

studioOutside

girl scouts
heart of the south

GIRL SCOUTS HEART OF THE SOUTH

PORTFOLIO STRATEGY MASTER PLAN

DISCOVERY WORKSHOP - FINDINGS

2024.03.18

GIRL SCOUTS HEART OF THE SOUTH



STUDIO OUTSIDE
DALLAS, TEXAS

*LANDSCAPE ARCHITECTURE,
PLANNING*

studioOutside

ALLEN & HOSHALL
MEMPHIS, TN

ENGINEERING



GIRL SCOUTS OF TEXAS OKLAHOMA PLAINS

Completion: 2014

GIRL SCOUTS OF NORTHEAST TEXAS

Completion: 2014

GIRL SCOUTS USA SYMPOSIUM

Completion: 2014

GIRL SCOUTS OF SAN JACINTO COUNCIL

HOUSTON, TX

Completion: 2017

GIRL SCOUTS SYMPOSIUM

DALLAS, TX

Completion: 2017

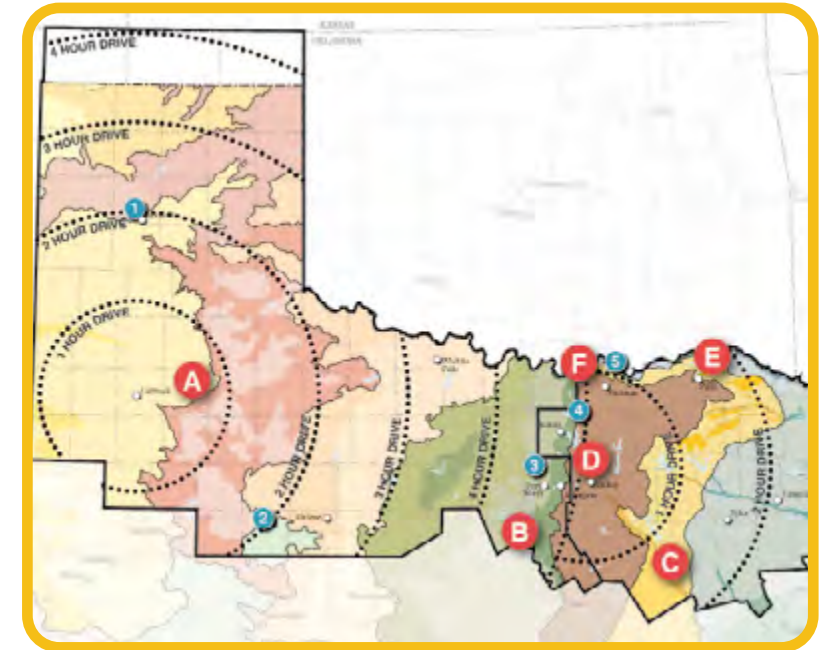
GIRL SCOUTS SALLY CHEEVER BACKYARD

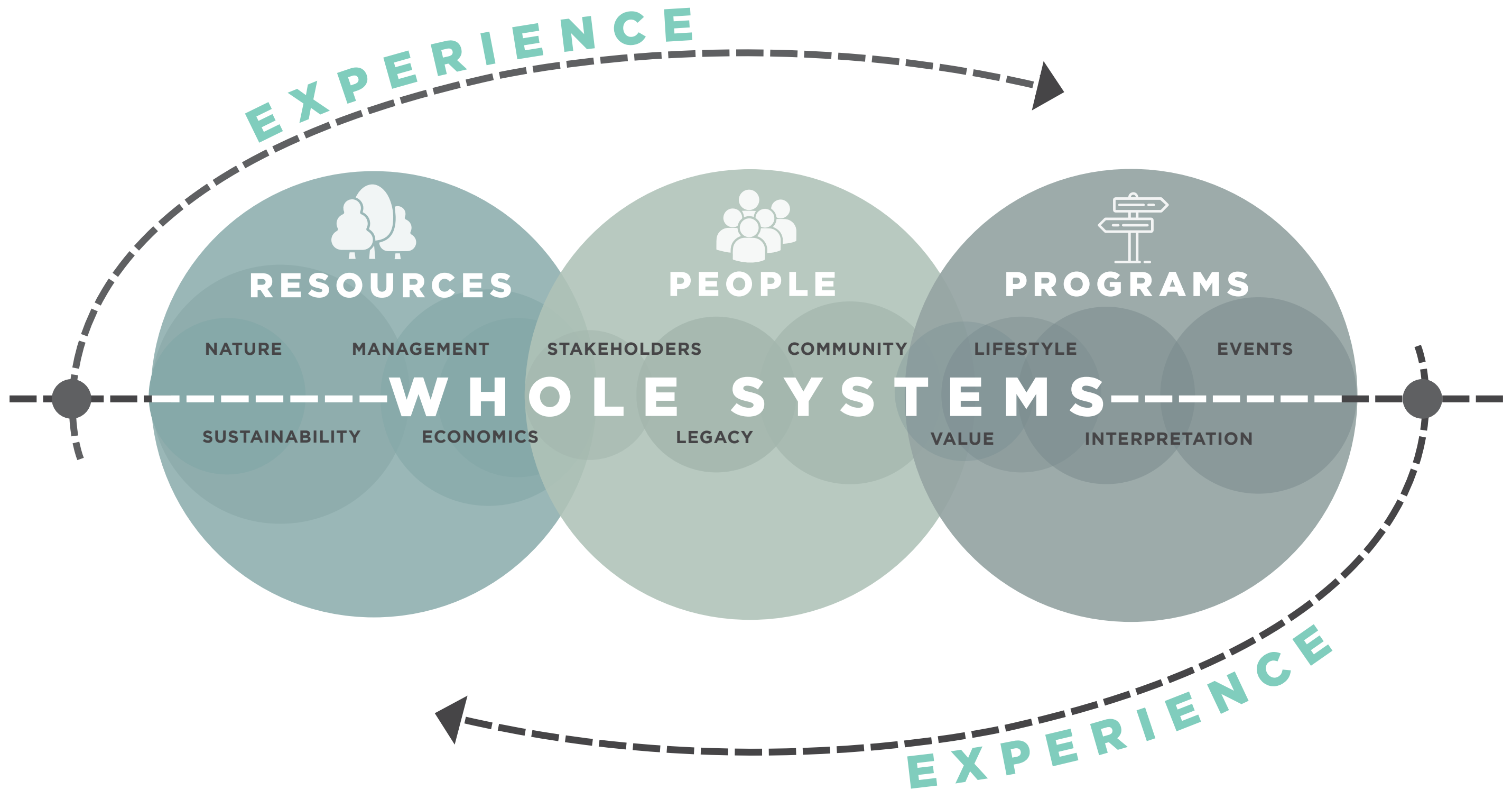
SAN ANTONIO, TX

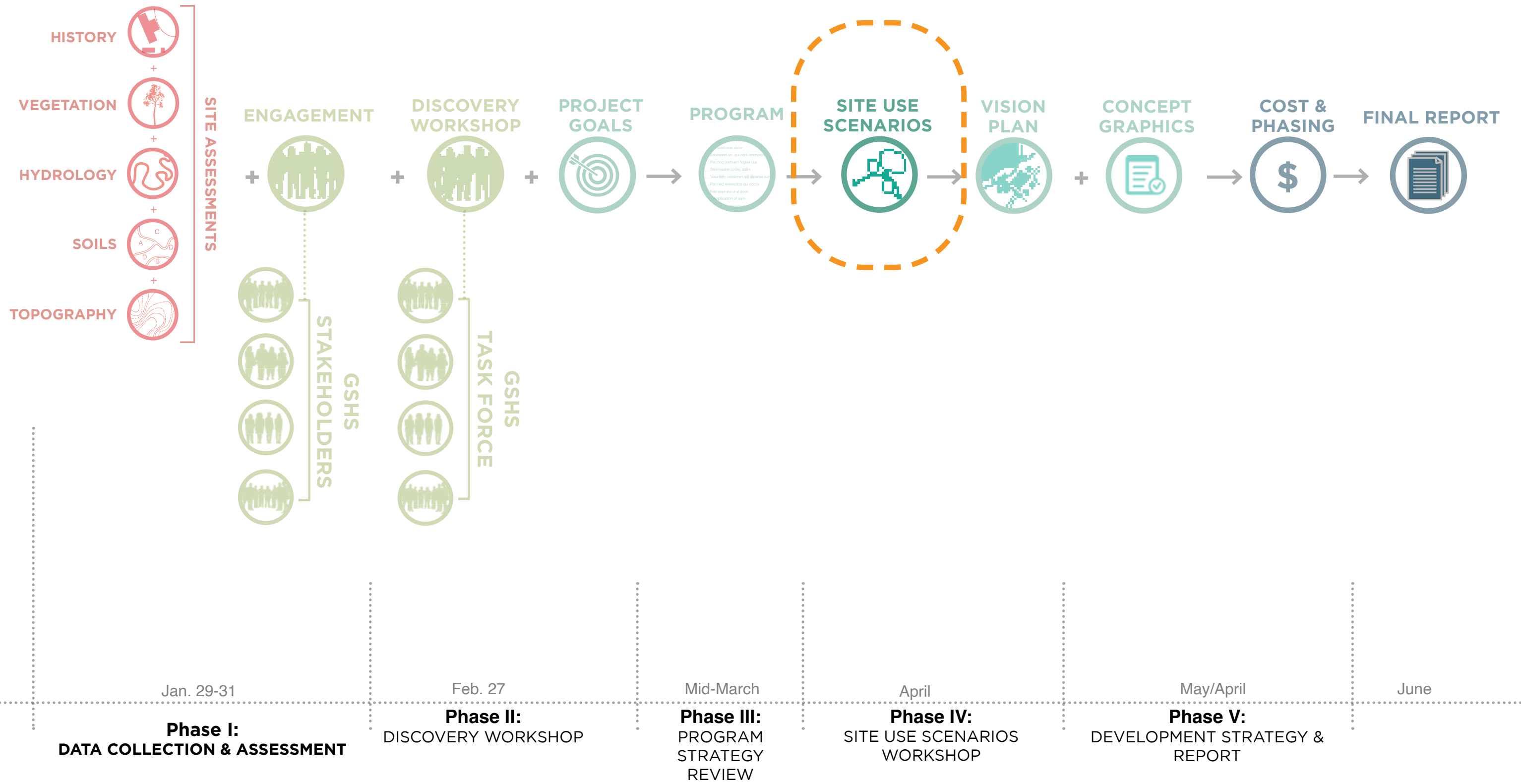
Ongoing

GIRL SCOUTS OF SOUTHWEST TEXAS

Ongoing







PROJECT SCHEDULE

Begin with the End in Mind.

