

girl scouts
heart of the south

heartstrings

AUGUST
2025

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August 2025
Volunteer Spotlight
Helen York
SU 424 - Madison/South Gibson

Printable Links For those who prefer to download and print Heartstrings, written links for all embedded, external hyperlinks are provided below:

p3 - Volunteer Toolkit - Troop Finance View
<https://gslearn.litmos.com/course/4999942>*
**You must be signed in to MyGS in order to access this link.*
 Service Unit Finance Report
https://bit.ly/gshs_SUFR25
 p3 - Automated Text Messaging Opt-In Form
https://bit.ly/gshs_TEXT23
 p4 - Current Budget
https://bit.ly/gshs_SUBudgetMY26
 p4 - Super Troop Requirements
https://bit.ly/gshs_STRQs
 Super Troop Submission Form
https://bit.ly/gshs_STSubmission
 p4 - Service Unit of Excellence Requirements
https://bit.ly/gshs_SUEXGuide
 Service Unit Teams
https://bit.ly/gshs_SUTeams

p5 - GS Leaders Lead the Way T-Shirt Pre-Order Form
https://bit.ly/gshs_GSLeadersLeadTshirt
 p6 - 2025 LOU Women of Distinction Event
https://bit.ly/gshs_2025WODLuncheon
 p6 - Trefoils & Trailblazers Event
https://bit.ly/gshs_TrefoilsTrailblazers25
 p9 - Community Partners Page
https://bit.ly/gshs_CommunityPartnerPrograms
 p9 - Girl Scout Destinations
https://bit.ly/gshs_GSDestinations
 p11 - Heat Press Form
https://bit.ly/gshs_HeatPress

For all 2025 Fall Product Program resources visit: bit.ly/gshs_2025FPResources

For all program and event registrations, see our GSHS Event Calendar at www.girlscoutshs.org/events



This Month's Top Volunteer News & Information



VOLUNTEERING IS A WORK OF HEART



REGIONAL

2025 Girl Scouts Heart of the South Volunteer Leadership Summits

Greater Memphis
Memphis, TN

Saturday, August 16, 2025
9:00 AM - 2:00 PM

West TN
Jackson, TN

Saturday, August 16, 2025
NOON - 5:00 PM

North MS
Tupelo, MS

Saturday, August 23, 2025
10:00 AM - 3:00 PM



Volunteering really is a **Work of Heart**, and we want to make sure that you start your 2025-2026 Girl Scout year off with all the tools, knowledge, and encouragement you need to make this coming year the best one yet for you, and your girls!

Make plans to join us for an exciting day brimming with inspiration for the year ahead! The event will be filled with opportunities for you to enhance your leadership skills, learn about your specific volunteer role, and network with fellow volunteers and members of your service unit team. You'll also be able to choose three (of five) 40-minute learning opportunities based upon your own or your troop's unique interests!

We will also present the 2024-2025 GSHS & GSUSA Volunteer Awards to the outstanding volunteers in your area! Come cheer for their success and get some great ideas about how you can get involved and elevate your Girl Scout experience this year!

Come enjoy a wonderful day of learning, networking, and celebrating YOUR success!

This event is FREE for all currently registered GSHS Service Team Members, Troop Co-Leaders, Troop Treasurers and Troop Product Sales Managers!

Choose your preferred location below, and click to register TODAY!

GREATER MEMPHIS
Hutchison School

JACKSON, TN
Jackson Christian School

TUPELO, MS
Mt. Vernon Chapel



VLS attendees will receive a **SPECIAL DISCOUNT** on this unique, new,

CAN'T MISS item for Fall 2025!
See page 5 for more info!

Troop & SU Finance Reports



Every year, troops and service units are asked to submit a finance report to the council. *This is a requirement.*

Finance reports are necessary to ensure the proper management of Girl Scout funds. They protect both the hard-earned funds and the volunteers who manage those accounts. Participation in the Fall Product and Girl Scout Cookie Programs, as well as approval for any additional money-earning activities, may be affected for troops who have not submitted this report. These reports are due between June 1 and July 31, 2025.

Troop Finance Reports

The Troop Finance Report can be found in the Volunteer Toolkit (VTK).

Troop leaders should work with their troop treasurer to complete the report.

This year, both troop leaders and troop treasurers have the ability to access and submit the form. Please be sure you work together to determine who will submit the report and ensure the accuracy of the information submitted.

Here's what you need to know:

1. The reporting period is June 1, 2024 through May 31, 2025. Unless a troop has completed all activities for this current year or is disbanding, reports should not be submitted before June 1 to ensure all income and expenses for the reporting period are included.
2. The bank statements that will be required this year are: August 2024, October 2024, January 2025, and March 2025. A troop's finance report is not complete without all four of these bank statements.
3. Troops are only allowed one submission through the VTK per membership year, so do not submit before you are ready. Once the form has been submitted, it cannot be altered.
4. You will have the opportunity to add attachments to your finance report after you have hit the button to submit your report.
5. After the report has been submitted, troops should download a copy of their finance report to keep for their records and to forward it to the service unit's finance coordinator.

