



2025  
Cookie Program  
Calendar



SUNDAY, DEC. 8 .....	Digital Cookie – Caregiver Access Date
WEDNESDAY, DEC. 11 .....	Girls begin taking orders via Digital Cookies Only
SATURDAY, DEC. 14 .....	Digital Day #1
THURSDAY, DEC. 26 .....	Girls begin taking orders in person
SATURDAY, DEC. 28 .....	Early Digital Cookie Setup Reward Deadline
SATURDAY, JAN. 11 .....	Girls submit Initial Orders to Troop
SATURDAY, JAN. 11 .....	Digital Day #2
MON.-THURS., JAN. 27- FEB. 6 .....	Troop Cookie Delivery
FRIDAY, FEB. 7 .....	Booths Begin
FRIDAY, FEB. 14 .....	Girls submit ½ Payment to Troops
FRI.-SUN., FEB. 21-23 .....	National Girl Scout Cookie Weekend
WEDNESDAY, MAR. 5 .....	DOC “Girl Delivery” Option Ends
SUNDAY, MAR. 9 .....	Booth Sales End
SUNDAY, MAR. 9 .....	Last day for Digital Cookie Orders
MONDAY, MAR. 10 .....	Girls submit Cookie Balance to Troop
MID-MAY .....	SU disperses rewards to Troops
SATURDAY, MAY 10 .....	CELEB Camp Adventureful Event
FRIDAY, SEPT. 5 .....	Passport Bucks Expire



Digital Cookie is a GSUSA approved web platform that girls can use to expand their cookie business! Every registered girl can set up their Digital Cookie account and participate online!

Customers can purchase cookies online through Digital Cookie to be shipped to their home, delivered by the girl with caregiver approval, or donated to our Troop-to-Troops Program.

All Digital Cookie orders are paid for online by the customer, so there are no funds to collect making participation super easy!

### IMPORTANT REMINDERS ABOUT DIGITAL COOKIE:

- All "Girl Delivery" orders must be approved by the caregiver in Digital Cookie within five (5) days. If an order is not approved within that time frame, the order will convert to the customer's choice of either cancel or donate.
- "Girl Delivery" cookies purchased during the Initial Order phase are automatically added into eBudde and will arrive with the troop initial order.
- If "Girl Delivery" orders are placed after the Initial Order, you will need to contact your Troop Cookie Manager to pick up additional cookies if needed.



## 4 EASY STEPS TO GET MOVIN' WITH THE DIGITAL COOKIE PLATFORM!

This cookie season, superpower your goals by expanding your efforts from the booth to the web. Why? Because adding online and mobile channels to your efforts can help you reach more cookie fans than you ever imagined. That's right! With the Digital Cookie® platform you can market everyone's favorite cookies-with-a-purpose to customers down the block or across the country from the comfort of your couch. AWESOME.

### 1 - REGISTER

Sign up to use the Digital Cookie® platform, and look for your Digital Cookie® registration email. If you can't find it, contact your council for details.

### 2 - SET UP YOUR SITE

In just a few minutes, you can set up your goals, share your cookie story, and upload a fun picture or video. Then you're ready to save, review, publish, and...done!

### 3 - INVITE CUSTOMERS

Manage your cookie customer list and easily send ready-to-use emails inviting people to support your goal. You can also promote your personalized cookie site link on Facebook with friends and family.

### 4 - TRACK YOUR GOALS

See how close you are to reaching your goal by tracking the number of boxes sold and orders placed, as well as purchases by delivery type and cookie variety. You can even include offline boxes to see your total progress—yum!



## SELL ON THE GO WITH THE DIGITAL COOKIE MOBILE APP! DOWNLOAD IS FREE!

This app enables girls in the Girl Scout Cookie Program to bring their cookie business online as they take customer orders and grow their digital marketing skills. The mobile app is free to use and is designed for Little Brownie Baker Councils participating in Digital Cookie.

## READY TO GET STARTED?



Digital Cookie emails will arrive in caregiver inboxes on Sunday, December 8 from email@email.girlscouts.org inviting you to register your girl for Digital Cookie and set up her personalized site.

Girls must be registered for the current membership year with accurate email address on file in order to receive the Digital Cookie registration email.

### DON'T SEE THE EMAIL?

Check your junk/spam/promotions inbox. If you have not received the email then go to [digitalcookie.girlscouts.org](https://digitalcookie.girlscouts.org) and click the "Forgot password/Need a registration" email link. Use the email address that you registered your girl with to request a new password.



