

## 42 NEW BADGES!

Say hello to 42 NEW Girl Scout badges and one NEW Journey exclusively for girls!

Excited?! The new programming allows girls to make their own choices about how they want to experience and influence the world while preparing them to address some of society's most pressing needs through hands-on learning and real-life problem-solving in cybersecurity, coding, space exploration, and citizen science. But wait, there's more! For the first time ever, girls can choose between two ways of earning their Outdoor badges—it's an adventure seeker's dream come true!

Giving girls choices is important for developing their sense of self, their own voice, and gender equality: research from the World Bank Group shows that increasing women's agency and decision-making abilities is key to improving their lives, communities, and the world. Additionally, Girl Scouts are more likely than other girls to take an active role in decision making (80% vs. 51%).

You're invited to the blaze-your-own-trail adventure. We hope you love it as much as we do!

The new programming for girls in grades K-12 includes:

- **12 Outdoor High Adventure badges**, designed for girls to explore nature and experience exciting outdoor adventures like backpacking, snowshoeing, cross-country skiing, rock climbing, and tree climbing—giving them the confidence to support one another, take healthy risks, and spend dedicated time in nature.
- **18 Coding for Good badges**, which not only teach girls the basics of coding but also detail how every stage of the coding process provides girls with opportunities to use their skills for good.

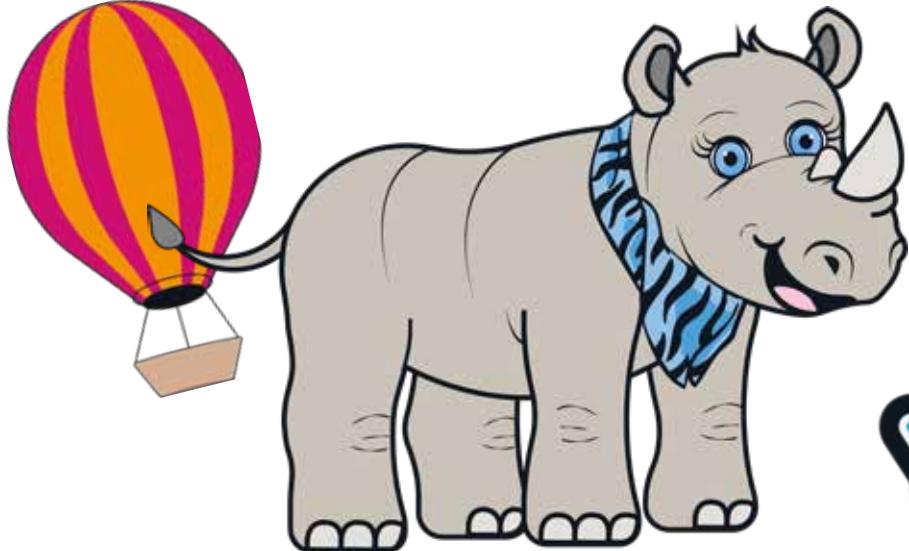
The new programming for girls in grades 6-12 includes:

- **Nine Cybersecurity badges**, created in partnership with Palo Alto Networks, through which girls learn about the inner workings of computer technology and cybersecurity.
- **Three Space Science badges**, through which girls explore topics such as the universe and their place in it, properties of light, and inspiring careers in space science (funded by NASA's Science Mission Directorate and led by the SETI Institute).
- **Think Like a Citizen Scientist, a Girl Scout Leadership Journey** during which girls participate in interactive activities to practice observation techniques; collect data; and share their findings with real-world scientists through an online network.

The new badges are available at your local Girl Scout Shop. And badge requirements can be found on the Volunteer Toolkit and Badge Explorer. Badge inserts will arrive in your local Girl Scout Shop in August.



