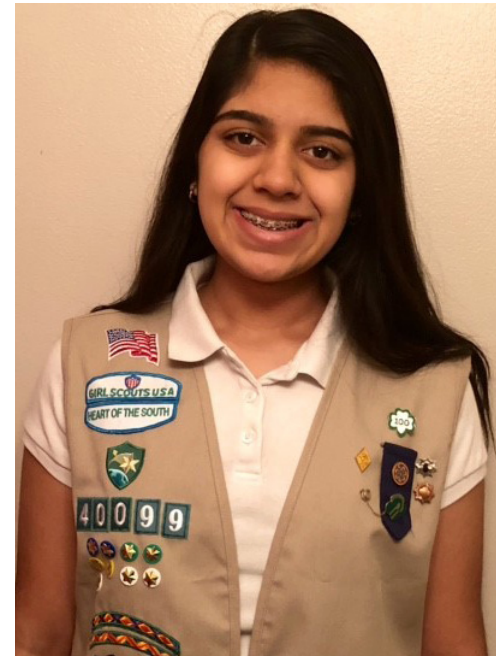
Created in 1995 by Prudential and the National Association of Secondary School Principals (NASSP), the program honors middle level and high school students for outstanding service to others at the local, state and national level.

Pictured above with Jameshia is GSHS' own Annie Roby, Jameshia's mother, Shequite Johnson, and Steve Rosenthal, Mayor of Indianola, MS.

▼ Aspiring GS Gold Award recipients gathered at Camp Tik-A-Witha for the Winter 2018 Go Gold Overnight retreat. Look for these girls to do amazing things with their upcoming Take Action Projects as they strive to achieve the highest award in Girl Scouting and make their world a better place.



► Congratulations to Banshi Govin of Jackson, TN, winner of the "Do the Write Thing" writing contest in which students write an essay answering three questions pertaining to violence: what causes it, how it's affected their lives and how to stop it. We invite you to read Banshi's inspiring winning essay in the sidebar at the right.



As Student Ambassador for the "Do the Write Thing" Challenge, National Ambassador for the National Campaign to Stop Violence, and member of the Girl Scouts Heart of the South, I believe that we, the youth, can do anything to make a difference in our world. Today, more than ever before, young people are faced with many challenges such as violence, drug and alcohol abuse, smoking, boredom, and bullying. We see or hear about such incidences at home, at school, in social media, and in our community every day. Doing the right thing, being positive, kinder, and more loving towards everyone is vital to make the world a brighter place for the future.

We should always be thankful and grateful for everything we have. Be thankful for your family; having food; a place that you can call home; and for friends who stand by you and help you through difficult times. We can all make a difference by helping and giving to others in your community, helping around the house, visiting the residents at an assisted living home and greeting them, or simply writing letters to the military who are away from home, and the list could go on.

We don't have to do anything dramatic, small acts of kindness such as helping a friend, saying kind words, helping a neighbor, teaching a small child to read, keeping your community clean, and simply having a positive attitude can make all the difference. Life is short so we should make a positive impact as much as you can.





**DOC**  
HOLLIDAY

**BRANDON**  
ARTILES

**KATINA**  
RANKIN

**JOHN**  
BRYANT

**LOCAL** abc **24**

**LOCAL EVERY DAY**



## 4th Annual Cookies on Tap

**t**he 4th Annual Cookies on Tap event was held Thursday, March 29, 2018 at High Cotton Brewery in Memphis, TN.

The 115 guests in attendance enjoyed a live performance from featured band Friends with Passion, Girl Scout Cookies and craft beer pairings and fun games! The popular event raised \$3,700 to support camperships and girl programs and helped with alumnae recruitment!

Thank you to the Memphis Medical District Collaborative, High Cotton, Edge Alley, and Friends of the Edge District for another amazing event this year! ♦



I'm a self-starter.

Adventurer.

Mover and shaker.

Problem-solver.

Doer.

Optimist.

I am limitless.

And I believe in the  
Power of **G.I.R.L.**!

Learn more at [girlscoutshs.org/join](http://girlscoutshs.org/join).