MISSION STATEMENT

At Camp our mission is to provide a caring, confident, creative environment that will promote:

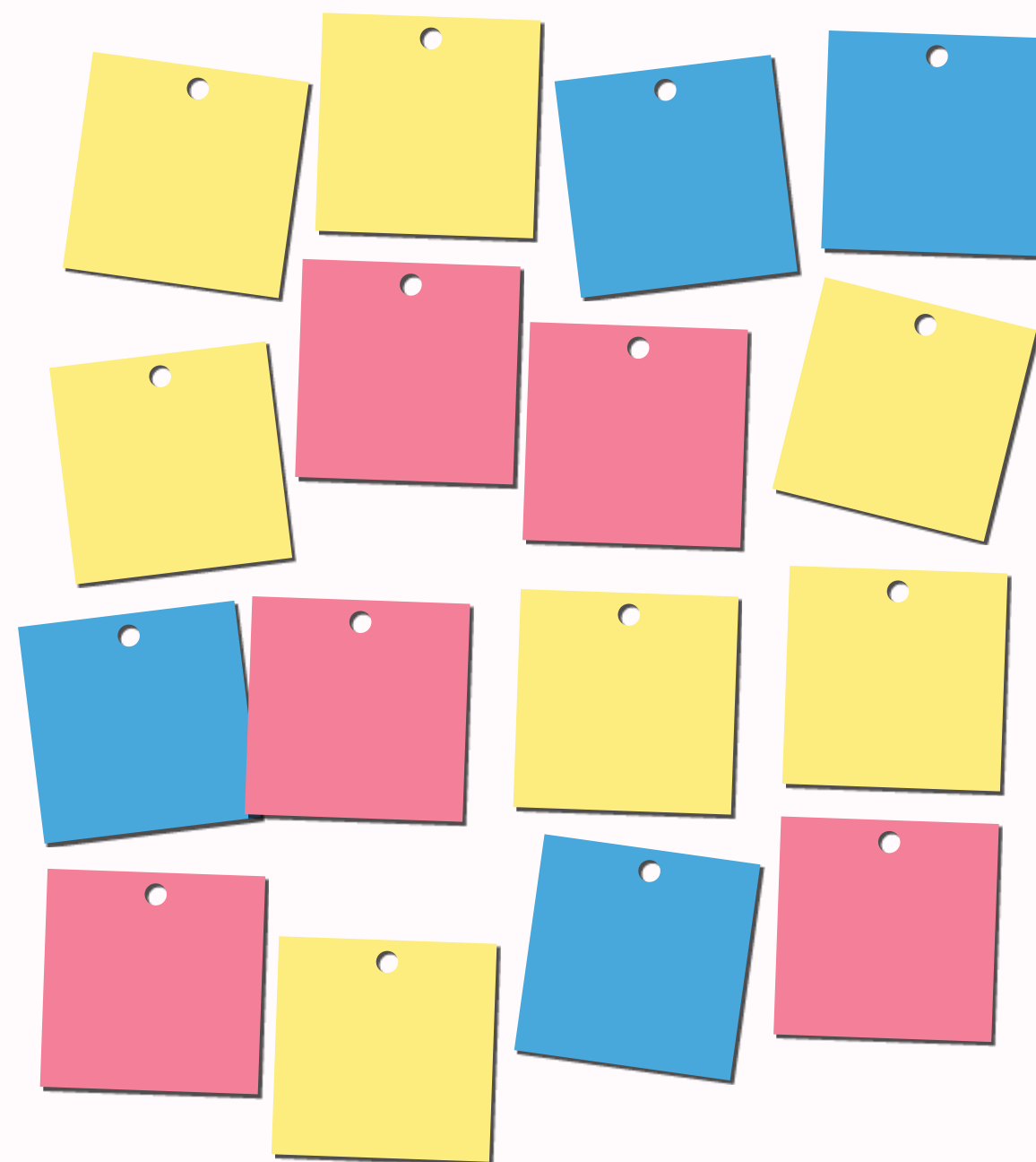
Skills for Life
Self-Worth and Respect for Others
Friendship Building
Teambuilding/Teamwork
Respect for our World and Environment

Notecard Exercise

NOTECARD TOPICS

- 1 *OUTDOORS & ADVENTURE*
- 2 *EQUESTRIAN*
- 3 *WATERSPORTS*
- 4 *LEADERSHIP*
- 5 *S.T.E.M.*
- 6 *LIFE SKILLS*
- 7 *OTHER OPPORTUNITIES*
- 8 *GIRL APPEAL & RELEVANCE*
- 9 *PROGRESSION*
- 10 *VOLUNTEERS & PERSONNEL*
- 11 *PARTNERSHIPS*
- 12 *FACILITIES*
- 13 *CAPACITY & UTILIZATION*
- 14 *RENTERS & OUTSIDE USERS*

1. OUTDOORS & ADVENTURE



PROJECT THEMES

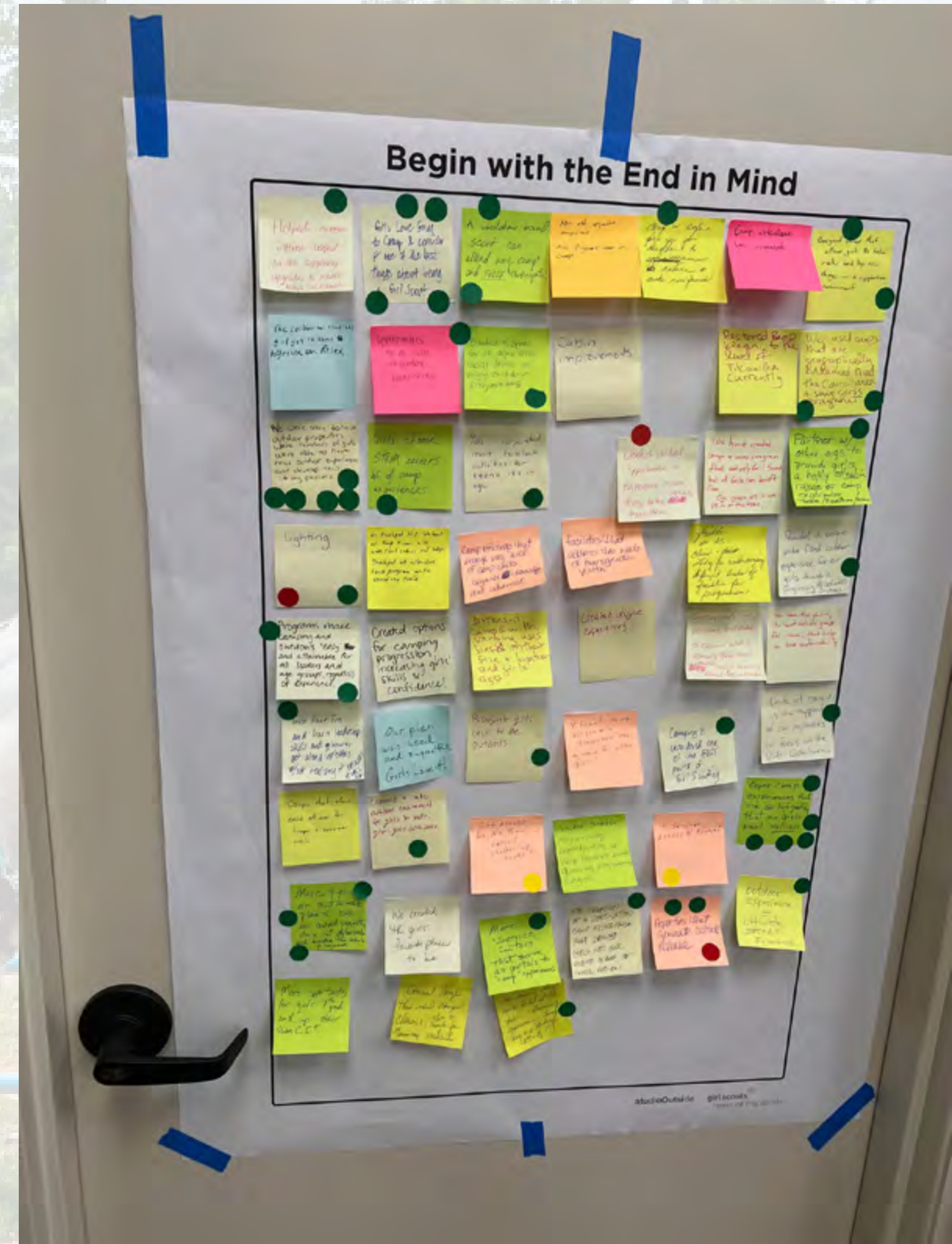
1. PREMIER CAMP EXPERIENCE

2. FINANCIAL SUSTAINABILITY

3. DIVERSITY, EQUITY, & INCLUSION

4. ACCESSIBILITY

5. STEM OPPORTUNITIES



PROJECT THEMES

1. PREMIER CAMP EXPERIENCE

EXPAND HIGH ROPES EXPERIENCES AT CAMPS.

ESTABLISH A CORE SET OF PROGRAMMING AT ALL CAMPS

ENSURE THAT CAMPS ARE PROVIDING RELEVANT PROGRAMMING FOR GIRLS

RETAIN KEY RITUALS AND TRADITIONS WITHIN ALL CAMPS.

ESTABLISH PREMIER STANDARDS FOR FACILITIES AND HORSES WITHIN THE EQUESTRIAN PROGRAM.

ENSURE ALL WATER SPORT FACILITIES AND ACTIVITIES ARE SAFE.

INVEST IN A PREMIER SAILING PROGRAM.

IDENTIFY EXPERTS TO DONATE/ SHARE KNOWLEDGE BASE AND PROVIDE ROLE MODELS FOR GIRLS WITHIN THE COUNCIL.

ENSURE ROBUST PROGRAMMING OPTIONS FOR ALL AGES OF GIRLS, ESPECIALLY THE OLDER GIRLS

REALIZE PROGRESSION IN THE FORM AND ORGANIZATION OF CAMP - IE, SLEEPING FACILITIES LOCATION AND TYPE.

INVEST IN MORE STAFF OR PARTNERSHIPS TO EXPAND EXPERT OFFERINGS.

ELEVATE THE QUALITY OF ALL CAMP FACILITIES TO MEET MARKET EXPECTATIONS FOR 'PREMIER'.

DEVELOP A CAMP THAT CAN ACCOMMODATE APPROXIMATELY 250 CAMPERS WITH THE ABILITY TO EXPAND IF NEEDED.

PROJECT THEMES

2. FINANCIAL SUSTAINABILITY

EXPAND EQUESTRIAN FACILITIES TO APPEAL TO GIRL SCOUTS AND NON-GIRL SCOUTS AS POTENTIAL REVENUE STREAMS.

EVALUATE THE NEED FOR THREE CAMPS AND ABILITY TO SERVE GIRLS AT A PREMIER LEVEL.

EXPAND REACH AND PROXIMITY TO COUNCIL MEMBERSHIPS THROUGH PARTNERSHIPS THAT LEVERAGE OTHER NON-GIRL SCOUT SITES.