EARLY BIRD  
INCENTIVES ARE  
READY  
PICK UP AT YOUR SELECTED  
LEADERSHIP CENTER



**believe  
in  
yourself**

## 2019 Fall Product Program

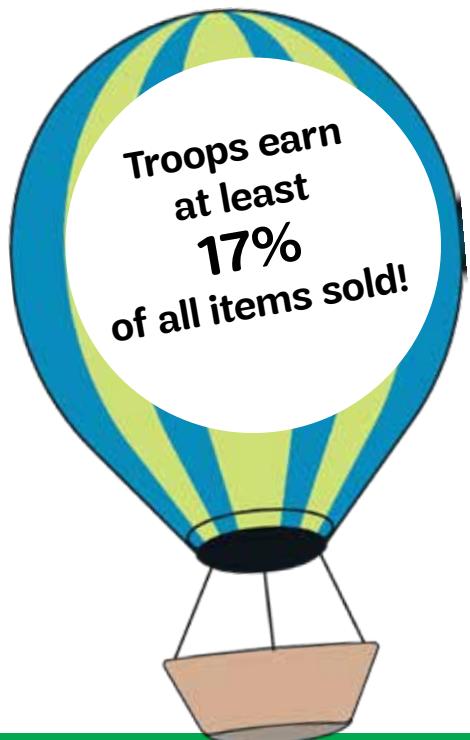
### Make plans for the Fall Product Program

This short, fun and engaging program is a great way for your girl to learn important life skills and to earn money for her Girl Scout activities early in the troop year.

And we've gathered all the information you need to help her succeed in the [Fall Product Program Family Guide!](#)

New this year, is our partnership with M2 Media Group, which will be providing the magazine portion of the Fall Product Program. Additionally, we will be switching to their online ordering system, [M2 Online System](#). This easy to use site gives girls the capability to create their own avatar, set their goals, email family and friends to support their program, and select their rewards.

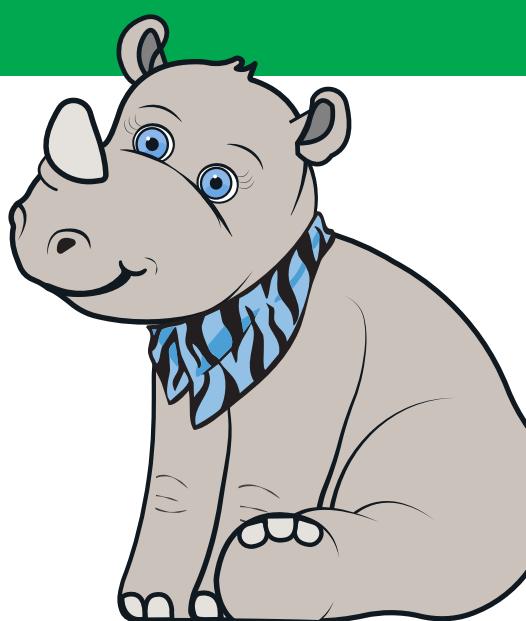
The nuts and candy offered are delicious and designed specifically for the Girl Scouts, and the magazine program is a great opportunity to renew existing subscriptions or suggest friends and family try out that new magazine they've been considering while supporting Girl Scouts.



## FALL PRODUCT PROGRAM

### 2019 CALENDAR

- |                           |                                                                                                                                                                                                       |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>SEPTEMBER<br/>14</b>   | Girls can begin taking orders in person and online.<br>Log on to the M2 Online System to set up her goals, create her personalized avatar and email family and friends to support her program.        |
| <b>OCTOBER<br/>18</b>     | Girls submit in-person candy and nut orders to Troop Fall Product Program Manager. Girls can continue selling magazines, nuts and candy online to reach their goal!                                   |
| <b>NOVEMBER<br/>14-16</b> | Candy and nut items are delivered to the service unit area.<br>Your Troop Fall Product Program Manager will give you dates and times on when you can pick-up your items to deliver to your customers. |
| <b>DECEMBER<br/>4</b>     | Girls submit in-person order payments to their Troop Fall Product Program Manager. Check with your troop as they may adjust the deadline to submit payments.                                          |

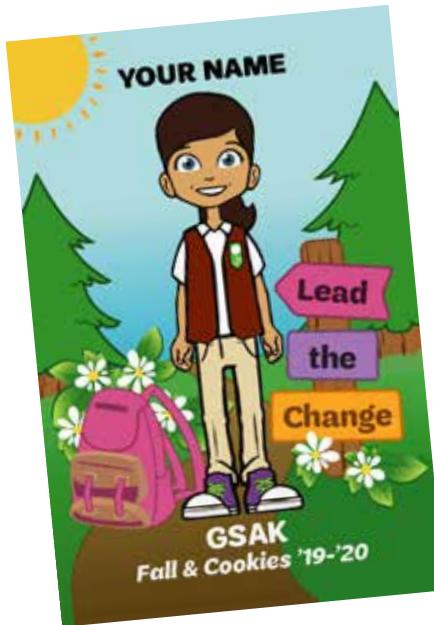


# NEW FOR THE 2019 FALL PRODUCT PROGRAM



## Check out the new M2 Online System!

Girls, and their parents, can log on to [M2 Online System](#), a secure and safe website, to set goals, create a customized avatar, email family and friends, and even select their rewards when they've hit a reward level! Girls and their parents will be able to enter Nut & Candy card orders and select their rewards, saving the troop leader time!