### The Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong,  
and responsible  
for what I say and do,  
and to  
respect myself  
and others,  
respect authority,  
use resources wisely,  
make the world  
a better place,  
and be a sister  
to every  
Girl Scout.



# COMING SUMMER 2019



**NEW YORK!  
NEW YORK!  
BRIGHT LIGHTS  
& BIG CITY**



**WALKING IN  
MEMPHIS:  
HOMETOWN  
TOUR**

Apply this year's  
**Passport Bucks**  
to pay for your trip next year!

*Passport Bucks are cumulative rewards for reaching certain levels in the Fall MagNut Program or the Girl Scout Cookie Program.*

Passport Bucks help girls fund their own adventure. Girls can use them to pay for council-sponsored activities, Girl Scout destination trips, council resident camp session fees, and in-store council or trading post merchandise.

**Passport Bucks for the 2017 MagNut Program and the 2018 Girl Scout Cookie Program expire on September 14, 2018.**

**Want to keep saving up?** Apply this year's Passport Bucks to next year's trips! Registration for the 2019 summer trips will open later this year. Register and pay the deposit prior to September 14 to apply this year's Passport Bucks for next year's trip.

## Earn Your GSHS CEO Patch!

The CEO Patch is named for the work of the Chief Executive Officer, who is seen in the public eye as the premier representation of the Girl Scout community. While earning the CEO Patch, girls learn the importance of the power of positive recognition in their community and the media.

GSHS Girl Scouts can earn the CEO Patch by completing any act that raises recognition for the vision of Girl Scouts. Recognition can be earned at your school, on social networking sites, in the media, or any other avenue in which the act is made known to the public.

By earning the CEO Patch you will be entered into a drawing to become "CEO for a Day" and will be invited to attend a "CEO Meet and Greet" reception. At the reception you will receive a message from the CEO, participate in Girl Scouts focus groups, and meet other CEO Patch recipients from around the council.

For more information about the GSHS CEO Patch, contact Amanda Merritt at [amanda.merritt@girlscoutshs.org](mailto:amanda.merritt@girlscoutshs.org).

*Girls earning their CEO Patch are invited to attend a CEO Meet & Greet Event with GSHS CEO Melanie Schild.*



*The CEO Patch is a council-own patch and therefore belongs on the back of your Girl Scout uniform.*





# IMAGINE center

Girl Scouts Heart of the South is gearing up to provide girls with empowering, hands-on STEAM (science, technology, engineering, art, and math) learning opportunities with the opening of the region's first girl-led, girl-built Imagine Center.

The Imagine Center focuses on key aspects of engineering, programming, environmental science, art & design, and culinary science through a variety of cooperative learning opportunities and hands-on experimentation. Girls can hone key skills such as creativity, innovation, critical thinking and problem solving, all while having fun and gaining confidence.

"This space allows girls to imagine all the possibilities in their world. Through hands-on, interactive and engaging programs, the Imagine Center will equip girls to discover their passion and follow their dreams." said Girl Scouts Heart of the South CEO Melanie Schild.

This unique facility will host a variety of structured and open-format creation and design-thinking activities that encourage girls to embrace the spirit of discovery in their lives. Every activity in the Imagine Center is designed to have badge-earning components.

The Imagine Center is an investment in the next generation of Go-getters, Innovators, Risk-takers and Leaders (G.I.R.L.), and will serve as a hub for girl innovation, exploration and discovery for girls throughout the council's 59-county jurisdiction.

In addition, the council is opening the Possibility Place at the Imagine Center, which gives girls a more immersive experience with the ability to spend the night on location. This facility boasts of a large meeting area, multiple breakout rooms, kitchen and restrooms, and is ideal for Girl Scout troops. Girls and volunteers can select from a variety of Imagine Center activities or workshops to enhance their visit. Reservations will open August 1, 2018.

The 4,100 square foot Imagine Center, and Possibility Place, is located in east Memphis adjacent to the council's headquarters and will provide access to year-round opportunities for girls to explore, innovate, create, and grow.

The Imagine Center officially opens Monday, June 4 with a Makers' Monday workshop, followed by Weekday Workshops all summer long. Girl Scouts can register for any of these workshops online at [www.girlscoutshs.org/imaginecenter](http://www.girlscoutshs.org/imaginecenter).