GSUSA Volunteer Toolkit- Troop Finance View, is available in gsLearn. With this short step-by-step guide, you'll learn more about how you can submit the troop finance report through the VTK. Log in to MyGS, open gsLearn from the left-side menu, and click the [link](#) to take a look today!

Service Unit Finance Reports

Each service unit is required to submit a [finance report](#) no later than July 31, 2025. The report should cover all income and expenses from June 1, 2024 through May 31, 2025. To ensure the full reporting period is included, the form will not accept submissions prior to June 1, 2025. Service units should be prepared to upload bank statements for the following months when submitting their finance report: August 2024, October 2024, January 2025, and March 2025. Service Unit Operation Managers should complete and submit the report.

As always, if you have any questions or need assistance, please contact a member of our Customer Care team at info@girlscoutshs.org for support.

STAY "IN-THE-KNOW" WITH GSHS!

In our ongoing efforts to enhance communications with members and volunteers, Girl Scouts Heart of the South offers automated text messaging!

Click the button and fill out the linked form to opt-in to this additional communications platform!

**GSHS TEXT
MESSAGING SERVICE
OPT-IN FORM**

Service Team Budgets

Budgeting is an important part of the service unit planning and finance management process. Service units are required to submit a budget at the beginning of each program year. As a reminder, service unit proceeds cannot be distributed until service units have both a [current budget](#) and a complete [finance report](#) on file with the council.

This year, the budget submission period is June 15, 2025 through August 31, 2025. The budget should be developed by the service unit's leadership team to support the program plans for the upcoming year, and submitted [HERE](#) by either the Service Unit Operations Manager or Service Unit Finance Coordinator. Once submitted, the volunteer submitting the form will receive an email confirmation of their submission. If you have any questions about your service unit budget, please contact a member of our Customer Care team at 800.624.4185 or info@girlscoutshs.org.

Super Troop



Please review the [Super Troop Requirements](#) for those working on this accomplishment for MY25. Let us know your troop qualifies for this higher achievement by submitting your [application](#) online.

The deadline to complete the MY25 requirements for Super Troop status is August 1st each year.

Service Unit of Excellence



Service Units that achieve the Service Unit of Excellence distinction will receive their choice of \$100 credit at their local GSHS Trefoil Trunk location or \$100 off a GSHS property rental fee, and all active registered members of the SU team will receive a SU of Excellence pin.

The [Service Unit of Excellence Requirements](#) and submission form can be found on the [Service Unit Teams](#) page on our website and are due by August 1st each year.

If you know a volunteer we need to feature in the Volunteer Spotlight segment in an upcoming issue, email us at news@girlscoutshs.org to get them on the list!



August 2025 Volunteer Spotlight Helen York SU 424 Madison/South Gibson

Helen York's Girl Scout journey began in Jacksonville, Florida, where she was first a Bluebird and then transitioned into Brownies, Juniors, and Cadette Girl Scouts. "We did plays, learned to knit—even in Florida—and made scarves for girls in Maine," she said. "Girl Scouting has been the thread throughout my life."

Helen's daughter, also a nurse, and a coworker made a pact that their daughters would become Girl Scouts—and their mothers would be the leaders. Of course, Helen agreed. "I knew I'd be a leader," she said, "because Girl Scouts was such a strong part of my life. I wanted that for my granddaughter too." That one small troop grew and welcomed girls from across multiple counties that at one point had 74 girls.

Helen served for nearly a decade as a Service Unit Manager, and also as Service Unit Cookie Manager for Madison and South Gibson counties, and as a recruiter, appearing on the local PBS station and speaking at civic organizations and the local United Way about the deeper purpose of Girl Scouting. "It's not just about cookies," she emphasizes. "It's about courage, confidence, and character."

One of her proudest achievements was turning a small troop Earth Day project into a council-wide environmental celebration in partnership with TDOT. "It all started with one idea for my troop," she shared, "and it became something bigger than I could imagine."

Helen has taken many trips across the country with her Girl Scouts—Savannah (five times!), Washington D.C., Chicago, Branson, Asheville, Gulf Shores, and most recently, Destin—twice in one week with two different age groups! Her troop has toured air traffic control centers, met judges, deputy marshals, architects, and pharmacists.

Over the years, Helen has received numerous honors: the Outstanding Leader Award, Appreciation Pin, Thanks Badge I and II, and the Florence Nightingale Award for her 30-year career in neonatal nursing. She's also been to Pax Lodge and proudly wears her WAGGGS pin.

Helen's most lasting impact lies in the ripple effects she's had on generations. After her Girl Scouts visited her hospital's neonatal unit. Two moms were so inspired that one decided to stay in nursing, and another left her bank job to pursue a nursing career, and both joined the neonatal unit. Their daughters? One is now a pharmacist and the other a nurse anesthetist. "Girl Scouting," Helen says, "put me at the right place, right time, with the right people."