## Will she earn her Crossover Patch?

Tying in their participation in BOTH the Fall Product and Girl Scout Cookie Program, this Crossover Patch allows the girls to create their own avatar to be featured on their one of a kind patch!

Help her earn her Crossover Patch by completing the following:

- Create M2 Avatar in the fall.
- 15 emails sent through M2
- 350+ boxes of Girl Scout Cookies in the 2020 Cookie Program

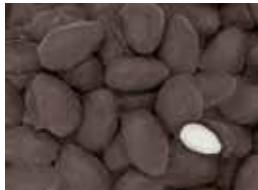


Check out other [Fall Product Rewards!](#)

## Check out the new products!

Customers can select from a large variety of premium chocolates, gourmet candies, nuts and snack mixes, including two new products! We're excited to introduce Thin Mint Almonds and Barbeque Flavored Snack Mix.

Paper order forms have a limited variety of items offered, but customers can log on to see additional nut and candy items offered through the M2 Online System.



**THIN MINT ALMONDS** Almonds drenched in real dark chocolate with a hint of mint just like the classic cookie flavor. 7.25 oz.



**BARBEQUE FLAVORED SNACK MIX** A zesty combination of habanero peanuts, barbecue corn sticks, pepitas, honey roasted sesame sticks, almonds and cashews. 8 oz.



# SAY GOODBYE TO BACK TO SCHOOL STRESS

## FIVE EASY WAY TO MAKE HEADING BACK TO THE CLASSROOM A WHOLE LOT EASIER

We've all seen the commercial. Mom and kids walking peacefully down the perfectly-stocked and tidy aisles of their local big-box store, dropping boxes of pencils and notebooks gingerly into the cart. Looks like a lovely way to spend a Saturday afternoon, right? Well, maybe not.

For most parents, preparing to send their kids back to school can be pretty stressful. School supplies and back-to-school clothes can get expensive, earlier wake-up times can be hard to get used to, and keeping track of all those orientations and open house nights can be a bit of a bear.

While we can't ever promise a Pinterest-perfect back-to-school season (show us a "perfect" family, and we'll show you the Loch Ness Monster), we can make this annual transition a tiny bit easier on you and the whole family. Borrow these simple tips from Girl Scouts' Developmental Psychologist, Dr. Andrea Bastiani Archibald, and make the start of this school year your family's best yet.

### 1. Simplify the shopping

Before your brain breaks over the sheer number of school supplies on your child's list, take a minute to poke around your house and see what your child might have left over from last year. You just might be surprised by how much of the list you've already got. Once you know what you actually still need to purchase, head to the stores as soon as you can. Don't wait until the week before school starts, and try to go early in the morning—before the shelves are totally picked over and the lines are out of control.

### 2. Plow through that paperwork

Get any school-related forms filled out now, because there's likely going to be plenty more of it coming down the pike in the first month of school. The more you can complete and send back early, the easier your life will be a few weeks from now.

### 3. Check in with the doctor

Is your child up to date on all the shots required for her school? Has she had her physical so that she can start fall soccer with her teammates? Do you have copies of prescriptions for any medications your child might need to take at school? Make sure you get all of that taken care of ahead of time, and also double check that you have any epi-pens, inhalers, etc. that your child might need.

### 4. Make time to save time

Get your kids started on time-saving habits as early as possible. That means earlier bedtimes, setting clothes out the night before, and even setting the breakfast table so that you have one fewer thing to do in the morning. If you can get this going even just a week before school starts, that's ideal, but it's really never too late to start adopting some of these routines.