### SET UP, PUBLISH & EARN!



Girls that set up and publish their Digital Cookie site by December 28 will earn the Cookie Techie Patch!



**DIGITAL COOKIE  
RESOURCES FOLDER**



**DIGITAL COOKIE HOW-TO  
VIDEOS FOR CAREGIVERS**



**DIGITAL COOKIE TIP SHEETS  
FOR CAREGIVERS**



ANDROID APP ON  
Google play



Download on the  
App Store



# GIRL SCOUT COOKIE PROGRAM 2025 FAMILY GUIDE

Our Girl Scout Cookie Program is much more than a fundraiser. It's a fun way for girls of all ages to earn money that fuels their dreams and it's a powerful, hands-on leadership and entrepreneurial program.

The countless, exciting possibilities – from new business opportunities, to a healthier planet, to a more beautiful world – begin with the skills girls learn and the action they take today. Girls will learn firsthand the ins and outs of running their own cookie business, even “branding” their enterprise for maximum impact.

Everything girls do in Girl Scouting is designed to help them become leaders in their daily lives and prepare for their bright futures!

## The Girl Scout Cookie Program helps girls develop 5 key skills:



**GOAL SETTING**  
as she sets cookie goals  
and makes a plan  
to reach them



**DECISION MAKING**  
as she decides  
how her troop will spend  
the cookie money



**MONEY  
MANAGEMENT**  
as she takes orders  
and handles  
customers' money



**PEOPLE SKILLS**  
as she learns to talk  
and listen to all kinds of  
people while  
selling cookies



**BUSINESS ETHICS**  
as she is honest  
and responsible  
every step of the way

## The number one reason people buy Girl Scout Cookies is to support Girl Scouting!

All of the proceeds – every penny – from the Girl Scout Cookie Program are used to benefit girls within our local council. This revenue is used to fund major council initiatives like supporting and building membership, creating and sustaining innovative girl programming, maintaining and improving camp properties, providing volunteer training and offering a platform that allows troops' funding for trips, activities and community service projects.

By purchasing Girl Scout Cookies, you directly support the Girl Scout Leadership Experience for girls in your community!



**AND GIRLS GET TO EARN  
AWESOME REWARDS! SNAP THE  
QR CODE TO SEE THIS YEAR'S  
FANTASTIC REWARDS LINEUP!**



**TROOP COOKIE MANAGER CONTACT INFORMATION:** \_\_\_\_\_

**TROOP #:** \_\_\_\_\_ **SERVICE UNIT:** \_\_\_\_\_ **DIGITAL COOKIE PASSWORD:** \_\_\_\_\_





# Have a GREAT COOKIE PROGRAM!

The Girl Scout Cookie Program is such an important (and fun!) part of the overall Girl Scout experience.

Every registered Girl Scout is encouraged to participate in the Cookie Program, even if they are not affiliated with a troop or their troop does not want to do so.

We've outlined six easy steps for a successful Cookie Program. If you need any help, call us at 800-624-4185, email us at [info@girlscoutshs.org](mailto:info@girlscoutshs.org), or find additional info online at [www.girlscoutshs.org](http://www.girlscoutshs.org).

## 1 REVIEW AND COMPLETE REQUIRED PAPERWORK.

- The Caregiver Permission and Responsibility Form is attached in the 2025 Family Guide for submission.

## 2 SET UP YOUR GIRL'S DIGITAL COOKIE SITE.

- Digital Cookie emails will arrive in caregiver inboxes on Sunday, December 8 from [email@email.girlscouts.org](mailto:email@email.girlscouts.org) inviting you to register your girl for Digital Cookie and set up her personalized site.
- The Digital Cookie Program begins on December 11.

## 3 HELP YOUR GIRL SET HER COOKIE GOAL.

- Discuss with your girl what she wants to work towards. Is it raising money for a community service project, a certain reward level, or something else? Girls will have more fun, and learn more through the Cookie Program when they set goals.

## 4 EARN THE COOKIE ENTREPRENEUR FAMILY PIN.

- Help your girl gain real-world skills through the Cookie Entrepreneur Family Pin by connecting activities to the Girl Scout Cookie Program. Download requirements at [www.girlscouts.org/entrepreneurfamily](http://www.girlscouts.org/entrepreneurfamily).