Now preparing to retire next spring after 30 years of troop leadership, Helen reflects on the girls—and the mothers—who convinced her to stay. "It's not just the awards or the trips—it's that they remember the friendships, the courage to speak, the joy of discovering something new, and the power of the Girl Scout sisterhood that reaches around the world."

New!

Introducing the Girl Scout Leadership Awards



@girlscouts

Practice all the ways you can lead yourself, your team, and your community.

The new Leadership Awards are about building real skills for real impact and having the confidence to turn your ideas into action. Whether you're figuring out what leadership means to you, working with a team, leading a group, or stepping up to a challenge, these awards are designed to help you explore what leadership means to you—no pressure, just room to grow. Click [HERE](#) to learn more!



PERSONAL LEADERSHIP AWARDS

For Girl Scout Juniors, Cadettes, Seniors, and Ambassadors.



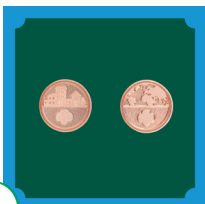
PEER LEADERSHIP AWARDS

For Girl Scout Cadettes, Seniors, and Ambassadors.



TEACHING LEADERSHIP AWARDS

For Girl Scout Juniors, Cadettes, Seniors, and Ambassadors.



COMMUNITY ADVOCACY AWARDS

For Girl Scout Juniors, Cadettes, Seniors, and Ambassadors.



**You KNOW you want one!
GET THEM
BEFORE THEY'RE GONE!**

These amazing new "Girl Scout Leaders Lead the Way" Antique Cherry Red t-shirts will make their debut in August at the Volunteer Leadership Summits!

Volunteers in attendance will receive a special discount on this MUST HAVE item for Fall 2025!

Regular price for these awesome shirts is only \$20*, but if you come to VLS and purchase yours there - you'll get yours for \$16*! That's 20% OFF!

Place your pre-order today to ensure we hold back one of these fantastic shirts just for you!

Pre-orders placed through the form linked below will act like a merchandise "hold." Essentially, you are letting us know that you want to purchase this item, and we will ensure that your chosen size(s) are held back for you until you arrive at either VLS or your local Trefoil Trunk shop to pay and pick up.

The discounted price will only be available at the VLS events.

*\$20/\$16 pricing for shirts sizes AS - AXL.

*\$23/\$18 pricing for shirts sizes 2XL & 3XL.

Don't wait!

These shirts are sure to sell out fast! Click below to pre-order yours TODAY!

**GS LEADERS LEAD THE WAY
T-SHIRT PRE-ORDER FORM**

This pre-order opportunity CLOSSES at 11:45 PM, Sunday, August 3, 2025.



Guest Speaker - Oxford, MS Mayor Robyn Tannehill

For more than a decade, the Women of Distinction luncheon benefitting Girl Scouts Heart of the South has served to recognize and link together groups of purpose-driven women in business, government and philanthropy throughout our council region who, like Girl Scouts, are dedicated to service and leadership.

Women are nominated for their leadership, community contributions and professional accomplishments. Nominees are positive role models whose accomplishments inspire girls to achieve their own goals and dreams.

2025 Women of Distinction Luncheon

Benefitting Girl Scouts Heart of the South

Tuesday, September 23, 2025

11:30 AM - 1:00 PM

St. Peter's Episcopal Church

Oxford, Mississippi 38655

Tickets: \$50 each

Join us as we celebrate inspiring female leaders who are making amazing things happen in the Lafayette-Oxford-University area!

Since 2011, Girl Scouts Heart of the South has been pleased to present the Women of Distinction luncheon event in the Lafayette-Oxford-University area, and more than 100 women have been honored.

We look forward to carrying on this tradition and honoring more Women of Distinction for many years to come!

CLICK [HERE](#) FOR TICKETS AND TO NOMINATE A WOMAN OF DISTINCTION!

Nominations close Sunday, August 3, 2025.



*featuring Guest Speaker
Erika J. Kendrick*

Trefoils & TRAILBLAZERS

celebrating leaders who light the way

Tuesday, October 28, 2025 ♦ 11:30 AM - 1:00 PM

Memphis Botanic Garden ♦ Tickets: \$125 each

Join us in celebrating trailblazing leaders—past, present, and future—who are making a difference and inspiring the next generation of changemakers.

Through this luncheon, we'll highlight the transformative impact Girl Scouting has on girls' lives and recognize those who illuminate the path for them to lead with courage, confidence, and character.

Join us for an afternoon sure to inspire and ignite!

And don't miss our exciting silent auction full of fun and unique items for yourself or someone who inspires you.

CLICK [HERE](#) FOR TICKETS AND SPONSORSHIP INFORMATION.

Erika J. Kendrick is a bestselling author, award-winning national speaker, mental fitness expert, and Girl Scout Gold Award recipient. After beating her "mental monsters" and slaying her "brain pain," Erika founded Mental Fitness for Life to empower others to truly thrive – not just struggle to survive. Through open conversations about her lived experiences with depression and sharing strategies to meet challenges head-on, Erika has inspired people of all ages to prioritize their mental wellness and create a life filled with purpose, resilience, and joy. As a Girl Scout Alumna and a trailblazer, Erika will illustrate the power of connection, hope and community and empower you to create safe spaces to have life-saving conversations.