EXPLORE SHARED-USE CONCEPTS WITH OTHER PARTNERS (GIRL SCOUT CAMPS AND OTHERS) TO MINIMIZE OPERATIONAL COSTS.

EVALUATE THE NEED FOR ALL THREE CAMPS, AND IF THERE ARE OTHER CAMP SITE OPTIONS MORE PROXIMATE TO COUNCIL.

CURRENT DEMAND DOES NOT SHOW THE NEED FOR THREE CAMPS - EVALUATE STRATEGIES TO EITHER INCREASE USE OR RIGHT SIZE PORTFOLIO HOLDINGS TO MEET DEMAND.

DEVELOP A STRATEGY THAT LEVERAGES OUTSIDE RENTERS TO OFFSET THE COSTS ASSOCIATED WITH CAMP.

DESIGN FACILITIES FOR GIRL SCOUTS FIRST, BUT ALSO ACCOMMODATE THE NEEDS OF POTENTIAL OUTSIDE RENTERS.

PROJECT THEMES

3. DIVERSITY, EQUITY, & INCLUSION

DEVELOP A SERIES OF PROGRESSIVE CAMPING EXPERIENCES THAT INCLUDE PRIMITIVE CAMPING.

INVEST IN A RICH AND PROGRESSIVE EQUESTRIAN PROGRAM THAT DEVELOPS LEADERSHIP SKILLS FOR GIRLS.

COMMIT TO A PROGRESSIVE CANOEING AND KAYAKING PROGRAM.

EXPAND TO OFFER MORE DIVERSE WATER SPORT ACTIVITIES.

CAPITALIZE UPON KAMP KIWANI OPPORTUNITIES TO EXPAND WATER SPORT ACTIVITIES

PROVIDE SWIM LESSONS AT CAMP.

IMPLEMENT A PROGRESSIVE LEADERSHIP PROGRAM WITHIN THE CAMPING EXPERIENCE.

CREATE DIVERSE OPPORTUNITIES FOR OLDER GIRLS TO GROW IN LEADERSHIP OR JUST 'ENJOY' CAMP.

TEACH LEADERSHIP AND ORGANIZATIONAL SKILLS THROUGH OUTDOOR COOKING PROGRAM.

PROVIDE PROGRAMS THAT EMPHASIZE PLANNING, LEADERSHIP, AND LIFE SKILLS FOR GIRLS WITHIN THE COUNCIL.

DEVELOP SOME SITES TO BE MULTIPURPOSE ACILITIES FOR CAMPING AND TROOP NEEDS.

ADVANCE LEADERSHIP TRAINING WITHIN COUNCIL.

PROVIDE OPPORTUNITIES FOR NON-TRADITIONAL CAMP ACTIVITIES AND EXCURSIONS.

PROVIDE OPTIONS FOR GIRL SELECTION AND CHOICE WITHIN PROGRAMS, AND SURVEY THE GIRLS FOR RELEVANCE.

OFFER A DIVERSE AND VARIED SELECTIONS OF PROGRAMMING.

INFUSE PROGRESSION INTO ALL PROGRAMS AND INCENTIVIZE UPWARD GROWTH.

INTEGRATE FLEXIBILITY IN ALL CAMP FACILITIES (BOTH DUAL USES AS WELL AS MULTIPLE OFFERINGS).

PROJECT THEMES

4. ACCESSIBILITY

ESTABLISH EASY TRAINING PROGRAMS FOR ADULT LEADERS TO CREATE EASIER 'PORTALS' FOR ADULT VOLUNTEERS.

FACILITATE AN EASIER RESERVATIONS SYSTEM.

PROVIDE PROGRESSIVE ACTIVITIES AT LOCAL LEVEL (POSSIBLY SERVICE CENTER) TO BEGIN INTEREST AND ACTIVATION.

CREATE A CAMPING PORTFOLIO THAT SUPPORTS VOLUNTEERS TRAINING TO ENSURE PROGRESSIVE OPPORTUNITIES ARE OCCURING.

DEVELOP A PROGRAM THAT FACILITATES AN EASIER VOLUNTEER TRAINING PROCESS.

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ENSURE ACCESSIBLE CAMPS FOR ALL (MOBILITY AND LOCATION).

5. STEM OPPORTUNITIES

INCORPORATE STEM INTO ALL CAMP EXPERIENCES SO THAT GIRLS GROW FROM 'INFORMAL' LEARNING.

ELEVATE PROGRAM EXPERTISE AND DEPTH THROUGHT CREATIVE PARTNERSHIPS WITH SUBJECT MATTER EXPERTS.