### 5. Delegate, delegate, delegate

Moms in particular too often try to take on everything on the back to school to-do list. The truth is, though, that partners often want to help, but don't know where to start or what needs to be done. You'll feel a lot more together and way more relaxed if you make getting the kids back to school a family affair. Even the youngest of children can get in on the act by labeling their school supplies or organizing a place near the front door to keep all the backpacks in one place. Teamwork makes everything easier!

## MEMBERSHIP PROFILE

### KEEP YOUR PROFILE UPDATED

Individuals can easily manage most information about their family within the Member Community. Simply visit our council's website and click on the My GS tab to manage your account.

#### Individuals and Families

- Go to the My GS tab on our council's website—[www.girlscoutshs.org](http://www.girlscoutshs.org)
- Log in to the Member Community by selecting Member Profile
- Click on Family Profile
- Select Edit next to any family member who needs updating. No household-wide updates are available.
- Parents can edit everything except for Membership Years, Gender, Grade, and Date of Birth. If a parent needs updates to these fields, they will need assistance from staff.

It is important that each member's profile is as accurate as possible to stay most informed about all of the great things happening in Girl Scouts.

# GIRL SCOUT TRAVEL

## START MAKING PLANS TO SEE THE WORLD WITH GIRL SCOUTS

Participating in the Girl Scout Fall Product Program, or the Girl Scout Cookie Program is an awesome way to finance your adventures!

Girls have the option of selecting Passport Bucks to apply to travel, and future trips. Girls and their troop members can also decide to earmark troop proceeds from Fall Product and the Cookie Program to fund their travels.



### LET'S EXPLORE: ATLANTA, GA JUNE 3 - 6, 2020

Let's take a road trip! Let's Explore trips are short, regional trips designed for Girl Scout Juniors to venture out beyond their city. Visiting regional destinations, these trips give girls the experience of travel and seeing the world outside her hometown.

Girl Scout Juniors will be able to explore the city of Atlanta, GA by sleeping under the sea at the Georgia Aquarium, riding the rides at Six Flags, and much more!



### GIRL SCOUTS GO: MIGHTY FIVE - UTAH NATIONAL PARKS JULY 8 - 13, 2020

Pack your bags! We're going on an adventure. With Girl Scout Go you'll get to visit locations around the world during these week-long trips that are designed for older Girl Scouts.

These trips are organized by Girl Scouts Heart of the South and take place annually on regional, national, and international basis.

Girl Scout Cadettes, Seniors, and Ambassadors will have an adventure of a lifetime hiking and discovering the Mighty 5 Utah National Parks - Zion, Bryce Canyon, Capitol Reef, Canyonlands, and Arches!



### G.I.R.L. 2020 October 23-25, 2020

Join us for the world's largest girl-led event for girls and young women and everyone who supports them! It's going to be one epic celebration.

Thousands of girls and their supporters will come together from around the world October 23–25, 2020, at G.I.R.L. 2020 in Orlando, Florida.

Hosted by Girl Scouts of the USA, this mega event will provide attendees with unforgettable experiences as they gain inspiration, tools to empower themselves, and the know-how to lead change in their communities—connecting with some of the most influential women in the world along the way. So awesome!



### WORLD CHANGERS: COSTA RICA SUMMER 2021

Girl Scouts make the world a better place! The World Changers travel program is designed for Girl Scout Ambassadors to have the opportunity to take their service across the globe.

Girl Scout Ambassadors will have the honor of volunteering at an orphanage in Costa Rica during the Summer of 2021!