## 5 CRUSH THOSE COOKIE GOALS.

- Girls can start taking in-person cookie orders on Thursday, December 26. Use the provided Cookie Order Card to keep track of your orders.
- Coordinate with your troop on hosting Cookie Booths from February 7-March 9.
- Additional in-person orders can be taken and cookies provided from your Troop Cookie Manager.
- Share your Digital Cookie link with family and friends through email and social media.
- Cookie Booths and Digital Cookies end on March 9.

## 6 CELEBRATE!

- Celebrate a great cookie season, your hard work and the new skills your girl learned!

## SAFETY

### BE SURE GIRLS UNDERSTAND AND FOLLOW THESE SAFETY RULES:

- **Show you're a Girl Scout**—Wear your Girl Scout uniform, membership pin and/or Girl Scout clothing to identify yourself as a Girl Scout.
- **Buddy up**—Always use the buddy system. It's not just safe, it's more fun.
- **Partner with adults**—If you are a Girl Scout Daisy, Brownie or Junior you must be accompanied by an adult when taking orders or selling/delivering product. If you are a Girl Scout Cadette, Senior or Ambassador, you must "buddy up" when selling door-to-door. Adults must be present at all times during booth sales.
- **Be streetwise**—Become familiar with the areas and neighborhoods where you will be selling Girl Scout Cookies®.
- **Plan ahead**—Always have a plan for safeguarding money. Avoid walking around with large amounts of money or keeping it at home or school. Give payments to supervising adults who should deposit them as directed by your cookie manager as soon as possible.
- **Do not enter**—Never enter the home or vehicle of a person when you are selling or making deliveries. Avoid selling to people in vehicles or going into alleys.
- **Sell in the daytime**—Sell only during daylight hours, unless accompanied by an adult.
- **Protect privacy**—Girls' names, addresses and email addresses should never be given out to customers. Use a group contact number or address overseen by an adult for customers to request information, reorder or give comments. Protect customer privacy by not sharing their information except for the product sale.
- **Be safe on the road**—Always follow safe pedestrian practices, especially when crossing at intersections or walking along roadways. Be aware of traffic when unloading product and passengers from vehicles.
- **Be net wise**—Take the Girl Scout Internet Safety Pledge before going online and follow the specific guidelines related to marketing online: <https://www.girlscouts.org/en/help/help/internet-safety-pledge.html>.

Check online at [www.girlscoutshs.org](http://www.girlscoutshs.org) for even more safety resources, including the Safety Activity Checkpoints and Volunteer Essentials for Product Program Safety.

Source: Girl Scouts of the USA





## 2025 COOKIE PROGRAM CAREGIVER PERMISSION & RESPONSIBILITY FORM

My Girl Scout, \_\_\_\_\_, a registered member of Troop # \_\_\_\_\_ has my permission to participate in the 2025 Cookie Program. My Girl Scout also has my permission to engage in online Cookie Program activities under the supervision of myself and/or the Girl Scout adult in charge. I understand that she must be a currently registered Girl Scout for the 2024-2025 membership year. I will see that she has adult guidance at all times, and I will adhere to the published starting dates for order taking. I understand that all items ordered must be picked up and paid for, including any additional product obtained after the initial order is picked up. I understand that unsold or undelivered products cannot be returned. I agree to accept full responsibility for all items and collection of money. I will assist her in making full payment to the Troop Cookie Manager by the deadlines set. I authorize the use of the phone numbers and other contact information I provide, including my mobile number and any future number assigned to me, for calls, texts, emails, to include automated dialers, to contact me regarding my account. I understand that outstanding accounts will result in legal action and/or be turned over to a collection agency and I will be responsible for all legal/collection fees incurred. In addition, I will be ineligible to be appointed as a volunteer and my Girl Scout cannot participate in future product programs, nor will she be approved for any financial assistance, until the debt is paid. I will follow the GSHS Product Program Policies & Standards, as outlined.