GSHS Programs & Events

**FREE ALL AGES EVENTS!
BRING A FRIEND AND SHARE THE FUN!**



**Celebrate
National S'mores Day
with Girl Scouts Heart of the South!**

GSHS is hosting FREE events throughout our council area to celebrate this yummy day! Join us!

Saturday, August 9, 2025

10:00 AM - 2:00 PM

All Ages, Friends, Families, Volunteers

Shelby Farms Park - Memphis, TN

Fairpark - Tupelo, MS

GSHS Leadership Center - Jackson, TN

Did you know Girl Scouts invented s'mores? Come join us as we celebrate National S'mores Day by roasting marshmallows, playing games, and making fun s'more SWAPS with your Girl Scout friends. The event style is come and go and is FREE for all Girl Scouts and their families! Bring a friend too! Stop by one of our three locations around the council and enjoy a tasty s'more with us to celebrate!

Click [HERE](#) to register for the Jackson, TN event.**

Click [HERE](#) to register for the
Memphis, TN event.**

Click [HERE](#) to register for the Tupelo, MS event.**

**Each location has a separate event listing so make sure you're registering for the location nearest you!



presented by



Join us for TOTALLY TREFOIL 2025!

September 13, 2025

10:00 AM - 2:00 PM

Landers Center

4560 Venture Drive, Southaven, MS

This exciting, annual, all-ages event is totally FREE for EVERYONE! Bring a friend! Girl Scouts and Non-Girl Scouts are ALL welcome!

The event style is come and go, with tons of activities happening throughout the day! Girl Scouts Heart of the South is partnering with many local organizations to bring this event to the community to show girls all about the exciting things Girl Scouts has to offer, as well as meeting new faces from across our 59 counties!

Vendors from across our council will be on hand to have fun with you and show off all the amazing things girls can do!

Click [HERE](#) to register today!

GSHS MY25-MY26 PROGRAM CALENDAR

A full, current listing of all upcoming council programs and events is provided in each issue of Heartstrings. Our supplemental, programs and events-focused "Program Possibilities" e-newsletter is emailed to all members on the 15th of each month. Be on the lookout for additional, program-specific communications, too! More exciting programs and events are being added all the time! For the latest information, visit the [GSHS Events Calendar](https://www.girlscoutshs.org) on our website at www.girlscoutshs.org.

AUGUST & SEPTEMBER 2025



Girl Scout Gold Award Training

Girl Scout Gold Award Training

Thursday, August 7, 2025, 6:00-8:00 PM [REGISTER](#)
Tuesday, August 26, 2025, 6:00-8:00 PM [REGISTER](#)
Sunday, September 7, 2025, 2:00-4:00 PM [REGISTER](#)
Thursday, September 11, 2025, 6:00-8:00 PM [REGISTER](#)

\$5 per GSHS girl member

FREE for GSHS registered adult volunteers

Age Level: Seniors & Ambassadors, Volunteers
Online via ZOOM



REGIONAL

2025 Girl Scouts Heart of the South Volunteer Leadership Summits

Greater Memphis Memphis, TN Saturday, August 16, 2025 9:00 AM - 2:00 PM	West TN Jackson, TN Saturday, August 16, 2025 NOON - 5:00 PM	North MS Tupelo, MS Saturday, August 23, 2025 10:00 AM - 3:00 PM
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Regional Volunteer Leadership Summit Events

Saturday, August 16 & Saturday, August 23, 2025
Times & Locations Vary

FREE for all registered GSHS Service Unit Team Members, Troop Co-Leaders, Troop Treasurers and Troop Product Sales Managers

8/16 Memphis, TN Event [REGISTER](#)

8/16 Jackson, TN Event [REGISTER](#)

8/23 Tupelo, MS Event [REGISTER](#)

See page 2 for more info.



National S'mores Day Events

Saturday, August 9, 2025
10:00 AM - 2:00 PM
FREE

All Ages, Friends, Families, Volunteers

GSHS Leadership Center - Jackson, TN [REGISTER](#)

Shelby Farms Park - Memphis, TN [REGISTER](#)

Fairpark - Tupelo, MS [REGISTER](#)

See page 7 for more info.



Totally Trefoil 2025

Saturday, September 13, 2025
10:00 AM - 2:00 PM

FREE

All Ages, Friends, Families, Volunteers

Landers Center

Southaven, MS

For more information, see page 7.

To register, click [HERE](#).

OCTOBER 2025



HERo Day 2025

Saturday, October 18, 2025
9:00 AM - 4:00 PM

\$20 per GSHS registered girl member ♦ \$2 per adult
Age Level: Juniors - Ambassadors, Adults
Chester Anderson Fire Training Academy
Memphis, TN

For more information and to register, click [HERE](#).