# EVENT CALENDAR

August 3-4	Troop Camp License	Camp Tik-A-Witha	
August 8	CEO for the Day	Memphis, TN	NEW!
August 10	National S'mores Day	Nationwide	
August 17	Girl Scout Saturday	Council-wide	
August 24	WCBI-TV Station Day	Columbus, MS	
August 24	Samoas Day Camp Cookie Reward	Kamp Kiwani	
August 24	Girl Scout Saturday	Council-wide	
August 30	Jackson Generals Camp Out	Jackson, TN	NEW!
August 31	Girl Scout Saturday	Council-wide	
September 7	University of Memphis Football Girl Scout Day	Memphis, TN	NEW!
September 12	Travel 2020 Info Session	Memphis, TN	NEW!
September 13-14	Early Bird Camporee	Camp Fisherville	
September 14	Pony Riders	Kamp Kiwani	
September 14	Ring Riders	Kamp Kiwani	
September 20-21	White Water Rafting	Ocoee River, TN	NEW!
September 21	Memphis Fire Department HERO Day	Memphis, TN	
September 21	Pony Riders	Kamp Kiwani	
September 21	Ring Riders	Kamp Kiwani	
September 24	Girl Scout Gold Award Training	Memphis, TN	
September 26	CEO Meet & Greet	Memphis	
<b>&gt;&gt;&gt;Earn your CEO Patch to get an invite! <a href="#">Details.</a></b>			
September 26	Girl Scout Gold Award Training	Tupelo, MS	
September 27-28	Family Campout	Camp Tik-A-Witha	
September 28	Play Your Part! Fine Arts Badge	Memphis, TN	NEW!
October 5	Strong GIRL Event	Memphis, TN	
October 12	901 Football Club Girl Scout Game	Memphis, TN	NEW!
October 19	Reach for the Stars: An Astronomy Adventure	Camp Fisherville	
October 26	Trail Riders	Camp Tik-A-Witha	
October 26	Cowgirls	Camp Tik-A-Witha	
November 1-3	Citizen Scientist Journey Camporee	Camp Tik-A-Witha	
November 8-9	Pink Palace Camp In	Memphis, TN	
November 15-17	Hiking Trip	Chapel Hill, TN	
November 17	National Trail Hiking Day	Nationwide	
December 7	GRAMMY Museum Day	Cleveland, MS	
December 7	Let's Get Cookin'	Camp Tik-A-Witha	

## CEO MEET & GREET

EARN YOUR CEO PATCH AND RECEIVE AN INVITATION TO THE MEET & GREET



### CEO Meet and Greet - September 26

The CEO Meet and Greet is coming soon; make sure you're ready to earn your [CEO patch!](#)

The CEO Patch is earned by completing any act that raises recognition for the vision of Girl Scouts. Recognition can be earned at your school, on social networking sites, in the media, or any other avenue in which the act is made known to the public.

Every girl who earns their CEO patch will receive an invitation to the CEO Meet and Greet reception where she will meet Girl Scouts Heart of the South CEO Melanie Schild, participate in Girl Scout focus groups, and meet other CEO patch recipients around the council.

The GSHS Greater Memphis Community Action Cabinet Presents



**Sunday, September 8, 2019  
2:00 - 4:00 pm  
Hope Church**

8500 Walnut Grove  
Cordova, TN 38018

\$25 per child/adult pair  
\$15 per additional person

Ticket sales open Monday, August 5, 2019.

**Dress up in your Sunday Best and join us for an afternoon of festive fun!**

**Tasty Treats  
Cute Crafts  
Silent Auction**

Hear from a teen published author,  
a fashion designer,  
a Tennessee ranked gymnast  
and a local Disney actress!

**Create your own hat to model in the Hat Parade!**

**Honor your amazing girl with an ad in the Hats Off to Girls Souvenir Program!**

(Available for purchase when you purchase your tickets online!)

**Seating is limited, so get your tickets today!**

**<https://www.accevents.com/e/HatsOffToGirls>**



*Honoring girls and their accomplishments. Inspiring them to reach even greater heights.*

# STRONG GIRL FEST.<sup>®</sup>

*Presented by*



Hutchison School  
1740 Ridgeway Rd.  
Memphis, TN 38119

[www.stronggirlfest.org](http://www.stronggirlfest.org)

## National **S'MORES** Day

Girl Scouts first created S'mores in 1927! Help us celebrate National S'mores Day by roasting marshmallows and making s'more SWAPS with your Girl Scout Friends! Stop by and enjoy a tasty s'more with us to celebrate!

All Girl Scouts are welcome to this **FREE** event! Bring a friend, too!



**Join us at one of our three locations!**

**Bert Ferguson Park**  
8505 Trinity Rd.  
Cordova, TN 38018

Saturday, Aug. 10  
1 - 3 p.m.

**Reelfoot State Park**  
3975 State Route 21 East  
Tiptonville, TN 38079

Saturday, Aug. 10  
1 - 5 p.m.

*Register to canoe for \$7!*

**Ballard Park**  
2629 Main St.  
Tupelo, MS 38801

Saturday, Aug. 10  
10 a.m. - 12 p.m.