Program Goals

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STEM OPPORTUNITIES

Portfolio Exercise

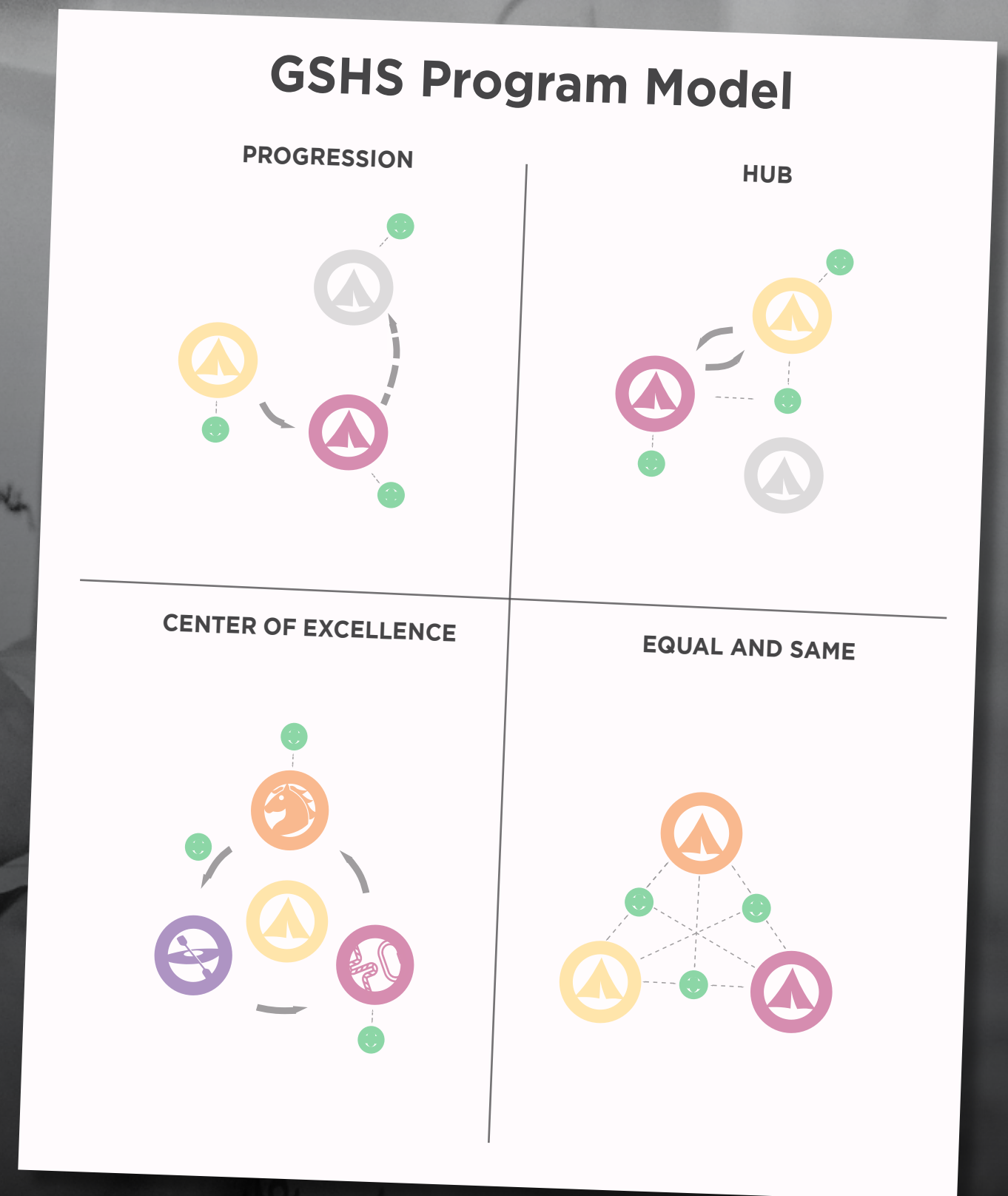
PLACE DOTS ON BOARD ON HOW GSHS CAMP PORTFOLIO CURRENTLY FUNCTION



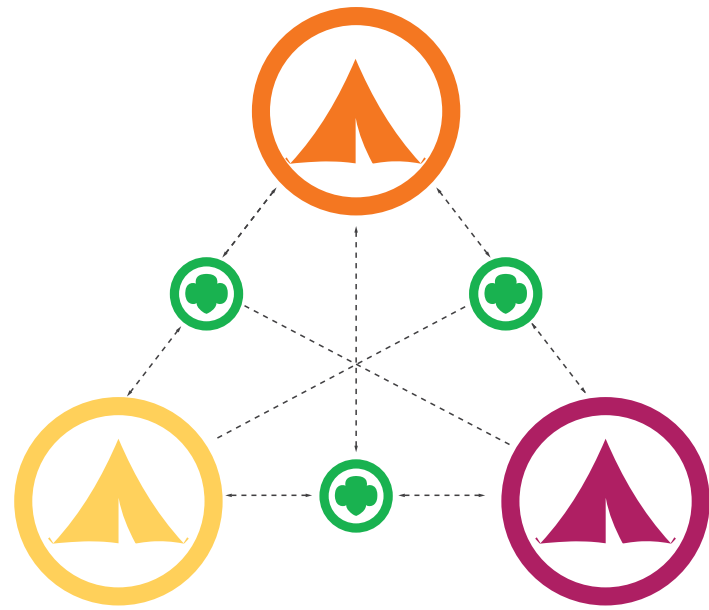
REFLECTS THE CURRENT MODEL



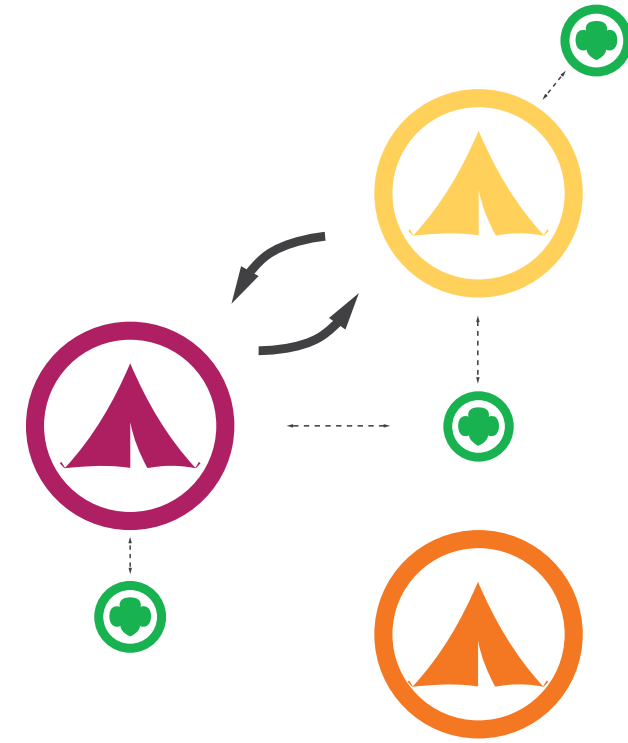
DESIRED MODEL



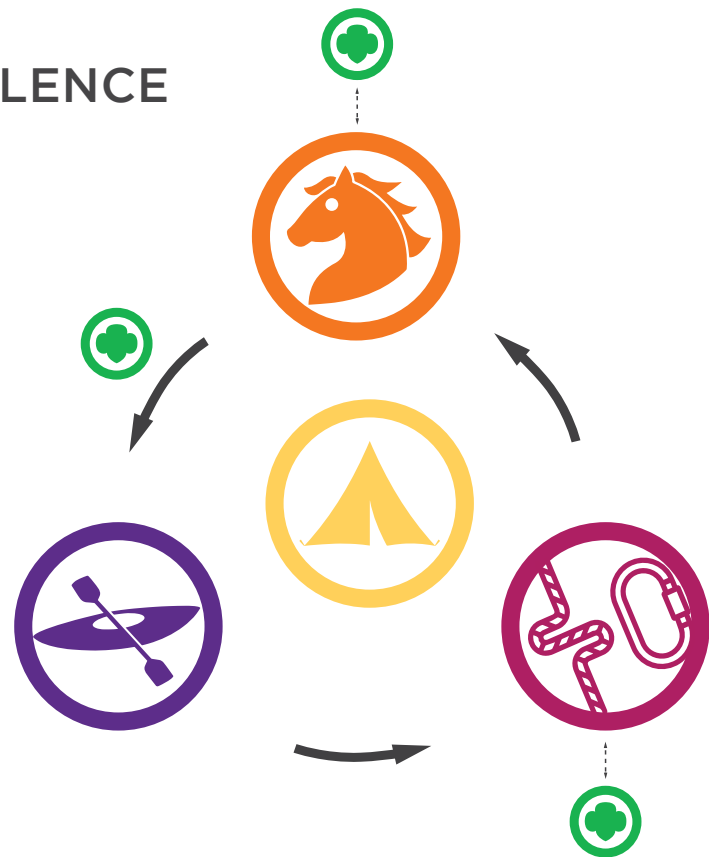
EQUAL AND SAME



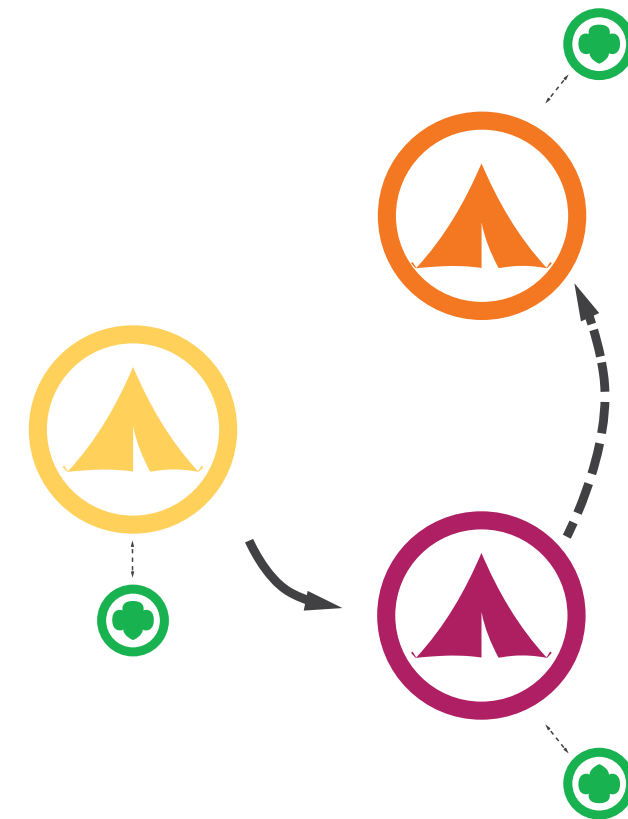
THE HUB



CENTER OF EXCELLENCE



PROGRESSION



EQUAL AND SAME

Need some multi-function Service Centers to address transportation & access problems

THE HUB

The travel for troops in the central region is just too much

EQUAL INTEREST IN BOTH CENTER OF EXCELLENCE AND EQUAL AND SAME MODELS

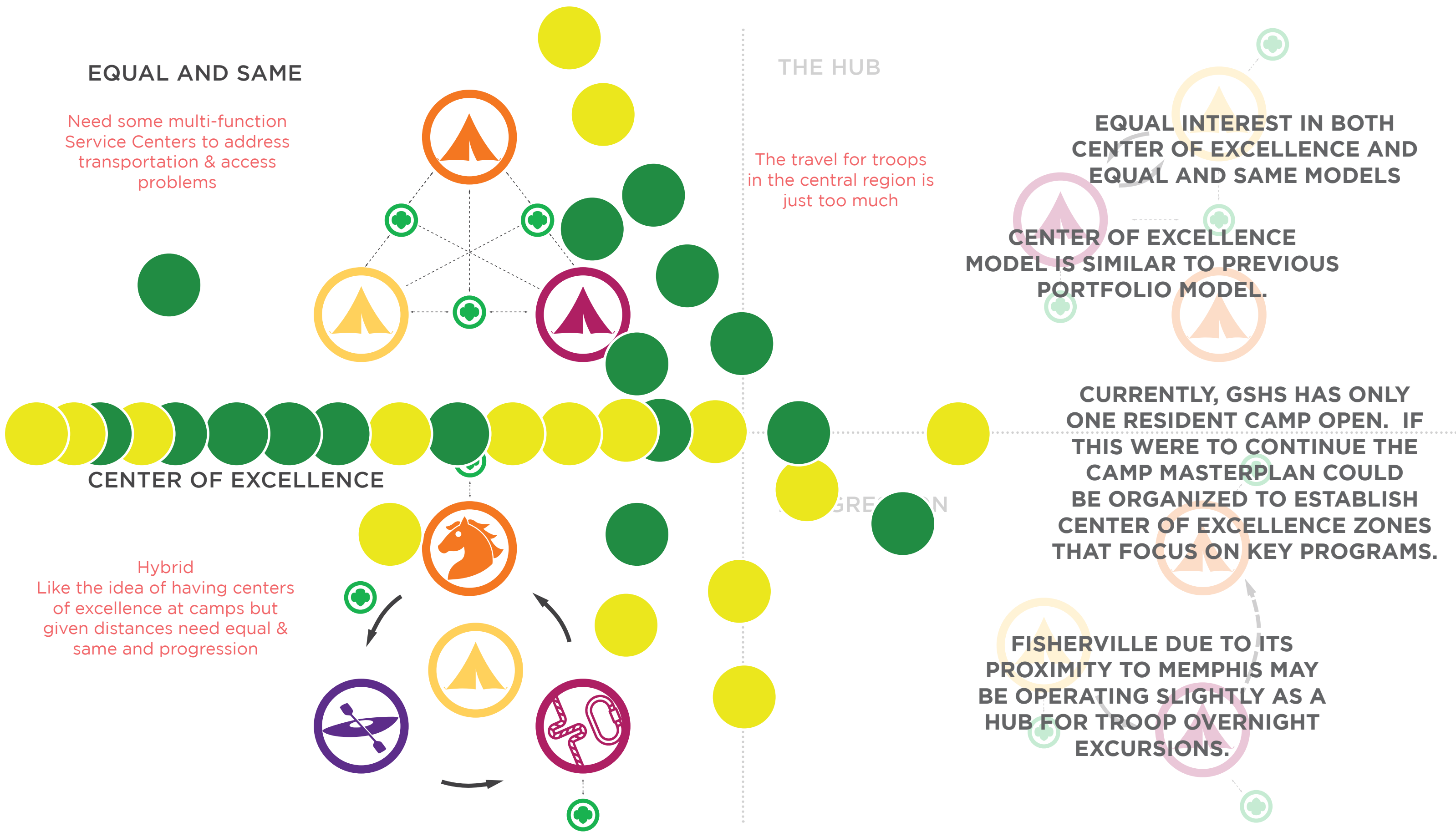
CENTER OF EXCELLENCE MODEL IS SIMILAR TO PREVIOUS PORTFOLIO MODEL.

CURRENTLY, GSHS HAS ONLY ONE RESIDENT CAMP OPEN. IF THIS WERE TO CONTINUE THE CAMP MASTERPLAN COULD BE ORGANIZED TO ESTABLISH CENTER OF EXCELLENCE ZONES THAT FOCUS ON KEY PROGRAMS.

FISHERVILLE DUE TO ITS PROXIMITY TO MEMPHIS MAY BE OPERATING SLIGHTLY AS A HUB FOR TROOP OVERNIGHT EXCURSIONS.

CENTER OF EXCELLENCE

Hybrid Like the idea of having centers of excellence at camps but given distances need equal & same and progression