# POSSIBILITY place



## Summer Sessions

Each day session is \$20 per person and includes a snack. Overnight sessions are \$30 per person and includes dinner and breakfast. Visit our online calendar for more details and to register,

[www.girlscoutshs.org/calendar](http://www.girlscoutshs.org/calendar)

### Maker Mondays

1-3 p.m.

June 4, June 18 and July 16

Max: 24

Join us in our Maker Space to explore a hands-on STEAM activity! Every week we have a different learning opportunity so be sure to join us for the most fun STEAM ever!

### Tech Tuesdays

9 a.m. – 12 p.m.

June 12, June 26, July 24

Max: 20

Let's discover the "T" in STEAM! Join us to make connections with littleBits, code with Spheros, and explore the world of technology with your Girl Scout sisters!

### Widget Wednesday

9 a.m. – 12 p.m.

June 6, June 20, July 18

Max: 30

Come get creative in design at Widget Wednesday! Glitter and gears, bands and bubbles- you'll never know what we'll create on Widget Wednesdays!

### Troop Thursday

12 – 4 p.m.

June 14, June 28, July 26

Max: 30

Grab some pals from your troop and join us on Thursdays for some summer-time fun with STEAM! Girls will get to explore each area of the Imagine Center while getting an introduction to science, technology, engineering, art, and math!

### Family Fun Fridays

9 a.m. – 12 p.m.

June 22, July 20

Max: 30

Bring your family and imagine the possibilities as you all discover together! Enjoy exciting games, cool experiments, and fun activities in the Imagine Center!

### Dad & Me Make & Take

6 – 8 p.m.

June 15

Max: 30

Come kick-off Father's Day Weekend with a special Imagine Center Make & Take Event. You and your favorite guy will use science to get crafty and enjoy a special night together!

### Mom & Me Sleep Over

6 p.m. – 9 a.m.

July 20-21

Max: 30

Sleep under the stars at the Possibility Place and enjoy a night in the Imagine Center with STEAM activities, a movie, popcorn and breakfast in the morning.



**90%**  
of girls

say it's important to learn how to

**MANAGE  
MONEY**

**12%** feel  
**VERY  
CONFIDENT**  
making financial decisions.



Some skills come naturally to us, but for many Americans, learning to be savvy with money takes a lot of work. To help people improve their command of currency, the U.S. Senate in 2004 designated April as Financial Literacy Month. In the spirit of this theme, we're reflecting on the unique Girl Scout programs that prepare girls to take charge of their financial educations and futures.

According to the Girl Scout Research Institute study *Having It All: Girls and Financial Literacy*, girls know they need a solid financial foundation, but few feel confident about their skills.

The report, which surveyed more than 1,000 girls between ages 8 and 17, found girls believe that a gender gap will not stop them from achieving professional goals and earning a good salary. Some 98 percent of respondents said they expect to have a good career.

However, only 12 percent of the respondents said they are very confident making financial decisions. And "only a third of girls say they are knowledgeable about how to invest money and make it grow (36 percent), and what a 401(k) is."

And the need is certainly there. "Girls age 11 to 17 reported having the most knowledge around financial behaviors they perhaps engage in more frequently, like saving money and being a savvy shopper, but are less clear on how credit works and how to invest for their financial futures," according to a report from the Girl Scout Research Institute.

To help build girls' confidence, Girl Scouts of the USA has 11 Financial Literacy badges that girls can earn based on real-life situations, such as budgeting and philanthropy, the badges give young women a deeper understanding of financial literacy, empowering them for future life success. These Financial Literacy badges are in addition to the badges for Cookie Business.

Every year, millions of happy customers help Girl Scouts learn financial skills when buying a box (or six!) of tasty Girl Scout Cookies. With these everyday yet important cookie sales transactions, Girl Scouts get valuable lessons in budgeting, financial planning, money management, and so much more.

Financial management programs are more important now than ever and Girl Scouts is leading the way in building the next generation of financially empowered leaders.

Girl Scouts Heart of the South would like to thank Orion Federal Credit Union for sponsoring the council's Financial Literacy month.