Please mark any areas below in which you are willing to assist your group with the Cookie Program this year:

### 2025 Cookie Program

- |  |  |
|--|--|
| <input type="radio"/> Cookie Volunteer in Charge     | <input type="radio"/> Cookie Delivery Assistant                  |
| <input type="radio"/> Cookie Volunteer Assistant     | <input type="radio"/> Chaperone for Cookie Booth                 |
| <input type="radio"/> Cookie Technology Assistant    | <input type="radio"/> Chaperone for Neighborhood Sales           |
| <input type="radio"/> Cookie Warehouse Pickup        | <input type="radio"/> Cookie Storage                             |
| <input type="radio"/> Cookie Sale Signage with girls | <input type="radio"/> Host cookie girl presentation/sale at work |
| <input type="radio"/> Other: _____                   | <input type="radio"/> Cookie Rewards                             |

### Caregiver Information (please print):

Caregiver's Name \_\_\_\_\_ Home Phone (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ Cell Phone (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Work Phone (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

Place of Employment \_\_\_\_\_

**\*REQUIRED INFORMATION: For your Girl Scout to participate in the GSHS Product Programs, we must have your full SS# OR we must have the last four digits of your SS# AND full date of birth.**

Social Security # \_\_\_\_\_

Last Four Digits of Social Security # \_\_\_\_\_

Date of Birth (M/D/Y) \_\_\_\_\_

#### For Troop Product Program Manager's Use

Verified girl is registered for 2024-2025 membership year: ☐ Yes ☐ No

Total \$ Amount Sold \_\_\_\_\_

Total \$ Amount Paid \_\_\_\_\_

Balance Due \_\_\_\_\_

Date \_\_\_\_\_

Signature of Caregiver \_\_\_\_\_ Date \_\_\_\_\_



## BOOTH ETIQUETTE INFORMATION



PARTICIPATION TYPE	ONLINE COOKIES	HYBRID COOKIES: ORDER TAKING AND DELIVERY	IN-PERSON COOKIES: COOKIES IN HAND
DIGITAL COOKIE ONLINE ACCOUNT	Girls set up their Digital Cookie online account for direct ship orders and donations (deactivate girl delivery).	Girls set up their Digital Cookie online account for direct ship orders, donations and girl delivery orders.	Girls set up their Digital Cookie online account for contactless payment to be accepted for in-person purchases.
DIGITAL COOKIE PROGRAM LINKS	Girls share their unique cookie link via email and social media.	Girls share their unique cookie link via email, social media, local neighborhood sites, and at caregiver workplaces.	X
COOKIE BOOTHS	Virtual Booths - No delivery: Girls can conduct virtual booths using Digital Cookie online link for direct shipped and donated orders.	Virtual Booths - With delivery: Girls share upcoming booth/lemonade stand information, take online orders/payments, deliver via curbside pick-up or porch drop-off.	Troops can sign up or secure booths (small indoor, outdoor, drive-thru, curbside), take contactless payments (when possible), give cookies to customers or load cookies in vehicles.
DOOR-TO-DOOR	Girls can add their Direct Ship cookie link or QR code to door hangers or business cards to leave at residences for contactless door-to-door.	Girls take orders with their order card while going door-to-door in their neighborhood and then deliver the cookies later.	Girls can go door-to-door with cookie inventory, take contactless payments (when possible), give cookies to customers.
IN THE WORKPLACE	Girls can team with their caregiver to collect email addresses of the interested customers then send emails or share cookie links from Digital Cookies for Direct Ship orders.	Girls write a personal statement that the caregiver can leave with the order card. Orders are collected, then cookies are delivered later.	Girls can visit the caregiver workplaces with cookie inventory, take contactless payments (when possible) give cookies to customers.
MOBILE COOKIES	X	Girls can participate in walkabouts with a wagon, take contactless payments (when possible), give cookies to customers.	Girls can participate in walkabouts with inventory, take contactless payments (when possible), give cookies to customers.
GSUSA COOKIE FINDER/ DIRECT SHIP TROOP ORDERS	✓	✓	X
VIRTUAL COOKIE BOOTH	✓	✓	X
OUTDOOR BOOTHS	X	✓	✓
DRIVE-THRU BOOTHS	X	✓	✓
MOBILE BOOTHS	X	✓	✓



## 2025 GIRL SCOUT COOKIE GIRL INITIAL ORDER SUMMARY

Girl's Name \_\_\_\_\_ Troop # \_\_\_\_\_

Please print. Only one girl per form.

### COOKIE ORDER

List total # of boxes by variety.