**Registration ENDS at Midnight,
Friday, September 5, 2025.**

**MINIMUM: 75
MAX # GIRLS: 115
MAX # ADULTS: 50**



Girl Scout Gold Award Training

Saturday, October 4, 2025, 10:00AM -12:00 NOON [REGISTER](#)
OR Tuesday, October 21, 2025, 6:00-8:00 PM [REGISTER](#)

\$5 per GSHS girl member

FREE for GSHS registered adult volunteers

Age Level: Seniors & Ambassadors, Volunteers ♦ Online via ZOOM



Love Blooms Here Mother-Daughter Event

Saturday, October 4, 2025
10:00 AM - 12:00 NOON

\$20 per GSHS registered girl member
Age Level: Daisies & Brownies + One Female Caregiver
GSHS Leadership Center
Jackson, TN

For more information and to register, click [HERE](#).

**Registration ENDS at Midnight,
Monday, September 15, 2025.**

**MINIMUM: 30
MAX # GIRLS: 45
MAX # ADULTS: 45**



Community Partners offer program opportunities to troops throughout our council. Click [HERE](#) to browse the list of Community Partner businesses and organizations that your troop can contact and connect with!

We are grateful to our Community Partners for opening their doors and programs so Girl Scouts can discover new opportunities and connect the possibilities in their local region.



Are you ready for the ultimate adventure?

Girl Scout Destinations are the ultimate adventure for individual Cadette, Senior, and Ambassador Girl Scouts. Push past your comfort zone by applying for a trip on your own, and make friends from all over the country as you travel with new Girl Scout friends. There's a unique, life-changing experience for everyone.

Several 2026 travel opportunities are available to apply for now! More opportunities will be added soon!

Click [HERE](#) to search for your next adventure today!

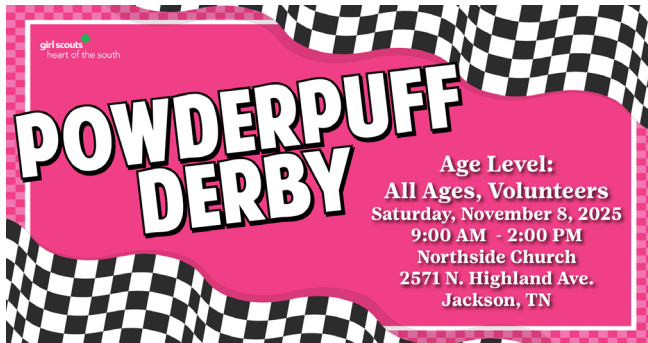
NOVEMBER & DECEMBER 2025



Girl Scout Gold Award Training

Thurs., November 6, 2025, 6:00-8:00 PM [REGISTER](#)
 OR Sun., November 16, 2025, 2:00-4:00 PM [REGISTER](#)
 OR Tues., December 9, 2025, 6:00-8:00 PM [REGISTER](#)
 OR Sat., December 13, 2025, 10:00 AM-12:00 PM [REGISTER](#)

\$5 per GSHS girl member
 FREE for GSHS registered
 adult volunteers
 Age Level: Seniors &
 Ambassadors, Volunteers
 Online via ZOOM



Powderpuff Derby

Saturday, November 8, 2025
 9:00 AM - 2:00 PM
 \$15 per GSHS registered girl member
 All Ages, Volunteers
 Northside Church ♦ Jackson, TN

For more information and to register, click [HERE](#).

**Registration ENDS at Midnight,
 Friday, September 5, 2025.**
MINIMUM: 40
MAX # GIRLS: 100
MAX # ADULTS: 5



The GumDROP: Extreme Gingerbread House Decorating Contest 2025

Saturday, December 6, 2025
 9:00 - 11:00 AM
 \$15 per GSHS registered girl member
 Age Level: Daisies & Brownies, Adults
 Camp Tik-A-Witha ♦ Van Vleet, MS

For more information and to register, click [HERE](#).

**Registration ENDS at Midnight,
 Friday, November 21, 2025.**
MINIMUM: 15
MAX # GIRLS: 45
MAX # ADULTS: 5



Breathe by the Trees - Overnight Journey

5:00 PM Friday, November 21, -
 3:00 PM Saturday, November 22, 2025
 \$35 per GSHS registered girl member
 Age Level: Cadettes
 Camp Fisherville ♦ Collierville, TN

For more information and to register, click [HERE](#).

**Registration ENDS at Midnight,
 Friday, November 7, 2025.**
MIN/MAX: 10/18



Masterpieces & Memories: A Girl Scout Art Day

Saturday, December 6, 2025
 Times Vary by Age Level Event
 \$20 per GSHS registered girl member
 Age Level: Daisies-Ambassadors, Volunteers
 GSHS Leadership Center ♦ Jackson, TN
 Daisies: 9:00-10:30 AM [REGISTER](#)
 Brownies & Juniors: 10:45 AM-12:15 PM [REGISTER](#)
 Cadettes-Ambassadors: 1:30-3:30 PM [REGISTER](#)

**Registration ENDS at Midnight,
 Monday, November 17, 2025.**
MIN/MAX: 20/25



Welcome to our Annual Fall Product Program!