## Altogether Awesome 2018 Cookie Kickoffs

Again this year, GSHS inspired girls to get ready for Cookie Season by hosting fun and exciting cookie kickoff events around the council. Events were held on January 20 in both Jackson, TN and Tupelo, MS and on January 27 in Memphis, TN. The theme for the 2018 Cookie Program - “Altogether Awesome” - was especially fitting for the altogether awesome time attendees in every area had at the beach-themed events.



Girls and leaders got to hang ten (fingers) at the nail polish stations, play in the sand at the sand art tables, enjoy beach and surf-inspired financial literacy-building activities and more! Attendees at the Memphis event were encouraged not only to come in their pajamas but also to bring new pairs of pajamas to donate as Jasmine Gray, founder of Jaz’s Jammies, was on hand to collect new pajamas for her organization’s endeavor to provide comfort through pajamas to children in need. Originally envisioned as Jasmine’s Girl Scout Gold Award Take Action Project, Jaz’s Jammies has since taken on a life of its own!

Jasmine spoke to the girls about her experiences not only as a Girl Scout but also as a survivor of a rare vascular birth defect called Arteriovenous Malformation for which she has had nearly 40 surgeries. Everyone in the room was moved by her enthusiasm for Girl Scouts and by her unflinching character and confidence in taking what could have been a negative in her life and turning it into something amazing!



Just like Jasmine’s inspiring words, the cookie kickoff events never fail to energize troops for the upcoming cookie season and help them find the confidence they need to get out there and sell! With hundreds in attendance across the three council events, spirits and momentum were extremely high going into the 2018 Cookie Season, and the girls did not disappoint! The 2018 Cookie Season was a resounding success, and we are so proud of each and every one of you! Special congratulations to our 2017-2018 Top Product Sellers who are named on page 47. Enjoy all the smiling faces you see on these next few pages and look for them at a cookie booth near you next year! ♦









**2017-2018 Top Product Sellers**

**2017 Fall Product Program**

- 1st: Danielle Johnson, Troop 20268
- 2nd: Cyniah House, Troop 30093
- 3rd: Aaliyah Doss, Troop 20445
- 4th: Makayla Tolbert, Troop 10339
- 5th: Allyson Beecham, Troop 40009

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**2018 Cookie Program**

- 1st: Emily Duncan, Troop 13922
- 2nd: Caitlin Archibald, Troop 10266
- 3rd: Zolandra Yarbrough, Troop 13343
- 4th: Jasmine Tolbert, Troop 10007
- 5th: Mikayla Mahan, Troop 13255

*Congratulations, Girls!*





2018-2019

# Calendar Sneak Peek!

Ready to unleash your inner G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™! We've got an awesome year planned with engaging, challenging, and fun activities like earning badges, going on awesome trips, exploring science, getting outdoors, and trying new things. Every event is open to every Girl Scout, just make sure it's designed for your grade level. If your troop can't come, you can still join us! We love to meet new friends.

There are tons of ways to have fun and explore the world in Girl Scouts. It all depends on what you're interested in. Take a look!

## JUNE

June 4                      Maker Monday  
June 6                      Widget Wednesday  
June 12                     Tech Tuesday  
June 14                     Troop Thursday  
June 15                     Dad & Me Make & Take  
June 18                     Maker Monday  
June 20                     Widget Wednesday  
June 22                     Family Fun Friday  
June 26                     Tech Tuesday  
June 28                     Troop Thursday

Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN

## JULY

July 16                     Maker Monday  
July 18                     Widget Wednesday  
July 20                     Family Fun Friday  
July 20 - 21                Mom & Me Sleep Over  
July 24                     Tech Tuesday  
July 26                     Troop Thursday

Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN  
Imagine Center, Memphis, TN

## AUGUST

August 11 - 12            Zip Through the Ocoee  
August 24-26             Journey Camporee  
August 25                   Pony Riders  
August 25                   Ring Riders  
August 25                   WTVA Station Day  
August 28                   STEAM Weeknight Series

Ocoee River, TN  
Kamp Kiwani, Middleton, TN  
Kamp Kiwani, Middleton, TN  
Kamp Kiwani, Middleton, TN  
Tupelo, MS  
Imagine Center, Memphis, TN