#### Order Card Totals:

Please  
note:



\$6.00 \_\_\_\_\_ TROOP-TO-TROOPS (virtual)

\$6.00 \_\_\_\_\_ ADVENTUREFULS

\$6.00 \_\_\_\_\_ LEMON-UPS

\$6.00 \_\_\_\_\_ TREFOILS

\$6.00 \_\_\_\_\_ DO-SI-DOS

\$6.00 \_\_\_\_\_ SAMOAS

\$6.00 \_\_\_\_\_ TAGALONGS

\$6.00 \_\_\_\_\_ THIN MINTS

\$6.00 \_\_\_\_\_ S'MORES

\$6.00 \_\_\_\_\_ TOFFEE-TASTICS

\$6.00 \_\_\_\_\_ GIFT OF CARING (non-virtual)

Total \_\_\_\_\_ TOTAL # OF BOXES

#### DIGITAL COOKIE - GIRL DELIVERY:

**DO NOT** add Girl Delivery orders from your Digital Cookie Orders to the order summary. Those orders are automatically added to your totals to arrive with the troop delivery. DO NOT add online donated boxes to this order summary.

#### RETURN INITIAL ORDER SUMMARY TO TROOP COOKIE MANAGER:

Place the total number of each item from your Girl Scout's order card in the appropriate space provided. Please count carefully. You are financially responsible for all items ordered.

#### TROOP-TO-TROOPS:

You will not pick up your Troop-to-Troops cookie orders at delivery. These are considered "virtual" cookies. You are still responsible for payment of any Troop-to-Troops and/or Gift of Caring cookies ordered.

#### MARK REWARD CHOICES BELOW:

Circle girl's reward choices at all levels. All cookies sold (initial order cookies, additional cookies, Digital Cookie orders and booth cookies) count towards her rewards tallied at the end of the program.

#### Initial Order Amount Due:

# OF \$6 BOXES \_\_\_\_\_ X \$6.00 = \_\_\_\_\_

TOTAL AMOUNT SOLD \$ \_\_\_\_\_

### REWARD CHOICES

Choose girl's reward choices at ALL levels. Rewards are based on total boxes sold at the END of the program.

228+ Initial Order Boxes (circle one) Long Sleeve T-Shirt:    YS    YM    YL    AS    AM    AL    AXL    A2XL    A3XL

456+ Initial Order Boxes (circle one) Sweatshirt/Hoodie:    YS    YM    YL    AS    AM    AL    AXL    A2XL    A3XL

350+ Boxes (circle one) Short Sleeve T-Shirt:    YS    YM    YL    AS    AM    AL    AXL    A2XL    A3XL

420+ Boxes (check one box):    ☐ Panda Plush    ☐ \$5 Passport Bucks

550+ Boxes (check one box):    ☐ Panda Hair Towel & Panda Charm    ☐ \$10 Passport Bucks

700+ Boxes (check one box):    ☐ Journal    ☐ \$15 Passport Bucks

1000+ Boxes (check one box):    ☐ Panda Neck Pillow    ☐ Do-Si-Do Duffle    ☐ \$25 Passport Bucks

1500+ Boxes (check one box):    ☐ American Girl Doll – Lila    ☐ American Girl Doll – Truly Me    ☐ 3Beats Studio Buds  
   ☐ Ugg Slippers    ☐ Bluetooth Record Player    ☐ \$150 Passport Bucks

2025+ Boxes (check one box):    ☐ Laptop    ☐ Beats Wireless Headphones    ☐ 3D Printer  
   ☐ American Girl Doll – Create Your Own    ☐ \$250 Passport Bucks

3000+ Boxes (check one box):    ☐ Apple Watch    ☐ Drone    ☐ Microsoft Surface Go 3 Tablet    ☐ \$350 Passport Bucks

*I accept responsibility for pick-up, delivery and full payment of all cookies ordered above, plus any additional boxes ordered and/or picked up. I understand that when our order is filled by the Troop Cookie Manager, it will be pulled using the numbers listed above that I have provided plus any Digital Cookie girl delivered orders placed on my Girl Scout's online site prior to the initial order deadline. I understand that unsold or undelivered product CANNOT be returned. I understand that outstanding accounts can result in legal action and/or be turned over to a collection agency and I will be responsible for all legal/collection fees incurred.*

Caregiver Signature: \_\_\_\_\_ Date: \_\_\_\_\_





Please print only one girl per form.

Caregiver's Signature

Caregiver's Signature

[illegible][illegible]

# COOKIE SELLING TIPS

**DIGITAL COOKIES** Girls can supercharge their cookie goals by safely tapping the marketing power of the internet. Customers use an online order form to submit their orders and pay for them online. Girls should be prepared to maximize their orders through online connections they have with friends and family. Customers can choose between having the girl deliver, with caregiver permission, or having them shipped. Shipping and handling charges will apply.