This short, fun, and engaging program is a great way for girls to learn important life skills, and to earn money for their Girl Scout activities early in the troop year. The nuts and candy are delicious and designed specifically for the Girl Scouts, and the Magazines and More program is a great opportunity to renew existing subscriptions or suggest friends and family try out new magazines they've been considering while supporting Girl Scouts. Customers can also choose from an amazing array of Tervis Tumblers, NEW Cheerful Candles, items for their favorite pup from BarkBox and a wonderful assortment of personalized products as well!

One of the most important elements of the program is the opportunity for girls to set and achieve goals

while earning money for troop activities. Like the iconic Girl Scout Cookie Program, the Fall Product Program teaches important life skills including goal setting, decision-making, money management, people skills, and business ethics.

Thank you for supporting your girl and Girl Scouts by participating in the Fall Product Program! Every dollar raised stays right here in your local council to provide quality council events, provide training for volunteers, maintain our camp properties and provide service to our members.

For more info, click [HERE](#) to view or download the **2025 Fall Program Family Guide**.

MEET THE MERCHANDISE

LOOK! YOUR NEW FAVORITES!

- CHERRY ALMOND CLUSTERS**
Cherries and almonds covered in caramel and milk chocolate. 6 oz. box. **\$9**
- DARK CHOCOLATE CARAMEL CAPS WITH SEA SALT**
Dark chocolate covered caramel topped with sea salt. 6 oz. box. **\$8**
- NUT & CARAMEL TRAIL MIX**
Peanuts, cashews, caramel mini cups and cocoa gems. 9 oz. pop-top can. **\$9**
- MAGAZINES**
Customers will enjoy browsing through their favorite titles and selecting subscriptions of the most popular paper and digital magazine titles at a drastic savings from newstand prices.
- BARKBOX**
Girl Scouts can share their passion for animals, generate troop funds, and give customers the option to purchase something fun for every member of the family. All BarkBoxes will be sold exclusively online by girls and shipped directly to customers.
- TERVIS® TUMBLERS**
Tervis® insulated tumblers and water bottles, ranging from top sellers to your favorite MLP®, NFL®, and collegiate sports teams and more. All items will be shipped directly to customers.
- CHEERFUL CANDLE COLLECTION**
\$29.95 each. CUSTOMERS CAN CHOOSE FROM 8 UNIQUE SCENTS: Balsam Pine, Banana Nut Bread, Cranberry Orange, Gourmet Sugar Cookie, Holiday Horneating, Juicy Apple, Lavender Vanilla, and Orange Cinnamon Clove.
- PERSONALIZED PRODUCTS**
Customers can choose from a variety of personalized products including stationery, notepads and picture frames!

See page 13 for a fun, printable **Fall Product Program fridge calendar** and checklist you can print out and use to help keep you motivated and achieve those goals! You can also click to download this great resource [HERE](#).

Click [HERE](#) for an awesome, **customizable door hanger** that you can print off, fill in, cut out and take with you as you set off in your neighborhood!

Click [HERE](#) (or on the image) to view our amazing **array of merchandise** - and check out all the fantastic **NEW ITEMS** on offer this year!

Girl Scout Cookie Crossover Personalized Patch



- Send 20+ emails during the Fall Product Program.
- Create your avatar.
- Use the "Share My Site" function in the M2 system to ask friends & family for support during the 2025 Fall Product Program.
- Sell 325 packages of cookies during the 2026 Girl Scout Cookie Program.

Fall Product Troop Program Training

If you're unable to make your local Service Unit Fall Product Training, the council is offering two additional training dates for Troop Fall Product Managers. Registration is required prior to the trainings.

Troop Fall Product Manager Webinar - Sunday, August 24, 2025 at 3:00 p.m. [REGISTER](#)

OR

Troop Fall Product Manager Webinar - Tuesday, August 26, 2025 at 7:00 p.m. [REGISTER](#)

The council is also offering an entry level training for new leaders that covers the basics of the Fall Product Program. This session works in conjunction with the Troop Fall Product Manager training. It is best for new leaders to attend the basics training before attending the Troop Fall Product Manager training. Registration is required prior to the training.

Fall Products 101 - The Basics Thursday, August 21, 2025 at 6:30 p.m. [REGISTER](#)

Submit Required Forms

Troops are encouraged to begin submitting the following **required** forms for the upcoming 2025 Fall Product Program to info@girlscoutshs.org.

Troop Product Program Manager Agreement & Policies Troop ACH Authorization & Bank Information Form

Troops that have not submitted the required Product Program forms to the council will have orders (not paid for online) REMOVED from the council online ordering systems (M2OS/eBudde) prior to council submitting orders to vendors.

Once the troop submits the required forms, they can then pick up product from an office or cupboard prior to program deadlines and troop/girls will receive proper credit.