## SEPTEMBER

September 7-8            Early Bird Camporee  
September 19             Fall Product Program Kicks-off  
September 15             Pony Riders  
September 15             Ring Riders  
September 15             Leadership Lab  
September 22             More than Scrubs  
September 22             HERo Day with the Memphis Fire Department  
September 27             CEO Meet and Greet  
September 28-29         Family Camp

Camp Fisherville, Fisherville, TN  
Councilwide  
Kamp Kiwani, Middleton, TN  
Kamp Kiwani, Middleton, TN  
Imagine Center, Memphis, TN  
New Albany, MS  
Memphis, TN  
Memphis, TN  
Camp Tik-A-Witha, Van Vleet, MS

## OCTOBER

October 5-6                Survivor Camp  
October 6                   Todd Family Fun Farms  
October 6                   Princess Fit  
October 13                  Girls in Aviation Day  
October 20                  3rd Annual G.I.R.L. Event  
October 27                  Day with Your Favorite Guy  
October 27                  Trail Riders  
October 27                  Cowgirls  
October 30                  STEAM Weeknight Series  
October 31                  Juliette Gordon Low's Birthday  
October 31 -November 4 National Stand Beside Her Week

Camp Tik-A-Witha, Van Vleet, MS  
Dyer, TN  
Tupelo, MS  
Memphis, TN  
Lander's Center, Southaven, MS  
Kamp Kiwani, Middleton, TN  
Kamp Kiwani, Middleton, TN  
Kamp Kiwani, Middleton, TN  
Imagine Center, Memphis, TN  
Worldwide  
Nationwide



# MORE EVENTS! MORE PLACES! MORE BADGES!

## NOVEMBER

November 3 - 4

Think Like an Engineer Day  
w/ University of Memphis College of Engineering  
Pink Palace Museum Camp-In  
United We Stand Badge Day  
Tennessee Safari Park Expedition

Memphis, TN

November 9-10

November 10

November 17

Memphis, TN

Camp Tik-A-Witha, Van Vleet, MS

Alamo, TN

## DECEMBER

December 1

December 4

December 8

December 8

Fit's Inn  
STEAM Weeknight Series  
GRAMMY Museum Mississippi Day  
Let's Get Cookin'

Memphis, TN

Imagine Center, Memphis, TN

Cleveland, MS

Camp Tik-A-Witha, Van Vleet, MS

## JANUARY

January 5

TBA

TBA

TBA

Girl Scout Cookie Program Kicks-off  
Cookie Kick-Off  
Cookie Kick-Off  
Cookie Kick-Off

Councilwide

Memphis, TN

Jackson, TN

Tupelo, MS

## FEBRUARY

February 2

February 9

February 12

February 22

February 23-24

Cupcake Wars  
Cupcake Wars  
STEAM Weeknight Series  
World Thinking Day  
Go Gold Overnight

Memphis, TN

Camp Tik-A-Witha, Van Vleet, MS

Imagine Center, Memphis, TN

Worldwide

Camp Fisherville, Fisherville, TN

## MARCH

March 10

March 10 - 16

March 12

March 16

March 16

March 16

March 23

Girl Scout Sunday  
Girl Scout Week  
Girl Scout Birthday  
Girl Scout Sabbath  
WKNO Station Day  
Art in the Outdoors  
Invent it, Build it!

Nationwide

Nationwide

Nationwide

Nationwide

Memphis, TN

Camp Tik-A-Witha, Van Vleet, MS

Mississippi

## APRIL

April 2

April 5-7

April 6

April 6

April 12-14

April 13

April 22

April 27

April 27

April 27

April 27

STEAM Weeknight Series  
"It's Your Story. Tell It!" Journey Camporee  
Girl Scouts Rock! Graceland  
Girl Scout Gold Award MEdia Day  
Troop Camping  
Biology Program  
Girl Scout Leader Appreciation Day  
Astronomy Program  
Volunteer Leadership Summit  
Annual Meeting  
Volunteer Award Luncheon