**TELEPHONE & TEXT** Review order cards from previous years and use them to contact these customers again. Once cookies have been delivered, girls may want to call customers, thank them for their orders and ask if they need additional cookies. Try a Text-a-thon! Older girls may want to text their friends and family to let them know “It’s Cookie Time,” and to share their Digital Cookie link, or take orders on their order card.

**DOOR-TO-DOOR & COOKIE WALKABOUT** Remember safety first! Encourage girls to canvas their communities, leaving no doorbell untouched! Girls should take orders, door-to-door, at the beginning of the Cookie Program with their order cards. Download a doorknob order card online at [www.girlscoutshs.org/cookiesellers](http://www.girlscoutshs.org/cookiesellers). After cookies arrive, sell door-to-door with cookies in hand. Load up a wagon with cookies, make signs, and you are ready for a neighborhood walkabout! This is a great time to deliver to customers and offer additional cookies.

## CAREGIVER RESOURCES



### GIRL SCOUTS HEART OF THE SOUTH

For procedures, forms, materials, and other helpful information, go to [www.girlscoutshs.org](http://www.girlscoutshs.org).



### DIGITAL COOKIE

Girl Scouts can set up their own personalized page, take payments, and ship cookies directly to their customers.



### COOKIE RESOURCES

A Google Drive with additional resources for the 2025 Cookie Program are found here.



### GS PRODUCT PROGRAM POLICIES AND STANDARDS



### LEARN MORE ABOUT THE COOKIE ENTREPRENEUR PINS!

**SOCIAL MEDIA** Girls can share their links with family and friends, and on neighborhood sites. Remember, cookies cannot be listed on resale or commerce sites.

**IN THE WORKPLACE** Girls can contact local business owners or managers to request permission to sell cookies at a workplace. Girls can either make a quick “sales pitch” at a staff meeting, sell “office door-to-door” (or cubicle-to-cubicle), depending on the wishes of the business, or the business may allow girls to leave an order card in a visible spot. Girls can leave a note outlining their goals and plans for the cookie proceeds. Try this virtually, too, with a video conference sales pitch!

**COOKIE BOOTHS** The Cookie Program is all about the girls and girls are what people want to see! Troops can schedule booths through the eBudde Booth Scheduler for a time, date and location convenient for the troop. Troops can also schedule their own Cookie Booths that are not in the eBudde Booth Scheduler. Talk with your troop leader about your interest in hosting a Cookie Booth. Be sure to dress in Girl Scout uniform as often as possible when participating in the Cookie Program. You might be the only Girl Scout someone sees and we know that everyone needs to be able to get their cookies each year!

**THINK OUTSIDE THE BOX** Troops can host a Drive-Thru Cookie Booth at a prime parking lot location, or utilize your own driveway to set up a lemonade stand style Cookie Booth in girls’ neighborhoods. Or take your booth on the road and bring the cookies to the customers in high traffic locations.



### 2025 COOKIE REWARD LINEUP

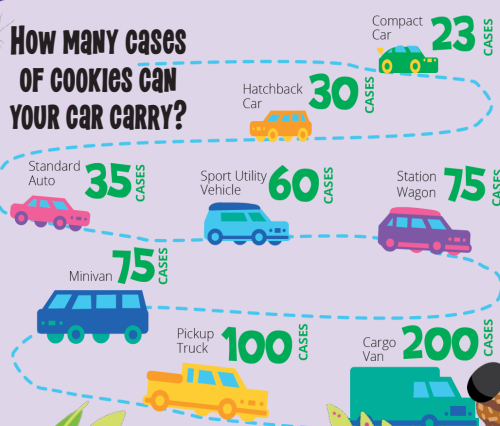
See all of the amazing rewards girls can earn by participating in the 2025 GS Cookie Program!



### LITTLE BROWNIE BAKERS

The official website of our Girl Scout cookie baker - find girl activities and more here!

### How many cases of cookies can your car carry?



EMBRACE  
POSSIBILITY

# QUESTIONS?

## WHERE CAN GIRLS SELL COOKIES?

Girls can sell cookies online through Digital Cookies to friends and family near or far (shipping and handling fees to be paid by the customer). If girls are selling cookies door-to-door or via booths, they must occur within our 59-county jurisdiction. There are no restrictions on where girls can sell door-to-door within our council (girls or troops do not have exclusive rights to any town, area, neighborhood or street).