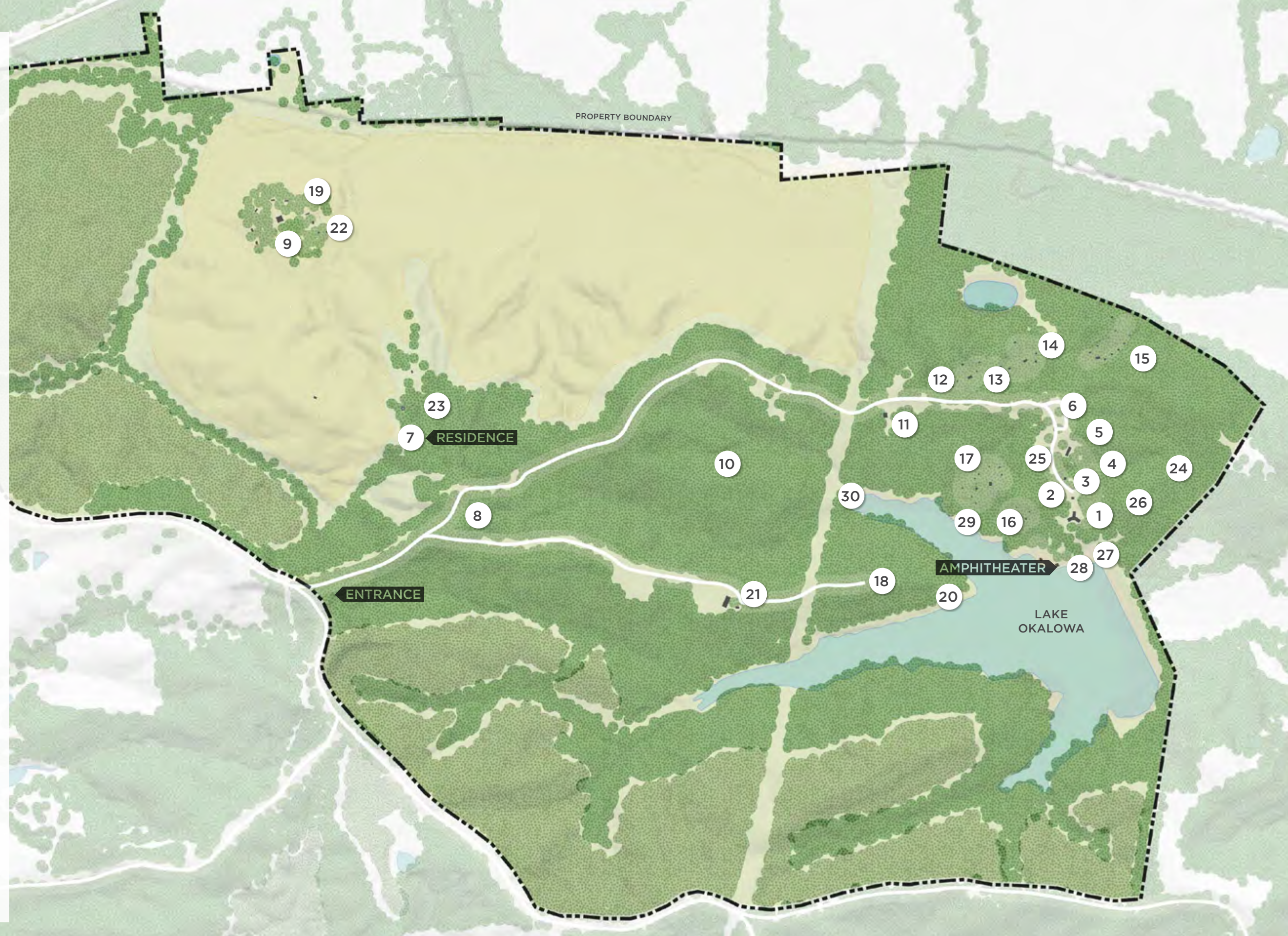


KAMP KIWANI

MIDDLETON, TN

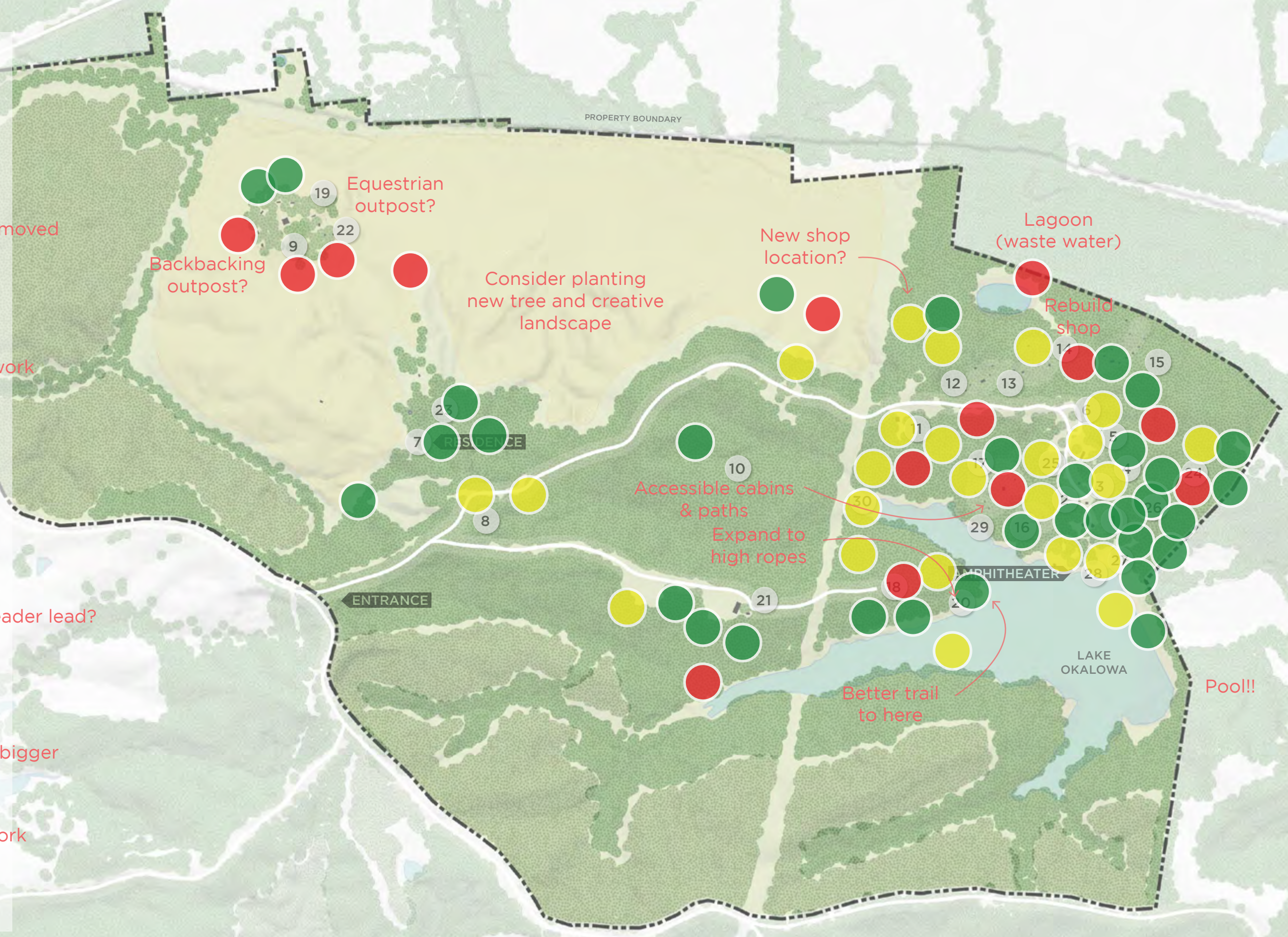
LEGEND

- 1 Thunderbird
- 2 Camp Office
- 3 Health Hut
- 4 Director's Cabin
- 5 Trading Post
- 6 Big House
- 7 Ranger's House
- 8 Conference House
- 9 Sandy Springs Ranch
- 10 Tillman's Field
- 11 Ginny Lodge
- 12 Sweet Gum Hill
- 13 Hazelwood
- 14 Rocky Top
- 15 Whispering Oaks
- 16 Water's Edge
- 17 Maple Creek
- 18 Sorrel Ridge
- 19 Ranch Bunkhouses
- 20 Team Building Course
- 21 Equestrian Center
- 22 Sandy Springs Lodge
- 23 Gullies
- 24 Archery
- 25 Arts & Crafts Hut
- 26 Game Field
- 27 Singing Trees
- 28 Boat House
- 29 Celebration Circle
- 30 Gnome Trail



LEGEND

- 1 Thunderbird Keep
- 2 Camp Office
- 3 Health Hut
- 4 Director's Cabin
- 5 Trading Post
- 6 Big House Could be moved
- 7 Ranger's House
- 8 Conference House
- 9 Sandy Springs Ranch
- 10 Tillman's Field
- 11 Ginny Lodge Needs work
- 12 Sweet Gum Hill
- 13 Hazelwood
- 14 Rocky Top
- 15 Whispering Oaks
- 16 Water's Edge
- 17 Maple Creek
- 18 Sorrel Ridge
- 19 Ranch Bunkhouses
- 20 Team Building Course Leader lead?
- 21 Equestrian Center
- 22 Sandy Springs Lodge
- 23 Gullies
- 24 Archery
- 25 Arts & Crafts Hut Make bigger
- 26 Game Field
- 27 Singing Trees
- 28 Boat House Needs work
- 29 Celebration Circle
- 30 Gnome Trail



Kamp Kiwani Goals

PREMIER CAMP EXPERIENCE

1. RESTORE KAMP KIWANI TO ITS PREMIER ROLE WITHIN THE COUNCIL.

- a. Kiwani was a great camp for our equestrian program. The room for pastures and to house the horses.
- b. Sailing/canoeing. Hiking/nature experiences.
- c. Space that allowed girls to develop skills with a variety of accommodations.
- d. Great for larger groups--camporees, events, leader training.
- e. Equestrian.
- f. Do something **HUMANE**. Immediately for our poor old horses.
- g. Kiwani has the largest lake to provide sailing.
- h. Equestrian, lake activities, large spaces.
- i. Opportunity for programs and large group (like service unit) camping in variety of accommodations.
- j. For large group events (like camporees and council events).
- k. Provided horse programming.
- l. Great for horse's equestrian programs, ranch, barn, horse ring, etc.
- m. Potential for boating--canoe, kayak, paddleboard, sailing.
- n. HAD excellent horse program both summer and weekends (year-round).
- o. Beautiful lake for water activities.
- p. Nice horse barn and trail system.
- q. Plenty of room to expand proximity to major highways for easy access.
- r. For more outdoor skill oriented.
- s. Went to kiwani from age 9-17, troop camping and summer camp, never saw the equestrian area.
- t. Patrols handing provisioning, etc.
- u. Unit houses for younger girls sleeping.
- v. Unit houses--music, dance, creative times.
- w. Primitive camping.
- x. Moment in nature.
- y. More land to explore and trails.
- z. Would be good for backpacking/trail camping activities as it has a large area.
- aa. Not all primitive site--once. Lodge open for winter camping.
- bb. Like a very good water activities and eco study.
- cc. All ages. Horses.
- dd. Opportunity for primitive camping.

Kamp Kiwani Goals

FINANCIAL SUSTAINABILITY

2. CAPITALIZE ON ABILITY OF KIWANI TO APPEAL TO MISSION-BASED PARTNERS TO ESTABLISH A SUSTAINABLE FINANCIAL MODEL.

- a. Unlock value of unused land to pay for excellent outdoor experiences.
- b. Unused portions of camp should be used to engage partners who help sustain and improve camps.

DIVERSITY, EQUITY, & INCLUSION

3. LEVERAGE THE SCALE OF KIWANI AND ITS ABILITY TO CONNECT WITH LARGER GROUPS WITHIN THE COUNCIL.

- a. The size of KK and the large lake are the cleared fire lanes was perfect for girls of all ages program in a protected area camping, boating, horses.
- b. Camporee camping, trails, space, sailing, thunderbird for gatherings.
- c. Needs 4 season access-4 season lodge and winterized water system.
- d. Sandy springs camp site was 2 camps Kamp Kawani and a working horse program--the ranch.
- e. Because of space, kiwani works great for large group camping SU camporees etc.
- f. Large group camping supports service unit programming.
- g. It was great for mom and me, but is would be great to have more sleeping quarters to avoid outside sleeping.
- h. Kiwani has the capacity for large group campouts--camporees that is unique for our council.