Imagine Center, Memphis, TN

Camp Tik-A-Witha, Van Vleet, MS

Memphis, TN

Memphis, TN

Camp Tik-A-Witha, Van Vleet, MS

University of Memphis, Memphis, TN

Nationwide

Camp Fisherville, Fisherville, TN

Whispering Woods Hotel and Conference Center

Whispering Woods Hotel and Conference Center

Whispering Woods Hotel and Conference Center

## MAY

May 3-5

May 11

Me and Mine  
Dixon Gallery & Gardens Outdoor Art Program

Kamp Kiwani

Memphis, TN

This is a sneak peek of upcoming council events and programs. We are constantly adding more so make sure to visit us online at [www.girlscoutshs.org/calendar](http://www.girlscoutshs.org/calendar). We'll be busy adding these events and more online over the summer,

*Events subject to change. Please visit online calendar for up-to-date event information.*



# TREFOIL Trunk



MEMPHIS | JACKSON | TUPELO



## Bridging Kits \$6

Make your Bridging Ceremony a snap with a Bridging Kit! Everything you need to commemorate this special occasion: official Bridging patch, Bridging certificate, membership star and disk, Bridging fun patch, Bridging ceremony insert sheet, pencil



◀ **Girl Scouts Established Youth:** \$14; **Adult S- XL:** \$16; **Adult 2XL- 4XL** \$18  
Make sure you snap up this super comfortable, 100% cotton shirt! Available in youth and adult sizes. *Online and in-store.*



◀ **Girl Scouts Camo Youth:** \$14  
The spring's "must have" vintage Girl Scout camo shirt! Available only in youth sizes. *Online and in-store.*



◀ **She Can Do Anything Youth:** \$14  
Sparkle and shine in the liquid gold shirt! Available only in youth sizes. *Online and in-store.*

## GIRL SCOUT SPIRIT!



◀ **Trefoil Tote \$25**  
Perfect to carry all your Girl Scout gear, and display your fun patches! *In-store only.* 24 oz. cotton, 23" W X 14" H X 6.5" D



**GSHS Key Fob \$7.50** ▶  
*Online and In-store.*



**GSHS Stainless Tumbler \$10** ▶  
*16 oz. In-store only.*



**Trefoil Coffee Mug \$5** ▶  
Rise and shine, Girl Scout with this 11 oz. ceramic mug. *In-store only.*



◀ **Trefoil Hat \$12**  
*In-store only.*

## get ready for next year with a starter kit!



Pick a sash or vest!

Pick a pink or black bag





Say  
**yes** to  
 Adventure!

Today girls live in a world of screens—smartphone! laptop! TV!—and sometimes they just want to get away from it all.

That’s why summer camp is a magical experience... an opportunity to truly escape and focus on building courage, confidence and character. Build a campfire, pitch a tent or canoe across a lake. Explore the outdoors on horseback, complete a challenge course and shoot a bulls-eye in archery.

Attending camp is consistently cited as girls’ favorite memories of their Girl Scout years. By sending your girl to camp, she will develop leadership and outdoor skills and develop a deep appreciation for our natural world. Girl Scout camp gives girls an opportunity to grow, explore and have fun under the guidance of caring, trained adults.

Girl Scouts Heart of the South offers two residential summer camp programs; Kamp Kiwani and Camp Tik-A-Witha. Our summer camps are open to any girl entering 1st through 12th grade. Both camps are American Camp Association accredited, meeting and exceeding national camp standards for safety and program. Parents can rest easy knowing their girls are in a safe and supportive environment at our camps.

There are tons of opportunities to challenge, inspire and excite your girl. Camp is a great place for her to be herself, explore nature and build lifelong friendships. Whether it will be her first time camping or she’s a camper extraordinaire, there are thrilling new experiences waiting for her at summer camp.