## CAN CUSTOMERS OR GIRLS RETURN COOKIES?

If a customer believes that a box of cookies is in any way unsatisfactory, please have them call Little Brownie Bakers at 800-962-1718 or the box can be returned to the troop and GSHS will offer a replacement or a refund. Ask your Troop Cookie Manager what to do with the customer returns. However, if a caregiver signs for cookies they cannot return them and they are responsible for paying for them. Damaged items can be swapped at any GSHS Cookie Cupboard.

## WHY DO GIRL SCOUTS IN OTHER AREAS SELL DIFFERENT COOKIES?

There are two bakers associated with Girl Scout cookies in the United States, Little Brownie Bakers and ABC Bakers. Each council chooses which baker they prefer. Both bakers are required to make Thin Mints, Samoas/Caramel Delights, Do-Si-Dos/Peanut Butter Sandwich, Tagalongs/Peanut Butter Patties, Trefoils, and Adventurefuls, but are allowed to make additional varieties. GSHS has a longstanding partnership with Little Brownie Bakers.

## CAN WE SELL COOKIES ON THE INTERNET? *Yes and No*

Through Digital Cookies, Girl Scouts are able sell cookies online in addition to neighborhoods and booths! With caregiver approval, girls will have fun using technology to exceed their goals, and gain relevant entrepreneurial skills that they can use beyond the cookie business.

Girl Scout cookies MAY NOT be sold on buy/sell/trade websites such as eBay and Craigslist.

Digital Cookie links may be shared via social media, including public facing community sites, NOT resale sites or groups like Facebook Marketplace.

## HOW CAN TROOPS USE PROCEEDS?

There are endless possibilities for troops to use their Cookie Program proceeds. Some examples of how troops can spend their money include:

- Camping
- Girl Memberships
- Badges
- Uniforms
- Zoo Overnight
- Meeting Supplies
- Troop Shirts
- Uniforms
- Travel
- Workshops
- and so much more!

## NEED HELP? HAVE ANOTHER QUESTION?

Need help setting up Digital Cookie? Unsure how to get more cookies? Ask your Troop Cookie Manager first as they can probably help, but if you need additional assistance give us a call at 800-624-4185 or email us at [info@girlscoutshs.org](mailto:info@girlscoutshs.org).

## DID THE PRICE OF COOKIES GO UP THIS YEAR? *Yes.*

Girl Scout Cookies are \$6 per box for all varieties.

## CAN WE ACCEPT CHECKS FROM CUSTOMERS? *Maybe.*

Cash or digital payment is the preferred method of payment. However, it is at the troop leader/ service unit cookie coordinator's discretion whether the troop will accept personal checks or not. The council does not accept personal checks for cookie payments.

## CAN WE GET MORE COOKIES AFTER THE INITIAL ORDER CARD IS TURNED IN? *Yes.*

Girls continue taking orders after their initial order card has been submitted to their Troop Cookie Manager. If you need additional cookies, ask your Troop Cookie Manager. They may have extra cookies or will be able to pick up more from a cookie cupboard throughout the program.

## WHAT HAPPENS IF THE FAMILY CANNOT SELL THE COOKIES THAT WERE ORDERED?

Each family is obligated to pay for all the cookies ordered by their Girl Scout(s) at the time designated by the Troop Cookie Manager. If for some reason you are not able to sell the cookies as planned, you should immediately contact the Troop Cookie Manager to see if other girls in the troop need extra cookies that might be replaced with yours. If this is not an option, you must pay for the cookies you've received by the deadline to avoid legal action.

## WHAT ARE PASSPORT BUCKS?

Passport Bucks are council rewards that can pay for council-sponsored program activity fees, Girl Scout destination trips, GSUSA membership dues, and Girl Scout uniforms and gear.

Passport Bucks can pay for 2025 resident camp registration fees and resident camp trading post purchases at Girl Scouts Heart of the South summer resident camps. All Passport Bucks expire September 5, 2025.