ACCESSIBILITY

4. UTILIZE KIWANI'S PROXIMITY AND EASE FOR TROOP CAMPING TO BE MORE ACCESSIBLE FOR ALL GIRLS.

- a. Things that are hard to do just as a troop--water activities, equestrian, ropes course, etc.
- b. Closer to Memphis and rest of TN than TAW.
- c. Close to Memphis, great camp for weekend troop camping spring and fall, canoeing skills at the lake, learning skills cooking our food.
- d. Close to the greatest population areas of the council.
- e. Allowed for wide range of programs at the service events.
- f. Once troop sites 1 & 2 were utilize.
- g. Kiwani was / is a great location of scouts/leaders new to camping to have a good introduction to outdoor activity.

Please Don't:
run on me -
or Jump on me -
Don't rock me
or Swing on me.
Thank you -

CAMP TIK-A-WITHA

VAN VLEET, MISSISSIPPI



Allen & Hoshall
engineers-architects-surveyors

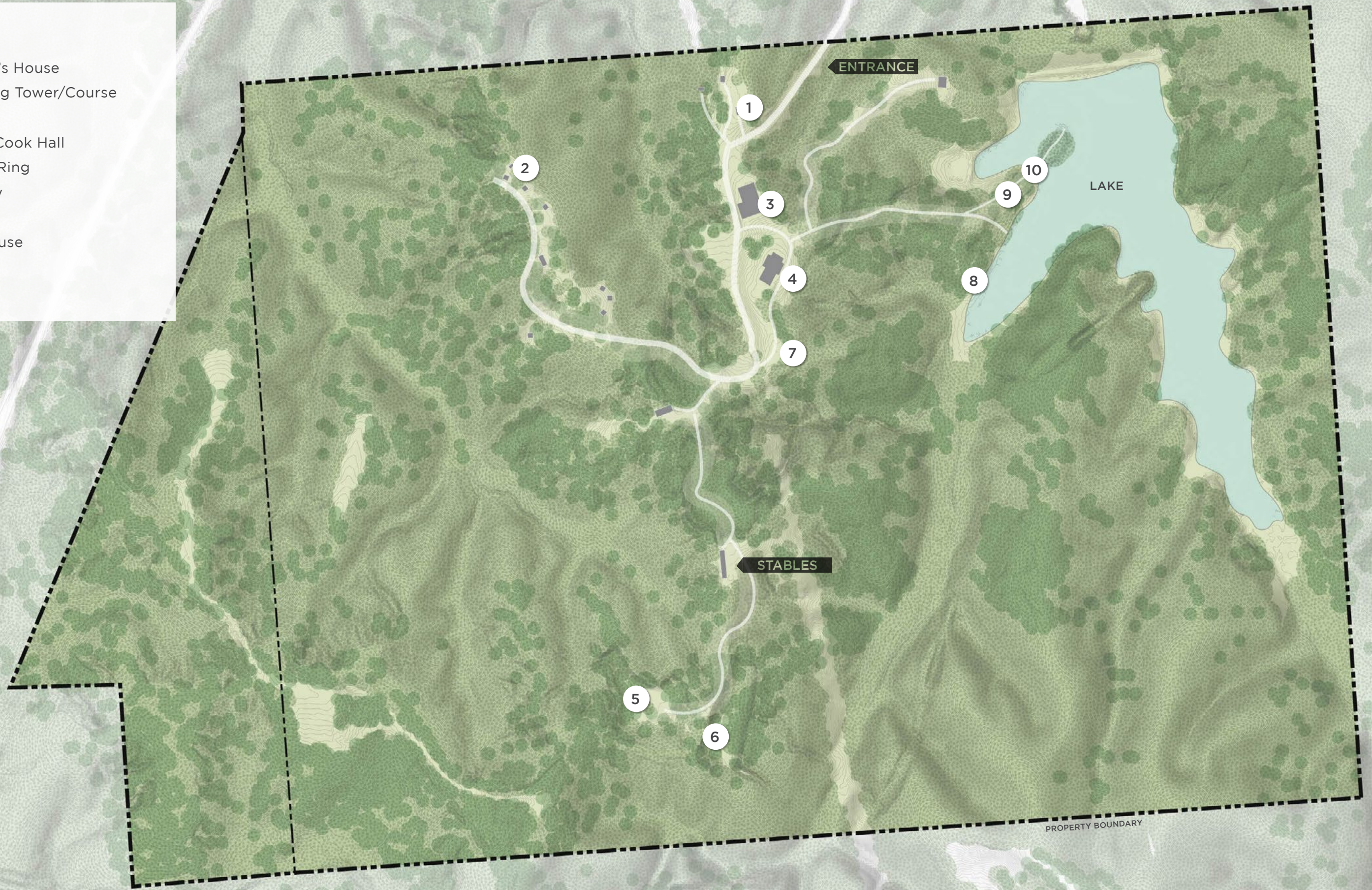
studioOutside



girl scouts
heart of the south

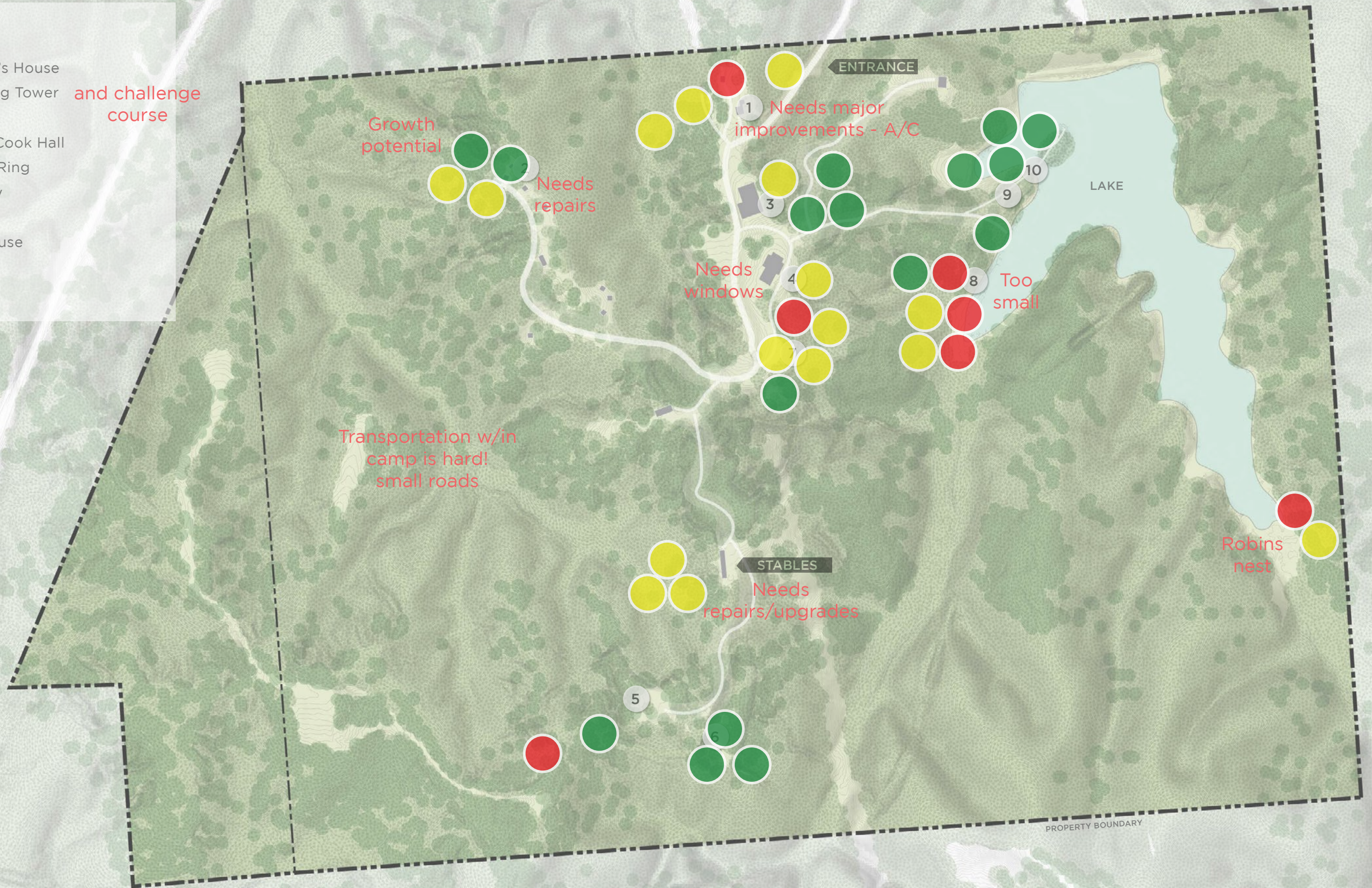
LEGEND

- 1 Ranger's House
- 2 Climbing Tower/Course
- 3 Pool
- 4 Becky Cook Hall
- 5 Riding Ring
- 6 Archery
- 7 Office
- 8 Boathouse
- 9 Chapel
- 10 Bridge



LEGEND

- 1 Ranger's House
- 2 Climbing Tower and challenge course
- 3 Pool
- 4 Becky Cook Hall
- 5 Riding Ring
- 6 Archery
- 7 Office
- 8 Boathouse
- 9 Chapel
- 10 Bridge



Camp Tik-A-Witha Goals

PREMIER CAMP EXPERIENCE

1. UPGRADE AND EXPAND FACILITIES AND PROGRAMS TO ESTABLISH A PREMIER CAMP EXPERIENCE.

- a. Improve! It is our “best” camp now--but it’s facilities don’t communicate that we care at girls.
- b. Love all the obstacles courses. I this great outside adventures spaces.
- c. Larger facility for indoor activities.
- d. TAW when new facilities were very nice but over the years it became run down. Since the merger and more money put to the camp things are better.
- e. TAW is a beautiful camp with a nice pool and challenge course, but a lot of the camp structures need many improvements.
- f. Would love to see property continuing to improve with amenities.
- g. Building upgraded, programs upgraded, great lake programs, close together, rustic.
- h. I’d like to see a more developed ropes course.
- i. Larger eating area.

FINANCIAL SUSTAINABILITY

2. INVESTIGATE LIKE-MINDED RENTALS (OUTSIDE OF GIRL SCOUTS) TO EXPAND REVENUE STREAMS IN ORDER TO BECOME FINANCIALLY SUSTAINABLE.

- a. Needs to attract more outside users and partners to help make it financially feasible.