Read more about sessions, activities, packing list and more online at [www.girlscoutshs.org/camp](http://www.girlscoutshs.org/camp)

**KAMP KIWANI - MIDDLETON, TN**

<b>BROWNIE BLITZ</b>	June 3 - 8
<b>BITS AND PIECES</b>	June 3-8
<b>TO INFINITY &amp; BEYOND</b>	June 3 - 8
<b>NAILED IT!</b>	June 3 - 8
<b>HORSIN’ AROUND</b>	June 3 - 8
<b>WRANGLERS IN TRAINING I</b>	June 3 - 23
<b>WRANGLERS IN TRAINING II</b>	June 3 - 23
<b>KAMP MAMAS!</b>	June 10 - 12
<b>KAMP MAMAS TOO!</b>	June 13 - 15
<b>SIDEKICKS</b>	June 10 - 12
<b>SIDEKICKS II</b>	June 13 - 15
<b>KAMPTASTIC</b>	June 10 - 15
<b>HOGWARTS EXPRESS</b>	June 10 - 15
<b>RANCHEROS</b>	June 10 - 23
<b>ULTIMATE SURVIVOR!</b>	June 10 - 15

**CAMP TIK-A-WITHA - VAN VLEET, MS**

<b>WEE BIT I</b>	June 17 - 19
<b>WEE BIT II</b>	June 20 - 22
<b>BROWNIE CABIN CAMPER</b>	June 17 - 22
<b>ECO-CAMPER</b>	June 17 - 22
<b>PAMPER ME, PLEASE!</b>	June 17 - 22
<b>GET A CLUE?!</b>	June 17 - 22
<b>PRIMITIVE CAMPER</b>	June 17 - 22
<b>WHATEVER FLOATS YOUR BOAT</b>	June 17 - 22
<b>COUNSELOR IN TRAINING I</b>	June 16 - July 13
<b>COUNSELOR IN TRAINING II</b>	June 16 - July 13
<b>WET AND WILD!</b>	June 24 - 29
<b>MAD SCIENTIST</b>	June 24 - 29
<b>BLING! BLING!</b>	June 24 - 29
<b>CAMPAPALOOZA</b>	June 24 - 29
<b>FILLY FUN</b>	June 24 - 29
<b>ROPES AND REINS</b>	June 24 - 29
<b>EXTREME ADVENTURER</b>	June 24 - 29
<b>DAISY DAZE I</b>	July 1 - 3
<b>DAISY DAZE II</b>	July 4 - 6
<b>FAIRIES AND FIREWORKS</b>	July 1 - 6
<b>CHOPPED!</b>	July 1 - 6
<b>HOOFPRIENTS</b>	July 1 - 6
<b>HAPPY TRAILS</b>	July 1 - 6
<b>PACK-N-PADDLE</b>	July 1-8
<b>JUNIOR COUNSELOR IN TRAINING</b>	July 1 - 13
<b>BROWNIE BREAKOUT I</b>	July 8 - 10
<b>BROWNIE BREAKOUT II</b>	July 11 - 13
<b>WONDERS OF WATER!</b>	July 8 - 13
<b>CUPCAKE BOSS</b>	July 8 - 13
<b>IN-SPA-RATION</b>	July 8 - 13
<b>OH SNAP!</b>	July 8 - 13
<b>ELIZABETH GWIN SPECIAL SESSION</b>	July 15 - 20
<b>LET’S ALL PLAY (E.G. SESSION)</b>	July 15 - 20



# UNLEASH STRONG! BE A GIRL SCOUT.



## A Girl Scout is a **G.I.R.L.** (**Go-getter, Innovator, Risk-taker, Leader**)™ powerhouse!

At Girl Scouts, girls discover who they are, where their talents lie, and what they care most about—all in a safe, no-limits place designed to unleash their full **G.I.R.L.** potential. They connect with people in their communities, and they take action to change the world. Through our program, the Girl Scout Leadership Experience, girls develop a **strong sense of self**, **display positive values**, and **seek challenges** at every turn. They **learn from setbacks**, form **healthy relationships**, and identify and solve problems in their communities.

### How does she find the power of **G.I.R.L.** in her?

Girl Scouts teaches girls to empower themselves by engaging in collaborative, hands-on, girl-led experiences. Guided by supportive adults who help them pursue their goals, girls participate in a variety of fun and challenging activities. Here she will:

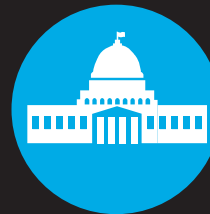
- Engage in healthy activities!
- Find her entrepreneurial spirit and learn financial literacy!
- Explore the great outdoors!
- Participate in hands-on STEM skill-building!
- Connect with girls around the world!
- Take on meaningful community service projects!
- Take the lead—in her own life and in the world!