Product Program Required Forms:

Fall Product:

- Troop Product Program Manager Agreement & Policies (linked above)
- Troop ACH Authorization & Bank Info (linked above)

Cookies:

- Troop Product Program Manager Agreement & Policies (linked above)
If the same volunteer is responsible and submitted for Fall Product with Cookies marked, it is not necessary to submit again.
- Troop ACH Authorization & Bank Info (linked above)
If submitted for Fall Product and there are no bank changes, it is not necessary to submit again.
- MY25 Financial Report & Bank Statements
If not submitted through VTK before Sept. 30, submit through a Wufoo form link. For full details, see page 3.

2025 FALL PRODUCT CALENDAR

FRIDAY, AUG. 29

SU & TROOP ACCESS TO M2OS

SATURDAY, SEPT. 6

GIRLS BEGIN TAKING ORDERS IN PERSON AND ONLINE

THURSDAY, OCT. 9

GIRLS SUBMIT NUT/CANDY ORDERS TO TROOP OR THROUGH M2OS

SATURDAY, OCT. 11

TROOP SUBMITS NUT/CANDY ORDERS IN M2OS

SUNDAY, OCT. 12

LAST DAY FOR ONLINE GIRL DELIVERED ORDERS

SUNDAY, OCT. 12

SU FINALIZES NUT/CANDY ORDERS IN M2OS

THURS.-SAT., OCT. 30-NOV. 1

SU NUT/CANDY DELIVERY

MONDAY, NOV. 3

ADDITIONAL PRODUCT AVAILABLE FOR PICKUP AT COUNCIL

SATURDAY, NOV. 8

DIGITAL DAY

SUNDAY, NOV. 16

FINAL DAY FOR ONLINE PROGRAM

SUNDAY, NOV. 16

GIRLS SUBMIT PAYMENTS TO TROOP

MONDAY, NOV. 17

FINAL DAY FOR GIRLS TO SELECT REWARDS IN M2OS

MONDAY, NOV. 17

TROOP FINALIZES REWARDS IN M2OS

WEDNESDAY, NOV. 19

TROOP ACH SHORTAGE & OUTSTANDING BALANCE FORMS DUE

MONDAY, NOV. 24

ACH PAYMENT FROM TROOP BANK ACCOUNTS

Click [HERE](#) for a downloadable, printable version of our full **2025 Troop Fall Product Program Calendar**.

Click [HERE](#) for a downloadable, printable version of our full **2025 Service Unit Fall Product Program Calendar**.

FOR MORE INFO AND RESOURCES, CLICK TO VISIT OUR GSHS VOLUNTEER FALL PRODUCTS RESOURCE PAGE

BRAVE. FIERCE. FUN!

2025 FALL PRODUCT CALENDAR

SATURDAY, SEPT. 6

Girls begin taking orders in person and online.

THURSDAY, OCT. 9

Girls submit orders to Troop Fall Product Manager or online.

- Nut & Candy Orders
- Reward Choices (selected on Girl Order Summary or online).
- Girls can continue taking online orders.

SUNDAY, OCT. 12

Last day for online Girl Delivered orders.

THURS.-SAT., OCT. 30-NOV. 1

Service Unit Nut & Candy Delivery.

- Your troop will notify you when to pick up your products.
- Upon pickup, girls immediately begin delivering product and collecting money.

MONDAY, NOV. 3

Additional product available for pickup at the council.

SATURDAY, NOV. 8 - Digital Day

- Send 20 emails through the M2 Online System to be entered to win a 20 oz. tumbler. Of those qualifying, ten (10) girls will be drawn to win.
- Sell \$20 in online sales and be entered to win \$50 in Passport Bucks. Of those qualifying, one (1) girl will be drawn to win.

SUNDAY, NOV. 16- Final day for online program.

- Girls submit full payment to Troop Fall Product Manager.

SET YOUR GOAL! FILL IN THE CHART AS YOU PASS EACH LEVEL.

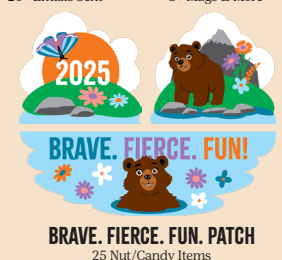


MEET OUR 2025 MASCOT

THE GRIZZLY BEAR

- Scientific Name: Ursus arctos horribilis.
- Life Span: 20-25 years.
- Claw Length: Up to 4 inches.
- Weight: 400-800 pounds.
- Grizzly bears live in forests, mountains, and near rivers where they can catch salmon.
- Grizzlies are strong swimmers and cross large rivers.
- Before hibernation, grizzlies eat up to 20,000 calories a day.
- Grizzly cubs remain with their mothers for 2-3 years to learn survival skills.

View all rewards online at bit.ly/gshs_MY26FPRewards. All rewards are cumulative!



SUCCESS CHECKLIST

TURN IN CAREGIVER PAPERWORK

Complete the Caregiver Responsibility and Permission Form and return to your troop leader.

SET A GOAL!