DIVERSITY, EQUITY, & INCLUSION

3. EVALUATE MANNERS IN WHICH TO EXPAND PROGRESSION AND DIVERSITY OF PROGRAMS.

- a. TAW provide an excellent progression for all age girls.
- b. TAW has more 4 season opportunities to provide longer camping season.
- c. Too small of camp and does have progression for sleeping. AC is not good in the heat!
- d. TAW provides a variety of program elements for girls.
- e. Good variety of lodging--cabins, tents, lodges.

ACCESSIBILITY

4. IDENTIFY MANNERS IN WHICH TO MAKE TIK-A-WITHA MORE ACCESSIBLE AND APPEALLING WITHIN THE COUNCIL.

- a. As a troop leader, I’m not sure HOW to take a troop to TAW or what is available I’m intimidated by it b/c of lack of experience or info.
- b. TAW is far away and hard to do with younger girls or busy girls on the weekend.
- c. Handicap accessible.
- d. Seems very much like old Kiwani, except no lake and a pool instead. My thought--it can serve girls in closer proximity from 9/10 to high school.
- e. Honestly, I want to write the same as Kiwani for ideal state: place for larger groups, camporee, etc. place that makes it easy for troops to do outdoor activities.
- f. Beginning skills and getting used to being at camp.
- g. Good for small camporees (service unit) and large troops.



CAMP FISHERVILLE

COLLIERVILLE, TENNESSEE

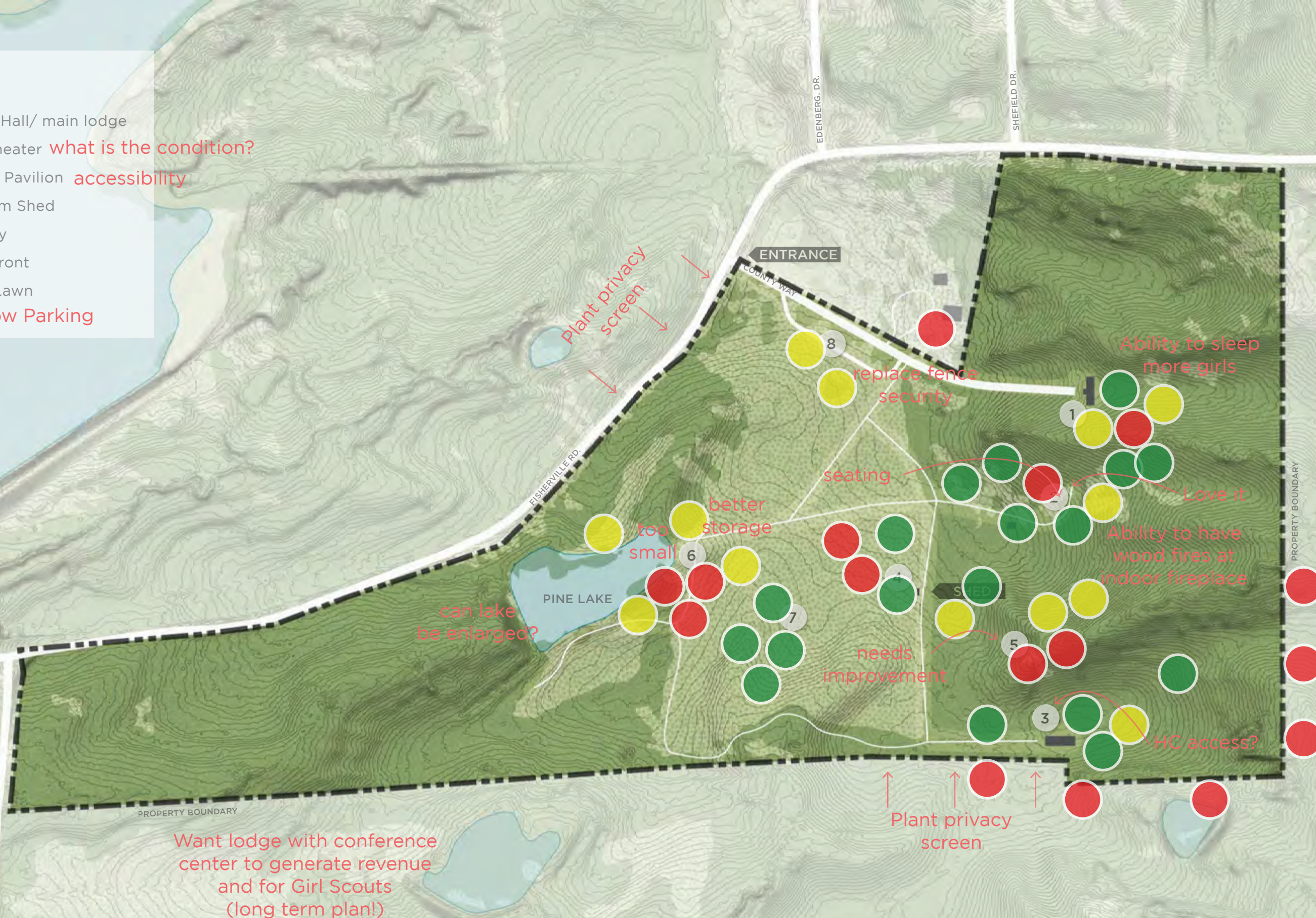
LEGEND

- 1 Dining Hall/ main lodge
- 2 Ampitheater
- 3 Cookie Pavilion
- 4 Program Shed
- 5 Archery
- 6 Waterfront
- 7 Open Lawn



LEGEND

- 1 Dining Hall/ main lodge
- 2 Ampitheater *what is the condition?*
- 3 Cookie Pavilion *accessibility*
- 4 Program Shed
- 5 Archery
- 6 Waterfront
- 7 Open Lawn
- 8 **Overflow Parking**



Want lodge with conference center to generate revenue and for Girl Scouts (long term plan!)

Camp Fisherville Goals

PREMIER CAMP EXPERIENCE

1. EXPAND OFFERINGS TO BECOME A PREMIER URBAN CAMPING EXPERIENCE WITHIN THE COUNCIL.

- a. Proximity to population centers of the council.
- b. Fishersville would make the perfect urban camp.
- c. More lodges an/or add cabins for sleeping space.
- d. Would love to see Fishersville built out as a STEAM center.
- e. Be able to expand how many people can stay overnight.
- f. Expand the pond/lake.
- g. Proximity to major highways and Memphis. Too small to expand.
- h. Needs development and improvement. Has great potential, small enough we can demonstrate quality.
- i. Fishersville has been reworked in the last 10years and now is used by all levels of girls. Close to Memphis too.
- j. POOL!! Love the tent/rustic section. Is it appropriate for younger girls?
- k. Lighting as you enter camp, cabins, trails, signage designating camp.

FINANCIAL SUSTAINABILITY

2. INVESTIGATE PROGRAMS THAT SUPPORT NOT ONLY CAMPING EXPERIENCE, BUT OTHER GIRL SCOUT PROGRAMS AND POTENTIAL RENTAL OPPORTUNITIES.

- a. Would love to see Fishersville built into a beautiful location for bridging.
- b. Fishersville becomes a revenue stream with rentals from corporate partners.

ACCESSIBILITY

3. RETAIN ROLE AS PRIMARY TROOP CAMPING EXPERIENCE WITHIN THE COUNCIL.

- a. Great for troops choice of lodge on personal tents--ok for small events limited use for larger groups.
- b. Young girls, single troops, leader training.
- c. Located close to metro Memphis population, great now for day or weekend use.
- d. No programming--troops are on our own. Not large enough for camporees, etc. but LOVE it for troop experience!
- e. Allows girls to grow as a troop by working on outdoor skills in a smaller environment.
- f. Troop camping, camp education, lodge camping, good for younger girls
- g. Day only programs.
- h. Lodge is great for troop camping! Tent camping is fine too. Wish there was an in-between.

ACCESSIBILITY

4. EXPAND INTO CAMP SKILLS AND VOLUNTEER TRAINING SITE (HUB TO LAUNCH FOR RESIDENT CAMP EXPERIENCE).

- a. Good for small troops and council trainings.
- b. Starter camping opportunities.
- c. Yes good for starting level; not enough beds for large troop. Good field for tent camping.
- d. Pond is a good place to get introduced to canoeing.
- e. Not being used like it should. Would like to see more younger girl troops use this property.
- f. Less intimidating for new leaders.
- g. Good for 1st experience in the outdoors.

Camp Goals

KAMP KIWANI



PREMIER CAMP EXPERIENCE

1. RESTORE KAMP KIWANI TO ITS PREMIER ROLE WITHIN THE COUNCIL.

FINANCIAL SUSTAINABILITY

2. CAPITALIZE ON ABILITY OF KIWANI TO APPEAL TO MISSION-BASED PARTNERS TO ESTABLISH A SUSTAINABLE FINANCIAL MODEL.

DIVERSITY, EQUITY, & INCLUSION

3. LEVERAGE THE SCALE OF KIWANI AND ITS ABILITY TO CONNECT WITH LARGER GROUPS WITHIN THE COUNCIL.

ACCESSIBILITY

4. UTILIZE KIWANI'S PROXIMITY AND EASE FOR TROOP CAMPING TO BE MORE ACCESSIBLE FOR ALL GIRLS.

CAMP TIK-A-WITHA



PREMIER CAMP EXPERIENCE

1. UPGRADE AND EXPAND FACILITIES AND PROGRAMS TO ESTABLISH A PREMIER CAMP EXPERIENCE.

FINANCIAL SUSTAINABILITY

2. INVESTIGATE LIKE-MINDED RENTALS (OUTSIDE OF GIRL SCOUTS) TO EXPAND REVENUE STREAMS IN ORDER TO BECOME FINANCIALLY SUSTAINABLE.

DIVERSITY, EQUITY, & INCLUSION

3. EVALUATE MANNERS IN WHICH TO EXPAND PROGRESSION AND DIVERSITY OF PROGRAMS.

ACCESSIBILITY

4. IDENTIFY MANNERS IN WHICH TO MAKE TIK-A-WITHA MORE ACCESSIBLE AND APPEALLING WITHIN THE COUNCIL.

CAMP FISHERVILLE



PREMIER CAMP EXPERIENCE

1. EXPAND OFFERINGS TO BECOME A PREMIER URBAN CAMPING EXPERIENCE WITHIN THE COUNCIL.

FINANCIAL SUSTAINABILITY

2. INVESTIGATE PROGRAMS THAT SUPPORT NOT ONLY CAMPING EXPERIENCE, BUT OTHER GIRL SCOUT PROGRAMS AND POTENTIAL RENTAL OPPORTUNITIES.

