



GSHS COOKIE NEWS



2024 COOKIE SEASON

GIRL SCOUTS HEART OF THE SOUTH

FEBRUARY 2, 2024

EXTRA! EXTRA!

PARTICIPATE IN EXTRA COOKIE OPPORTUNITIES TO BE ENTERED TO WIN PRIZES!!!

Different opportunities available during each week of 2024 Cookie Booth Sales. See descriptions below for more info.

SURPRISE COOKIE POP-UP PARTY!

EVERY BOOTH SALE WEEKEND!

Your troop could be surprised with a Pop-Up Party at any booth location throughout the council. Council Staff will visit Cookie Booth locations throughout the council each weekend with surprise patches for participating girls, pom-poms, and a quick celebration for doing a great job! Make sure your booth location is entered in eBudde for a chance to celebrate. Added Bonus: Staff will also have extra cookies on-hand if your troop needs additional cases for your booth. Regular cookie check-out rules apply.

FIND A GOLDEN TICKET!

STARTING FEBRUARY 27TH!

Pick up additional cookies from your local cookie cupboard (February 27th and beyond) and your troop could find a Golden Ticket worth \$100 in any GSHS Trefoil Trunk location in one of those cases of cookies! Note each cookie cupboard will have only ONE case of cookies containing ONE Golden Ticket. If the case containing the Golden Ticket is not picked up, no prize will be awarded for that location.

COOKIES FOR A YEAR!

EVERY BOOTH SALE WEEKEND!

Increase your sales by promoting our "Cookies For A Year" contest to booth customers! Download and display the Cookies for a Year signage at your booth to encourage customers to buy 5 or more boxes. Give the handout only to qualifying customers who purchase 5 or more boxes. These customers can scan the QR code and enter themselves to win Cookies for a Year! (Winners will be announced weekly during the season and will receive 1 case of cookies = 1 box per month for 12 months.)

ADD-A-BOOTH MARCH 1ST - 10TH

Troops who add at least 3 EXTRA booths scheduled for March 1st - 10th will be entered to win a Troop Prize Pack that includes a celebration in a box, pizza gift card, paper plates, balloons, and other prizes. To be eligible, troops must have already scheduled booths prior to the date of this promotion and must then sign up AFTER February 11 for at least 3 additional council-sponsored booths in eBudde. Troops must also use the Cookie Booth Sale Recorder to document sales at these extra booths.



WIN A 20% DISCOUNT ON CAMPOREE: ADD-A-BOOTH EXTRA FOR SERVICE UNITS

Service Units who have a least 3 troops participate in the Add-A-Booth contest, will be entered to win 20% OFF one Service Unit Camporee at a GSHS property. Winning SU will have through May of 2025 to redeem their discount.

girl scouts heart of the south

THANK YOU
for your purchase of
5+ boxes of
Girl Scout Cookies!

Snap the QR Code and enter to win

COOKIES FOR A YEAR!*

*Winners will be announced weekly from 2/12/24 - 3/15/24 and will receive 1 case of Girl Scout Cookies. Variety will vary depending upon availability. Cases contain 12 boxes of cookies which equals one box per month for 12 months.

Cookies for a Year signage and thank you handouts (pictured above) are available for download at bit.ly/gshs_VCResources