[www.girlscoutshs.org/calendar](http://www.girlscoutshs.org/calendar)  
800-624-4185



Go behind the screen with WCBI - your news leader!

Saturday, August 24, 2019

2:30 - 4:30 p.m.

Min/Max: 0/40

Cost: \$15 per girl, includes WCBI TV Fun Patch

WCBI TV Station  
201 5th Street South  
Columbus, MS 39701



Are you ready to explore the world of television and broadcasting?

Jump into the news world and join WCBI TV for a tour of their television studio and learn about the different equipment they use!

Earn your WCBI Fun Patch while you visit the station, dive into the tech of TV, and even practice interviewing someone on air with teleprompters!



[www.girlscoutshs.org/calendar](http://www.girlscoutshs.org/calendar)

800-624-4185



# girl scouts heart of the south **night at the ballpark** august 30

- Friday Night at the ballpark
- 6:05 Gametime
- Pre-Game Parade (Approx. 5:20pm)
- Movietime on the jumbotron postgame
- Sleepover on the field after the game
- Bring your tents!

For Tickets and All Other Information: Contact Daniel Jones at 731.988.5299 or djones@jacksongeneralsbaseball.com

2019  
GIRL SCOUT DAY  
WITH THE  
**MEMPHIS TIGERS**



**SATURDAY, SEPTEMBER 7  
@ LIBERTY BOWL**

Celebrate 2019 Girl Scout Day by supporting the Memphis Tigers as they take on regional rival the Southern University Jaguars!

#### TICKETS

Tickets start at just \$10 and include a Tigers football patch and badge requirement opportunities for all scouts!

Contact Sheila Penn at 901.678.1406 / S.Penn@memphis.edu for tickets



Courage • Confidence • Character

# Extra! Extra! Read all About It!!!

Coming soon to  
members' mailboxes  
everywhere....

The Official Publication of Girl Scouts Heart of the South

SPRING/SUMMER 2019

The Promise Magazine has gone to press!

## Be on the lookout for your copy - coming soon!

## White Water Rafting

ROW, ROW, ROW  
YOUR BOAT,  
GENTLY DOWN THE STREAM.

September  
20-21, 2019

The summer is over, but the adventure is not!! Enjoy an overnight outdoor adventure with G.E.A.R. (Girls in Extreme Adventure Recreation) on the Ocoee before really diving back into school!

Travel to the Outdoor Adventure campsite and stay the night in their newly renovated lodge!! During the day, splash through the rapids of the Ocoee, and spend the afternoon visiting the beautiful Noccalula Falls Park, which hosts hiking trails, a train ride, and a petting zoo. All food, programming, and lodging is included. Check the options when registering if you are interested in adding transportation (these slots are LIMITED).

Cost: \$100 includes lodging, food and activities  
or \$115 includes travel

Who: AGES 12 and up

When: September 20-21, 2019

We will depart from Tupelo Girl Scout Leadership Center

Min/Max: 10/30

Registration: 8/1/2019-9/2/2019

*If she can see it, she can be it.*

# HERO DAY



Gear up and work alongside the elite women and men of the Memphis Fire Department at this high adventure career exploration day!

- RAPPEL OVER THE EDGE OF A SIX-STORY BUILDING
- EXPERIENCE SIMULATED FIREFIGHTING ENVIRONMENTS
- SUIT UP IN PROTECTIVE GEAR AND TACKLE A LIFE-SAVING OBSTACLE COURSE
- FEEL THE POWER OF A CHARGED FIRE HOSE AS YOU EXTINGUISH A MOCK FIRE
- EXPLORE EMERGENCY MEDICINE WITH MEMPHIS' BEST PARAMEDICS
- MEET THE HIGHEST RANKING FEMALE IN THE MEMPHIS FIRE DEPARTMENT
- SEE URGENT SEARCH AND RESCUE DOGS PERFORM SIMULATED RESCUES
- LEARN ABOUT PHYSICAL AND EDUCATIONAL REQUIREMENTS TO BE A FIREFIGHTER OR PARAMEDIC
- GIRL SCOUTS CAN WORK TOWARDS EARNING THEIR FIRST AID BADGE!