ACCESSIBILITY

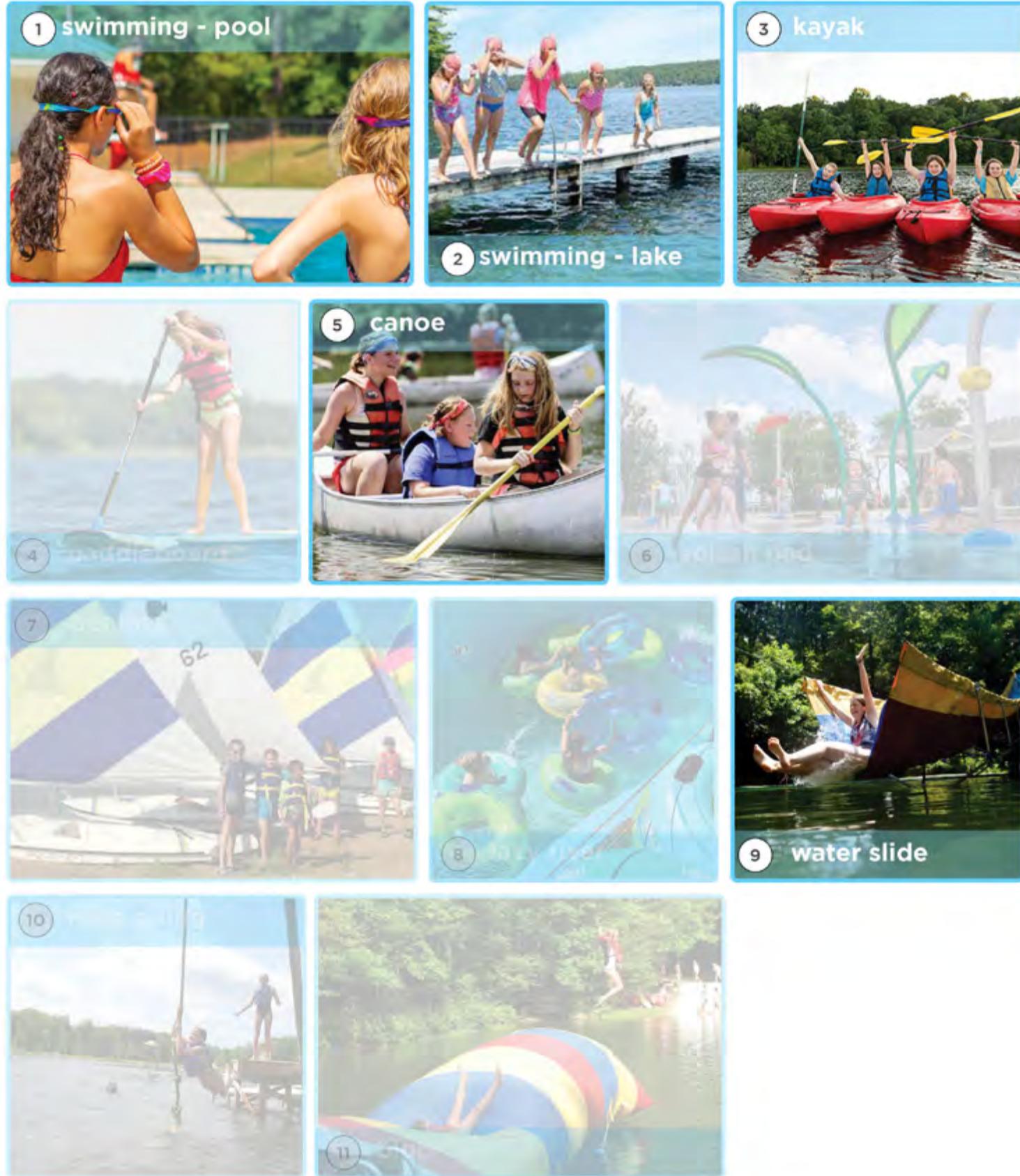
3. RETAIN ROLE AS PRIMARY TROOP CAMPING EXPERIENCE WITHIN THE COUNCIL.

ACCESSIBILITY

4. EXPAND INTO CAMP SKILLS AND VOLUNTEER TRAINING SITE (HUB TO LAUNCH FOR RESIDENT CAMP EXPERIENCE).

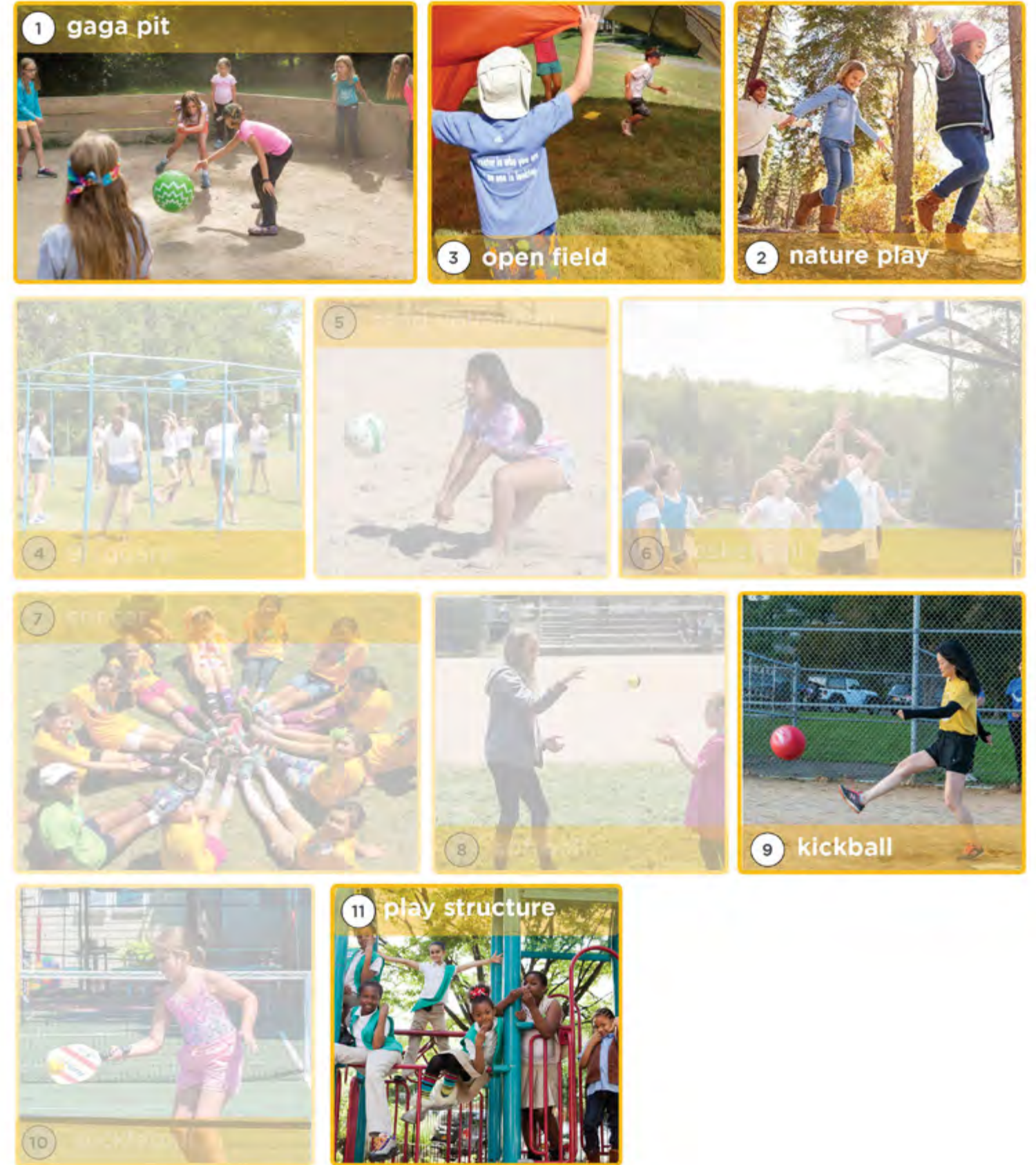
Survey

WATERSPORTS

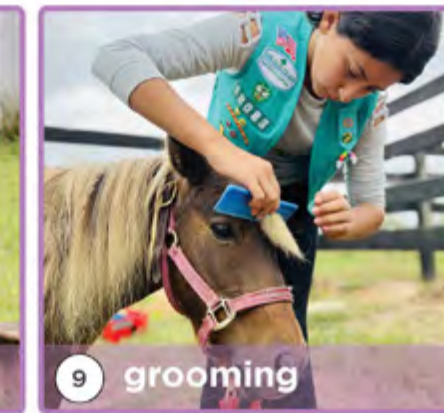
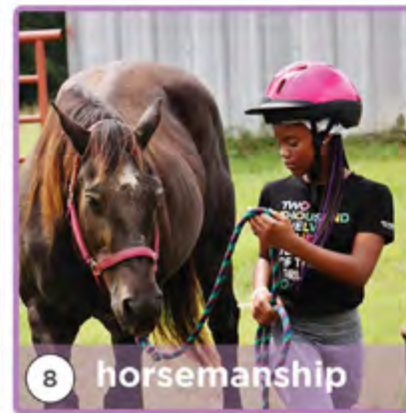
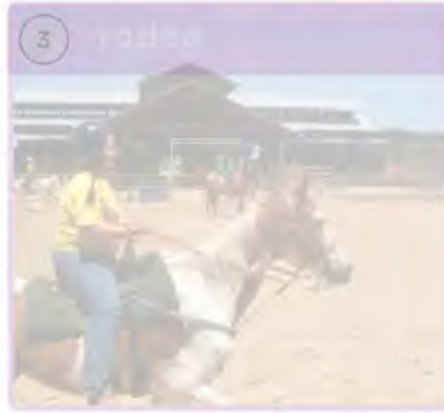
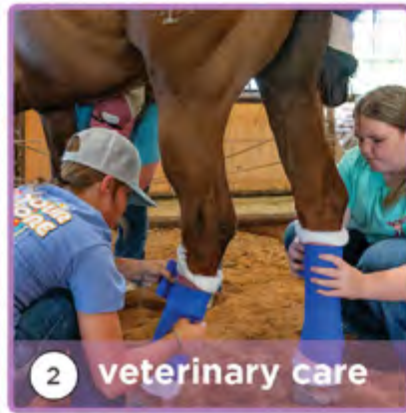


TOP 5 SHOWN

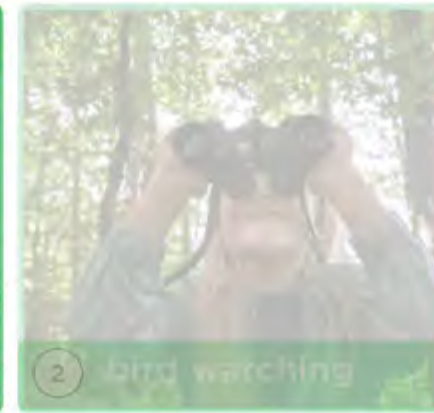
GAMES



EQUESTRIAN



NATURE & OUTDOOR



TOP 5 SHOWN

ACCOMMODATIONS



ADVENTURE ACTIVITIES



TOP 5 SHOWN

S.T.E.M.



TOP 5 SHOWN

LEISURE TIME