## HOW MANY COOKIES DID GIRL SCOUTS HEART OF THE SOUTH SELL LAST YEAR?

### PER GIRL AVERAGE BY PROGRAM LEVEL:

DAISY: 223  
BROWNIE: 272  
JUNIOR: 316  
CADETTE: 546  
SENIOR: 689  
AMBASSADOR: 538

### TROOPS SELLING:

435

### PACKAGES SOLD THROUGH DIGITAL COOKIE:

278,407

### COUNCIL PER GIRL AVERAGE:

331

### GIRLS SELLING:

3,226

### AVERAGE TROOP PROFIT:

\$1,916

### BOXES DONATED:

10,348

### BOXES SOLD:

1,067,876

# QUESTIONS?





# DIGITAL COOKIE DAYS

DAY 1  
SAT  
12/14

DAY 2  
SAT  
1/11

Send 20+ emails on our Digital Cookie Days through Digital Cookies to be entered to win a Flower Press Kit! *Ten girls will be drawn each Digital Cookie Day!*



Sell 20+ boxes on our Digital Cookie Days through Digital Cookies to be entered to win \$50 Passport Bucks. *One girl will be drawn each Digital Cookie Day!*

## COOKIE DONATIONS

For various reasons, some customers do not want to buy cookies for themselves. Through Troop-to-Troops and our Gift of Caring, they have the chance to give to others while supporting Girl Scouts at the same time.



The Troop-to-Troops (T2T) program provides a perfect opportunity to send cookies to our military men and women who are protecting our freedom.

When girls take orders in-person, they simply ask customers if they would like to donate boxes of cookies to be sent to our military. If the customer wishes to do so, they indicate this in the white column on the girl order form. Customers can also donate cookies on Digital Cookie. Customers do not specify flavors.



The Gift of Caring program allows Girl Scout troops to decide on a charitable organization or service group they would like to support with cookie donations as a way to say thank you. These organizations range from shelters and food banks, to local firefighters or police departments.

Through Gift of Caring, customers may purchase Girl Scout Cookies and donate them to the selected recipient while supporting Girl Scouts!

### 2025 COOKIE CHARMS



Charm Patch  
36+ Boxes

*Fill your charm patch with adorable charms!*



Cookie Charm  
72+ Boxes



Butterfly Charm  
1,000+ Boxes



Theme Charm  
300+ Boxes



Tech Charm  
175+ DOC Boxes



Panda Charm  
550+ Boxes



Cookie Bundle Charm  
36+ T2T Boxes

### CUSTOM CROSSOVER PATCH



Girls who have created their avatar, sent 20+ emails, used the "Share My Site" function in M2OS during the 2024 Fall Product Program and then sell 350+ boxes of cookies during the 2025 Girl Scout Cookie Program receive a custom Crossover Patch.

### C.E.L.E.B. CAMP ADVENTUREFUL



At C.E.L.E.B. Camp Adventureful we will have complete control of camp!! Your fun-filled Camp Adventureful day awaits at Fisherville with tons of outdoor activities. This experience is INVITE only on **May 10, 2025** at **Camp Fisherville** and will certainly be something you don't want to miss! *Additional details will be sent to girls that qualify.*

C.E.L.E.B. Camp Adventureful  
Invitation & Patch  
850+ boxes



# 2025 Girl Scout Cookies®

## All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification

## The World's Most Flavorful Lineup



### Adventurefuls® • Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt  
Approximately 15 cookies per 6.3 oz. pkg.

U D



\$6

### Lemon-Ups®

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits  
Approximately 12 cookies per 6.2 oz. pkg.

U D



\$6

### Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe  
Approximately 38 cookies per 9 oz. pkg.

U D



\$6

### Do-si-dos® • Made with Natural Flavors • Real Peanut Butter • Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling  
Approximately 20 cookies per 8 oz. pkg.

U D



\$6

### Samoas® • Real Cocoa • Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes  
Approximately 15 cookies per 7.5 oz. pkg.

U D



\$6

### Tagalongs® • Real Cocoa • Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating  
Approximately 15 cookies per 6.5 oz. pkg.

U D



\$6

### Thin Mints® • Made with Vegan Ingredients • Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint  
Approximately 30 cookies per 9 oz. pkg.

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\$6

### Girl Scout S'mores® • Made with Natural Flavors • Real Cocoa

Graham sandwich cookies with chocolaty and marshmallowy flavored filling  
Approximately 16 cookies per 8.5 oz. pkg.

U D



\$6

### Toffee-tastic® • No Artificial Flavors GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits  
Approximately 14 cookies per 6.7 oz. pkg.

U D



\$6