**SATURDAY, SEPTEMBER 21**  
10 A.M. - 4 P.M.  
**CHESTER ANDERSON FIRE TRAINING CENTER**  
4341 OK Robertson Rd., Memphis, TN  
**\$20 per girl**  
Includes lunch and HERO swing!  
Open to any girl in grades 6th -12th  
**REGISTRATION OPENS JULY 1**  
[www.girlscoutshs.org/hero](http://www.girlscoutshs.org/hero)  
SPACE IS LIMITED.

girl scouts  
heart of the south

[www.girlscoutshs.org/hero](http://www.girlscoutshs.org/hero) 800-624-4185



## Girl Scouts Group Outing

Memphis 901 FC vs. Charlotte Independence  
Saturday, October 12<sup>th</sup> // 7:00 PM

<b>\$17 Corner</b>	<b>Group Benefits Include:</b>
<b>\$19 Sideline</b>	<ul style="list-style-type: none"> <li>• Group Experiences!</li> <li>• Professional Soccer!</li> </ul>

To purchase tickets go to <https://www.memphis901fc.com/girlscouts>  
**Deadline to Order: Friday, October 4<sup>th</sup>**  
 Ashley Campion // 901-722-0235 // acampion@memphis901fc.com

901-721-6000 // **MEMPHIS901FC.COM**

# Reach *for the* Stars: An Astronomy Adventure

Join us on an Astronomy Adventure! Girls will get to explore our solar system and gaze at the stars while checking off requirements to earn their *Space Science Explorer* badges!

**When:** Saturday, Oct. 19, 6 -8 p.m.  
**Where:** Camp Fisherville  
190 Country Way  
Fisherville, TN 38017  
**Cost:** \$5

Bring a full-sized Pringles can to make your star viewer!



**dbjcsa**



## Play Your Part!

Fine Arts Badge Day at Hutchison School

Join Hutchison School instructors to explore music, theatre, dance, and even perform new acting skills on a theatre stage!

**September 28, 9 a.m. - 2 p.m.**  
**\$30 fee**  
**Hutchison School - 1740 Ridgeway Rd.**  
**Memphis, TN 38119**

girl scouts  
heart of the south

[www.girlscoutshs.org/calendar](http://www.girlscoutshs.org/calendar) 800-624-4185

**b j c**

# TREFOIL TRUNK COUNCIL SHOP



## NEW! Girl Scout Mystery Books \$7.99

These Girl Scout mystery books incorporate history, geography, culture and cliffhanger chapters that will keep girls begging for more! This mystery includes SAT words, educational facts, fun and humor, built-in book club and activities. GRADE LEVELS: 1 - 6 ACCELERATED READER READING LEVEL: 4.6, ACCELERATED READER POINTS: 2 ACCELERATED READER QUIZ NUMBER: 152388 In store only.



## SLIMYGLOOP™ Waffle Rainbow SqueezeWiches™ \$7

For the squishiest, most colorful fun, stack premade SLIMYGLOOP™ with your choice of toppings between two rainbow-colored waffle toast pieces to create SqueezeWiches™. Online and in store.



## Ooze Labs Mix-Your-Own Slime Kits \$4.95

These major science experiments come in a compact, 6", self-contained plastic test tube. Glowing Galaxy Slime or Glow in the Dark Slime available. Online and in store.

# My *Girl Scout* Kit

everything a girl needs to begin her Girl Scout year.



Pick a sash or vest!



Pick a purple or black bag

Pricing is for complete Girl Scout Kit as shown above

Daisy Tunic \$60 / Vest \$62

Brownie Vest \$63 / Sash \$50.50

Junior Vest \$64.50 / Sash \$52

Cadette, Senior or Ambassador Vest \$70 / Sash \$53



## COUNCIL HOURS

**Hours:** Monday - Thursday 8 a.m. to 5 p.m.  
Friday 8 a.m. to noon

Shop online anytime at [www.girlscoutshs.org/shop](http://www.girlscoutshs.org/shop)

Our Council Care team is available to assist you during normal business hours:  
**800-624-4185 or [info@girlscoutshs.org](mailto:info@girlscoutshs.org).**

Girl Scouts Heart of the South staff are committed to providing quality customer service to our volunteers, families and community.

### MEMPHIS

717 South White Station Rd., Ste. 2  
Memphis, TN 38117

### JACKSON

1007 Old Humboldt Rd.  
Jackson, TN 38305

### TUPELO

1140 West Main St.  
Tupelo, MS 38801