### Did you know?

Girl Scouts fuels the female leadership pipeline.



**50%**  
OF FEMALE  
BUSINESS LEADERS



**73%**  
OF FEMALE  
U.S. SENATORS



**100%**  
OF FEMALE  
U.S. SECRETARIES  
OF STATE

...WERE GIRL SCOUTS.

Learn more at  
[girlscoutshs.org](http://girlscoutshs.org).



2ND ANNUAL

# G.I.R.L. EVENT

THE MID-SOUTH'S LARGEST EVENT FOR...



GO-GETTERS

INNOVATORS

RISK-TAKERS

LEADERS

THE LANDERS CENTER  
SOUTHAVEN, MS

SATURDAY  
NOV. 4 10 A.M. - 4 P.M.

presented by



**O**n Saturday, November 4, 2017, Girl Scouts Heart of the South was thrilled to once again host almost 2,000 girls and adults at the 2nd Annual G.I.R.L. Event Presented by AutoZone. This year, the Mid-South's Largest Event for G.I.R.L.s was held at the Landers Center in Southaven, MS, and even a bit of rain could not dampen anyone's excitement to come together and celebrate the Power of a G.I.R.L.!

Go-getters, Innovators, Risk-takers, and Leaders throughout our council jurisdiction were treated to a day of fun, friendship, live performances, inflatables, challenges, a photo booth, crafts, games, a rock concert and more! Designed to inspire girls find their inner Go-getter, Innovator, Risk-taker, and Leader, this all-day event once again featured interactive booths from both local vendors and council representatives - and even a surprise concert from the talented young students at The School of Rock!

Our friends from AutoZone were once again at the center of the event with their interactive automotive display encouraging girls to get their hands dirty while learning about automotive engineering. Volunteers from Auto Zone's Women Initiative Network taught girls about careers in STEM by showing them - hands on - just how science, technology, engineering, and math factor into our daily lives.

Representatives from Discovery Park, Graceland, University of Memphis, Dick's Sporting Goods and other local businesses and organizations welcomed girls and adults into their booths to participate in

a wide-range of fun activities and crafts centered around the four G.I.R.L. attributes. There was even a walk-through inflatable planetarium provided by the University of Mississippi!

At GSHS council-sponsored booths, attendees were invited to explore ways to find the G.I.R.L. within and give back to others by decorating "Giving Plates," writing down how they plan to Stand Beside each other, learning about financial literacy through the Girl Scout Cookie Program, and many other exciting events hosted by GSHS council staff and members of Kappa Delta Sorority. After a full day of fun celebrating all things G.I.R.L., The School of Rock house band took to the stage and rocked the afternoon away! We invite you to enjoy the pictorial of this much-loved event on pages 54 & 55.

The 2nd Annual G.I.R.L. Event was a fantastic success, and we look forward to seeing you later this year at the 3rd Annual G.I.R.L. Event Saturday, October 20, 2018 at The Landers Center. Mark your calendars now! It's going to be the best one yet - we can't wait to see you there!









**R.**  
RISK-TAKER



**L.**  
LEADER





3rd annual

**G.I.R.L.**

GO-GETTER

INNOVATOR

RISK-TAKER

LEADER

THE LANDERS CENTER  
Southaven, MS  
**SATURDAY**  
October 20, 2018



**event**

We're celebrating all **go-getters**, **innovators**, **risk-takers** and **leaders** at the G.I.R.L. Event with a day of fun, friends, inflatables, challenges, crafts, games and more!



Girls of all ages are invited to join us for the 3rd Annual G.I.R.L. Event at Landers Center on Saturday, October 20, 2018 from 10 a.m. to 2 p.m.

Cheer, dance and sing along with amazing performers on the event's giant main stage, play games, participate in hands-on activities, enjoy an older girl area for girls in grades 6-12 and experience an amazing showcase of program partners and supporters.

G.I.R.L. Event is a FREE family event, and open to the public, so invite a friend to come have fun with you!

[www.girlscoutshs.org/girlevent](http://www.girlscoutshs.org/girlevent)