Whether it be a reward, Passport Bucks, or enough to fund your community service project, you'll stay motivated with a goal in mind.

CREATE AN M2 ONLINE SYSTEM ACCOUNT

www.gsnutsandmags.com/gshs

Create a personalized site, complete with an avatar, and enjoy the opportunity of participating totally online with no money to collect or items to deliver!

SEND OUT AT LEAST 20+ EMAILS


Make a list of family and friends that you can ask to support you by purchasing nuts, candy and magazines.

SHARE ON SOCIAL MEDIA

Ask your adult to share on their social media accounts to reach more potential customers.



2026 GIRL SCOUT COOKIE PROGRAM CALENDAR



WEDNESDAY, DEC. 17	GIRLS BEGIN TAKING ORDERS VIA DIGITAL COOKIE ONLY
SATURDAY, DEC. 20	DIGITAL DAY #1
FRIDAY, DEC. 26	GIRLS BEGIN TAKING ORDERS IN PERSON
SATURDAY, JAN. 10	COOKIEPALOOZA (ALL LOCATIONS)
SATURDAY, JAN. 17	GIRLS SUBMIT INITIAL ORDERS TO TROOPS
MONDAY, JAN. 19	TROOPS SUBMIT INITIAL COOKIE & REWARD ORDERS IN EBUDDE
MON.-THURS., FEB. 2-5	LARGE ORDER MEMPHIS AREA COUNT-N-GO
FRI.-SAT., FEB. 6-7	MEMPHIS AREA COUNT-N-GO
SATURDAY, FEB. 7	JACKSON AREA COUNT-N-GO
MON.-THURS., FEB. 9-12	SU AND CUPBOARD DELIVERIES
FRIDAY, FEB. 13	COOKIE BOOTHS BEGIN
FRI.-SUN., FEB. 20-22	NATIONAL GIRL SCOUT COOKIE WEEKEND
WEDNESDAY, MAR. 11	DIGITAL COOKIE "GIRL DELIVERY" OPTION ENDS
SUNDAY, MAR. 15	LAST DAY FOR COOKIE BOOTHS & DIGITAL COOKIE SALES
THURSDAY, MAR. 19	TROOPS SUBMIT REWARD ORDERS IN EBUDDE

BRAVE. FIERCE. FUN!

How to Spend Your Passport Bucks in the Trefoil Trunk Locations or Online Shop



Purchasing items at your local Trefoil Trunk using Passport Bucks is easy! Just tell the GSHS staff member helping you at the register that you would like to apply your available Passport Bucks to your purchase, and they will process your purchase accordingly.

If you see something on the GSUSA website – <https://www.girlscoutshop.com/HEART-OF-THE-SOUTH-COUNCIL>, let staff know the item number and quantity, and we will be happy to order it for you. Once it arrives you can come to the Trefoil Trunk and pick it up using Passport Bucks to purchase. Be sure that council receives your order by August 25th, so we have time to receive merchandise before Passport Bucks expire.

As a reminder, council staff have access to your Passport Bucks balance. These balances are non-transferable. Passport Bucks earned during the 2024 Fall Product and 2025 Cookie Programs expire on September 5, 2025.

AUGUST TREFOIL TRUNK TREAT OF THE MONTH

My Girl Scout Kit

Are you ready for your next amazing year of Girl Scouts?!

Start with the essentials!

You're a
smart
shopper!

GIRL SCOUT KIT:

for new, bridging, and returning Girl Scouts

This kit contains everything a girl needs for a great year in Girl Scouting!

1. Choose: a Handbook or Journey Book.
2. Choose: Badge Requirements.
3. Choose: a Tunic, Vest, or Sash (depending on the grade level).
4. Buy the required Insignia: Troop Numerals, Council ID Set, and American Flag Patch, Insignia Tab, World Trefoil Pin, and Membership Pin.
5. Finish up with your choice of any of our Girl Scouts Heart of the South t-shirts!

Are you a new Girl Scout?

We can heat press all your new badges and insignia on your uniform for you! Required Insignia elements are \$6.00 for the set; additional Badges starting at \$1.00.



OFFER ENDS 8/31/25
FREE bag with a MY GS Kit purchase of ONLY \$50.00!*

**before tax
Normally \$60.00 purchase required to receive the FREE bag!*

girl scouts
heart of the south



Let us do
the hard
work
FOR you!

Stop the Pressing! Let US do the Work!

Girl Scouts Heart of the South's heat press services are available year-round at both our Memphis and Tupelo Trefoil Trunk locations! Need your badges and fun patches secured? We can do that, too!

Please see [THIS FORM](#) for more information about our heat press service including pricing information.

Completion of [THIS FORM](#) is required in order to purchase heat press services. You will submit your completed form to the council staff member helping you at your time of purchase.

NEW MERCHANDISE!!! CUSTOMER LOYALTY PROGRAM!!!

ALL THIS AND **MORE**
COMING SOON TO THE
TREFOIL TRUNK LOCATION
NEAR YOU! STAY TUNED!

